



REGIONALLY Speaking . . .

Volume 32, No. 1

North Central Business Education Association - A Region of the NBEA
Illinois * Indiana * Iowa * Michigan * Minnesota * Missouri * Ohio * Wisconsin

2000 Fall Issue

Sharon Fisher-Larson NCBEA Past President

Welcome to the 2000-2001 school year. We hope that you will take advantage of the many opportunities offered to you through N-CBEA, your regional association and NBEA, your national association for business education.

Plan to attend the NCBEA Convention held jointly with Ohio in October. And, don't forget NBEA in Atlanta in the spring! I have thoroughly enjoyed serving as N-CBEA President this past year and look forward to working with everyone on the board for this year.

I hope you enjoyed the *Fat, Furry Worms* presentation and e-mailed me for a copy to use in your classroom. Please keep in touch with me. Since I retire in December 2000, please use my home e-mail: satbfl@aol.com. I would love to hear from you.

Regionally Speaking can be found as a link on the NBEA (www.nbea.org) or NCBEA Websites: www.nwmissouri.edu/~oisbe/ncbea/
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This is a special brief issue for Convention Information. If you cannot access the newsletter on the website, please E-mail me.. You should be able to access it if you have Adobe Acrobat Reader 4.0.

ADVOCATING FOR BUSINESS ED.

NBEA, with the assistance of writer-educator Joanne Lozar Glenn, has been working on a new legislative action booklet. Person to Person is scheduled to be available in early fall of 2000. This powerful booklet will address the importance of relationship building, working with a policymaker, key terminology, the importance of timing, modes of communication, and other advocacy topics. You will realize that one person can truly make a difference in addressing issues. Person to Person is the new legislative handbook and replaces Hot Topics.

OBTA and the North Central Business Education Association of the National Business Education Association

Joint Convention Registration Form

Columbus, Ohio - Worthington Holiday Inn - October 19 - 21, 2000

Print or Type

Name _____

School _____

One name to each registration form

State Membership if not OHIO _____

Home Address _____

School Address _____

City, State, ZIP _____

City, State, ZIP _____

Home Phone _____

School Phone _____

OBTA Section No. _____

FAX _____ E-mail _____

Institutional Affiliation: Jr. High School High School Voc. Tech. Center College/University
 Retiree Private Col. St. Dept. of Ed. Admin. Student Member Exhibitor Speaker

All business teachers attending **must be** members of OBTA or a state business education organization affiliated with NBEA. Only spouses attend as guests. Guests should complete a separate registration form.

OBTA Dues (if not previously paid)	\$30.00 _____
Preregistration (postmarked by 10/1/00) (Nonmember \$75.00)	\$45.00 _____
On-Site Registration (Nonmember \$85.00)	\$55.00 _____
Saturday Only (Nonmember \$65.00)	\$35.00 _____
Guest (spouse only)	\$15.00 _____
Full-time Student	\$15.00 _____
Thursday evening Executive Board Dinner	\$25.00 _____
Morning Focus Walks (must register in advance)	Free _____
Friday Awards Luncheon	\$20.00 _____
Friday President/Awards/Exhibitor Reception (check if attending)	Free _____
Friday Night: Funny Bone	\$8.00 _____
Shadowbox Cabaret	\$20.00 _____
Saturday Visionary Brunch	\$20.00 _____
OBTF Contribution	\$ _____
NBEA Membership	\$60.00 _____
Grand Total	\$ _____

Enclose check payable to **OBTA** for total amount or Charge to: _____ Mastercard _____ VISA

Card No. _____ Exp. Date _____ Signature _____

Mail (or fax if by credit card) registration form and payment by **October 1, 2000** to:

Sue Ruffley - Franklin Heights High School - 1001 Demorest Road, Columbus, OH 43204

Phone: 614-801-3200

Fax: 614-278-6303

No Refunds after October 5, 2000

U.S. Educators attend 73rd International Conference of SIEC/ISBE

by **Marcia James**, NCBEA's ISBE Representative
U. of Wisconsin, Whitewater

From August 1-August 5, 2000, the USA was represented by 78 people at the 73rd International Conference of SIEC/ISBE in Helsinki, Finland. The theme of the conference was "High Technology and Culture."

Conference, workshops, and seminars preceded field trips and receptions each day. For instance, some delegates visited the Arabia Ceramics Factory in the afternoon and then had the opportunity to "sauna" with colleagues followed by a swim in the lake. Other activities included a tour of Helsinki, a reception by the mayor, a concert at the Rock Church, a reception by the Finnish-American Society, and a closing banquet at a five-star hotel.

Join us next year for the Centennial ISBE Conference in Zurich, Switzerland. The dates of the conference are July 29-August 3. The theme of the well-planned program is "Business Ethics as a Challenge in Education." Pre or Post Conference Tours are planned to Geneva and Zermatt; Hiking in the Alps and Discovering Switzerland are also pre and post conference tours, respectively. For more information, please contact Marcia James, NCBEA ISBE Representative, at jamesm@mail.uww.edu. Credit will be available for those attending the conference. (Photo below of ISBE members in Helsinki)



NEW NBEA TEACHER RECRUITMENT PACKET AVAILABLE

The new NBEA Teacher Recruitment Packet is now available. The recruitment packet includes a number of tools designed to help you reach students and encourage them to pursue a career that makes a difference. The kit includes a 17 x 22 inch poster, a brochure about the teaching profession, a chart that illustrates the flexibility of business education, and a thank-you postcard. For NBEA members the cost per packet is \$6. Please add \$2 for shipping for one packet. You may call 703-860-8300 to charge by phone.

Hotel Reservation Form

OBTA/NCBEA Joint Convention

October 19-21, 2000

HOLIDAY INN WORTHINGTON

175 Hutchinson Ave., Columbus, OH 43235

Phone: 1-614-885-3334

Fax: 1-614-846-4353

Reservations guaranteed by credit card or advance deposit. Must cancel by 6 p.m. day of reservation. OBTA rate of \$95 is **not guaranteed** after cutoff of 9/18/00. State and local taxes 5.75%. To be tax exempt, you must pay with a company check or credit card & provide a tax exempt form. Parking free. **Check-in time: 3:00 p.m. Check-out time: 12:00 p.m.** Rooms (**Circle One**) Single; Double; Triple; Quad all=\$95.00 **Choose:** Smoking or Nonsmoking

Arrival Date:	Departure Date:	
Name:		
Address:		
City:	State:	Zip:
Phone:		
Guaranteed (circle): Amex Visa M/C Diner Discover		
Expiration Date on Card:		
Card Number:		
Signature of Card Holder:		
School:		
Names of additional persons sharing room:		

President's Message . . .

From **Sharon Kosek**



Educating for a Different

Tomorrow

Atlanta, Georgia, will offer grand southern hospitality for our 2001 National Business Education Association annual convention April 11-14, at the Atlanta Marriott Marquis. Atlanta is a city of wonderful culture. NBEA President Janice Harder is a gracious, enthusiastic, and dynamic leader for NBEA.

At our Atlanta convention, our theme of "Educating for a Different Tomorrow" has such a powerful meaning for each one of us. Each day as we go into our classrooms or offices, new technology awaits us. This year, voice recognition will be offered in my classroom for the first time. It is so exciting to be a part of such a revolutionary change. I remember the words of Dr. Willard Daggett, just last fall, when he said that within a few years, we would be carrying a small pen-sized voice recognition recorder in our pockets. It is predicted that voice recognition will be just as popular as word processing in just six years. A different tomorrow is in our classroom every day.

We must cultivate new business education leaders in our classrooms every day. Praise our students for their achievements, and speak with them about a future in business education. We were sitting in a classroom not long ago when we were inspired.

We must be positive advocates for business education with policy leaders. Working as a team with my local Chamber of Commerce has brought about a new strong relationship in working together to strengthen our district's business curriculum offerings. Chamber leaders are my friends and our alliance has grown stronger each year. My mentor Mrs. Marjorie Fletcher, who took me with her to my first NBEA convention almost twenty years ago, told me that if I learned one great thing at a conference, it was well worth attending. I learned at a conference four years ago, that the most important thing a business teacher could do, to strengthen ties with the business community, was to join the Chamber of Commerce and become an active member. What an important message I learned at that conference.

Please join us for a wonderfully planned joint Ohio Business Teachers' Association /NCBEA convention in Columbus, Ohio, October 19-21. From the Morning Focus Walks, learning about SAM, to the Visionary Brunch on Saturday, the Ohio Convention has some great experiences planned for us. The theme of the conference is "Welcome to Tomorrow: The Vision for Business Education." It will be an enjoyable three days!

NCBEA Board

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- NBEA President ... Janice Harder (jharder@mscc.cc.tn.us)

Upcoming Conventions: . See NBEA Website: nbea.org

- Iowa October 13-14, Des Moines
- Michigan October 18-20, Kalamazoo
- Wisconsin April 26-28, Milwaukee
- Indiana November 17-18, Indianapolis
- Illinois November 1-4, Springfield
- Minnesota September 21-23, Duluth
- Missouri November 17-18, Osage Beach
- NCBEA/OBTA **October 19-21, Columbus, OH**
- ACTE December 6-10, San Diego, CA
- NBEA April 11-14, Atlanta, GA
- ISBE July 29-Aug. 3, 2001, Zurich, Switzerland