



REGIONALLY *Speaking* . . .

Volume 37, No. 1

North Central Business Education Association - A Region of the NBEA
Illinois * Indiana * Iowa * Michigan * Minnesota * Missouri * Ohio * Wisconsin

September, 2005 Issue

NCBEA Website: <http://www.ncbea.net>

NCBEA President's Message ... from Nancy Zeliff

The NCBEA Convention, hosted by the state of Indiana, is around the corner. I invite you to "Celebrate the Past and Create the Future" of Business Education. Indiana is hosting a spectacular convention for NCBEA, November 11-12 in Indianapolis. Visit the region web site at www.ncbea.net for convention details.



As I reflect on my 24 years of teaching, I celebrate in knowing that many of my former students who majored in business education are now my peers in the teaching ranks. It's a joy to have college students in my classes now whose high school business teachers were my former students! And one knows you've been at this a long time when you have taught parents and now their children! I also celebrate that I am teaching online courses and using tablet pc's, rather than using electric typewriters, keypunch cards, and carbon paper, as I used in my first years of teaching.

Creating the future for my students keeps me active as I annually update courses and curriculum. Each fall, I teach a digital communications class, and I am excited this year to add to the course a new handheld computer, a virtual keyboard that emits a laser light keyboard on a tabletop, and the newest version of speech recognition. That old electric typewriter would make a good door stop if it were around! But even when looking at our past and creating the future, we know the basic skills of teamwork, oral and written communication, professionalism, and critical thinking have been and always will be part of our curriculum. To help in developing these skills and others in our students, NCBEA has published a CD with "Activities for Student Success." Copies can be purchased at each state convention.

Continued next column

President's Message, continued

It is my privilege to serve you as NCBEA President. I hope that NCBEA continues its long-time traditions in offering strong educational and business opportunities to students. Our small, but mighty region is highly professional and has a strong commitment to its students and profession. I am excited to be able to attend conferences in all eight states in our region this Fall. The hospitality and friendliness offered me will be fondly remembered.

Dr. Bill Murphy, new Webmaster for NCBEA Website.
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NCBEA Website:
<http://www.ncbea.net>

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Check the NBEA website:

Please check the nbea website for information on **awards**. (www.nbea.org/profopps.html)

Award forms are available on the website. (www.nbea.org/profopps.html)



<-----Jan Treichel
NBEA Director

Cynthia Greene (GA)
NBEA President---->



Upcoming Conventions:

See NBEA Website: www.nbea.org

- Minnesota Sept. 29-Oct. 1, 2005- Grand Casino, Mille Lacs
- Michigan .. October 19-21, 2005 - Sheraton Detroit, Novi
- Iowa October 14-15, 2005, Des Moines
- Indiana/NCBEA ... November 10-12 , 2005 - Indianapolis
- Illinois November 3-4, 2005 - Springfield
- Ohio .. October 13-14, 2005 - Columbus Marriott NW, Dublin
- Missouri November 18-19, 2005 - Lake Ozark, Missouri
- Wisconsin September 22-24, 2005, The Plaza - Wausau
- EBEA October 13-16, 2005, Iselin, NJ
- SBEA Oct. 26-29, 2006 - Franklin, TN
- WBITE Feb. 17-20, 2006 - Honolulu, HI
- MPBEA July 14-16, 2006 - Denver, CO
- ISBE June 24-29, 2006 - Torshavn, Faroe Islands
- ACTE December 8-10, 2005 - Kansas City, MO
- NBEA April 12-15, 2006 - Tampa Bay, FL

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Regionally Speaking can be found as a **link** on the **NBEA (www.nbea.org)** or **Website: <http://www.ncbea.net>**

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*The next issue will have a deadline for information of **December 16, 2005**, and State **Representatives should** submit articles for the **February, 2006, publication.***

If you cannot access the newsletter on the website, please E-mail me.. You should be able to access it if you have Adobe Acrobat Reader 5.0 or higher. If not, I can tell you how to download it (Acrobat Reader) free from www.Adobe.com if you have problems.



INDIANA News

By Donna Kimmerling, Indiana NCBEA Representative

Indiana will be hosting North Central Business Education Association Conference in conjunction with Indiana's Business and Marketing Professional Development Conference November 11-12 at the Adam's Mark Airport Hotel in Indianapolis.



There will be over 40 breakout sessions to choose from in the areas of technology, basic business, marketing, accounting, entrepreneurship, and other topics of interest to business educators from elementary to postsecondary. In addition to presenters from Indiana, sessions will be presented by speakers from some of the other seven states that are part of NCBEA.

One of the highlights of this year's conference will be the opportunity to take tests for IC³ and MOS certification. The conference program, certification information, online registration, and other information are available on the web site at www.ncbea.net. Select NCBEA Convention and follow the prompts

Once again, Indiana business educators had a lot of exciting opportunities for professional development during the summer. Barb Beadle, Program Specialist for the Indiana Department of Education, made the following available:

- Project-Based Learning Workshops
- Personal Finance/Economics Workshops
- Co-op Coordinators Workshop
- Tech Camp 2005
- Tech Fest 05

Ball State University has the 82nd Annual Business and Marketing Education Conference scheduled for Friday, September 30, 2005, at the Ball State University Alumni Center. The theme of this year's conference is **What Works!**

Submitted by

Donna J. Kimmerling
Indiana Representative

WISCONSIN Happenings

Jacki McDugle, Wisconsin Representative

Wisconsin rakes in the resources in their first fall convention



Wisconsin is embarking on a new challenge—CHANGE. As a group, WBEA is changing our convention and seminar. Our convention has been held in the spring in the past, but this year we will celebrate our first Fall Convention (September 22 through 24, 2005) and our first Spring Seminar (February 25, 2006).

We will be adjusting to these changes with smiles on our faces. Because of the change from a spring to a fall convention, current WBEA Executive Board members have agreed to extended terms. Rather finishing their work at the end of June, they will continue to serve the Association until October 31, 2006, to accommodate the first fall elections that will be held in conjunction with the September 2006 convention. The face that takes the prize was that of our president, Bonnie Smith, when she realized that she would have charge of two conventions. Talk about a glutton for punishment!

Bonnie has served as WBEA President before, so she's an old hand at this. However, she's one busy lady. Her dedication to professionalism is legend. WBEA is indeed lucky to have Bonnie to lead us through this time of change and adjustment. Her positive attitude is contagious.

Our convention will be held at the Plaza Hotel in Wausau. *Raking in the Resources* promises to be a wonderful convention for all business disciplines. There will be workshops, tours, mingling opportunities, vendors, a Fun Run/Walk, and lots of opportunities to eat with your peers. The convention details can be found on our website, www.wbeaonline.org.



State Report for: Iowa - Jody Emerson, NCBEA Rep.

The Iowa Business Education Association's Fall Convention theme is "Business Education—The Stepping Stone to Success" and will be held in Des Moines October 14-15 at the Airport Holiday Inn. Sue Elwood, 2005 Convention Chair, along with her committee have worked diligently to provide a first-class professional development opportunity for business educators in our state. Details regarding the conference are available at www.iowatelecom.net/~elwoods

At the conference this year, Patti Holmes, a nationally-known speaker, will start us off on the right "step" with her dynamic keynote address. Over 20 special sessions and much more have been scheduled for Friday and Saturday that will provide stepping stones for success now and into the future.

Colleen Hunt from the Department of Education and IBEA joined together again in providing summer workshops for Iowa business educators. MOS certification tests were given, and there were a wide variety of workshop titles from which to choose. Participants were able to earn graduate credit through the University of Northern Iowa, thanks to Dianna Briggs.

Under the leadership of Kimberly Schultz, our state Business Program Management Committee held several productive meetings during the past year. A two-day workshop on Assessment was held in Cedar Rapids with the objective to develop assessment activities that will be distributed to all Iowa business instructors during the fall convention and at area meetings. Work is being initiated toward enhancing professional development opportunities for new teachers through a business educators mentor program, and creation of the Iowa BEST Awards and web page.

Iowa was well represented at the National Business Education Association's Convention in Anaheim, California in March, and also had participants at the Association for Career and Technical Education's (ACTE) annual convention and expo held in Las Vegas, Nevada. When Iowa business teachers join IBEA, they automatically become members of the Iowa Association for Career and Technical Educa-

tion. This organization promotes vocational-technical education through leadership and advocacy, and is affiliated with ACTE.

There are ongoing efforts to increase membership in IBEA and NBEA as well as other organizations in the area of business education.



Iowa business educators are especially proud of six of our members:

Barbara Bielenberg, Sioux City Community Schools, who is President-Elect of the NCBEA Administrative Board and also serves as the Newsletter Editor.

Beth Sindt, Hawkeye Community College, who is serving as NCBEA Secretary.

Kimberly Schultz, Kirkwood Community College, who has served in numerous positions on the state and national level, most recently as NCBEA Representative to the NBEA Board.

Rebecca Simmons, Iowa Lakes Community College, recipient of the Business Professional of America Outstanding Service Award at the national level.

Colleen Hunt, Iowa Department of Education Business & Technology Consultant, who received the Business Professionals of America Outstanding Service Award at the national level.

Deb Jones, Iowa Lakes Community College, recipient of Business Professional of America 25 years of service award, national level.

Congratulations and thanks to these six Iowan's who work tirelessly to make business education the best it can be in our state.

I hope to see many of you at our annual convention in Des Moines. Please stop by the NCBEA/NBEA exhibit booth where you'll have the opportunity to win NBEA publications and shirts. Don't miss the fun and networking opportunities by belonging to your professional organizations.

NBEA - I'm Still Here" Bill Murphy

"I'm Still Here" is a show-stopping number in Stephen Sondheim's *Follies*. It is a cultural roadmap of the American fads, media darlings, politics, and excess of the last century.

Those of us with a "history" in business education have "been there" a bit ourselves considering the vast changes that we have seen in our careers. We can identify, full of the knowledge that we, too, are "still here". Here is my version of I'm Still Here—perhaps you'll recognize yourself, too!

Good times and bum times,
I've seen them all and, my dear,
I'm still here.*

Computers work sometimes,
Rebooting I fear,
But I'm still here.

I've stuffed envelopes with mailings,
posted passes and failings,
Seen entire documents disappear,
But I'm still here.

I've taught numerous classes,
with students wearing glasses,
even had a few pains in the rear,
But I'm still here

I mastered the QWERTY
at speeds three times thirty,
but long for students who persevere
But I still hear!

I taught shorthand systems,
survived operating systems,
watched many of them disappear,
I'm still here.

I've been hired and fired,
elected and rejected,
accepted and dejected,
I'm still here.

Good times and bum times,
I've seen them all and, my dear,
I'm still here!*

I've certainly changed with the times
and followed state standards of the year,
and implemented the seven habits,
But I'm still here.

Through it all one thing is crystal clear,
Professional membership is very dear!
I paid my dues for the 35th year.
For you and me, NBEA is still here.

At the NBEA conventions I attend
I learn new techniques and see old friends.
The session topics are great,
and the speakers first rate.

With NBEA I've seen Broadway lights,
Disneyland and French Quarter sites,
the Riverwalk and Chicago nights
as seen on my very first flight!
I'm still here.

NBEA publications are outstanding,
while other benefits are amazing.
Check us out and join today,
Because we're still here at NBEA!

*"I'm Still Here"
© 1971 Rilting Music
All rights administered by WB Music Corp.
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Activities for Student Success

*An NCBEA Publication Written by
Teachers for Teachers 2004-2005
Correlated with NBEA Standards*

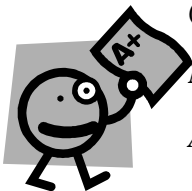
The North Central Business Education Association (NCBEA) is comprised of National Business Education Association members from Illinois, Indiana, Iowa, Missouri, Michigan, Minnesota, Ohio, and Wisconsin. In 2000, NCBEA agreed to support special membership benefits for the members by providing perks during the year. Four years ago, NCBEA published its first *Technology Activities for Business Education* as a service to members and to provide additional funds for NCBEA. The publication was a success and was followed two years later by *Technology Activities for Business Education Plus! 2002-2003*. Now, two years later, NCBEA again offers a publication written by teachers for teachers, *Activities for Student Success*. This publication has over 40 classroom activities submitted by teachers from the eight states as well as from our NBEA Past President, Sharon Lund-O'Neil, and many of the NCBEA board members. Not only will you find activities for technology, but also good, old fashioned, pen & pencil activities. All these activities are on a CD which enable you to open files and modify as needed for your classroom.

If the activities are purchased at a state convention or conference site the CD is \$5. If you wish to order the CD and have it sent to you, please send \$6.25 for the CD. **Make checks payable to North Central Business Education Association.** Send the form below to Sharon Fisher-Larson, 3627 Briar Crest Drive, Janesville, WI 53546.

Conference/Convention Price! - CDs \$5

Please send me _____ CDs at \$6.25 each.

Meeting the Standards with NCBEA- Activities for Student Success 2004-2005
(Please Print all Information)



Name _____

Address _____

City _____ State _____ Zip _____

List of Activities on the NCBEA Activities for Student Success CD

Accounting

Activity 1	Ballou's Tattoo Service
Activity 2	The Need for Good Accounting Practices
Activity 3	Exploring Foreign Currency

Career Development

Activity 4	Positive Attitude Motivators
Activity 5	Scannable Resume
Activity 6	My Goals: A Focused Chart
Activity 7	It's a Wonderful Life
Activity 8	Setting Goals

Communication

Activity 9	Business Newsletter
Activity 10	Employee Highlights
Activity 11	Learning to Understand Annual Reports
Activity 12	Bingo
Activity 13	ABC's of Positive Attitude

Computation

Activity 14	Creating Statistic Sheets for Coaches/Sports
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Economics & Personal Finance

Activity 15	Investigating Banking Services
Activity 16	Consumer Comparison Pricing
Activity 17	Apartment Search
Activity 18	Virtual Tour of a Government Agency
Activity 19	Shopping Mania

Entrepreneurship

Activity 20	Your Potential as an Entrepreneur
Activity 21	My First Company

Information Technology

Activity 22	Programming Simulation
Activity 23	Creating a Review for Programming
Activity 24	PowerPoint Movie/Book Review
Activity 25	Band/Movie Web Site
Activity 26	"Remote" Keyboarding
Activity 27	Plan a Virtual Trip
Activity 28	Music Database
Activity 29	Cut, Paste, & Format
Activity 30	Product Assessment and Recommendation
Activity 31	Access Final
Activity 32	Internet Scavenger Hunt
Activity 33	Plan a Vacation
Activity 34	Gift Labels
Activity 35	A Ride with Paul Revere
Activity 36	Sorting Records
Activity 37	Create a Document
Activity 38	Creating a Table
Activity 39	Format Exercise

International Business

Activity 40	Investigating an International Business
Activity 41	Foreign Exchange Market-Currency Conversion
Activity 42	USA vs. the World
Activity 43	No Funny Business
Activity 44	Learning about a Foreign Country
Activity 45	Global Awareness Project

Marketing/Management

Activity 46	Business Plan
Activity 47	Promote a Hero
Activity 48	Product Appeal & Consumer Acceptance

From Minnesota

by Jeanette Karjala, President MBEI & NCBEA Representative

“Win Big with Business Education” is the theme for the **MBEI Fall Convention** in Onamia, Minnesota, at the Mille Lacs Grand Casino. The registration fee is \$100 for nonmembers and \$75 for members. Information about the convention is available on the MBEI web site: <http://www.mbei-online.org/>



Hannah as the 2005-2006 MBEI President-Elect!

Mark Your Calendar. Mark calendars to make reservations for the fall 2005 MBEI Convention from September 29-30 in Onamia, MN at the Grand Casino. Minnesota welcomes you there! For additional information check the MBEI web site: <http://www.mbei-online.org/>.

Jan Karjala, Minnesota State Representative
2004-2006 President, Minnesota Business Educators Incorporated

Among **General Session topics** are Assessment and Assistance with Student Reading, Service Learning, Identity Theft, Money and Youth Financial Curriculum, Financial Planning, Licensure. **Technology topics** consist of E-Learning, Blogs, Dream Weaver and Fireworks, Integrated Multi-Media and Flash, Digital Copyright. **Round-table Discussions** include the topic of Online Learning. **Speakers** invited to present at the Convention are **Karla Heeter** and **Dr. Peter Meggison**.

Business Professionals of America. BPA, Minnesota Association, Fall Leadership Conference, Sheraton South Hotel, Bloomington, MN, from **November 1-2, 2005**.

TIES 2004 Education Technology Conference. The TIES annual convention is taking place at the Hyatt Regency Hotel & Convention Center in Minneapolis, MN, from **December 3-6, 2005**. For additional information visit the website: <http://www.ties.k12.mn.us/>.

New MBEI President-Elect. A business educator at Cloquet Senior High School for six years, **Keith Hannah** has served on the MBEI Executive Board since 2001 as Northeast Division Co-President with Diane Rutherford. As a CPA he worked in public accounting for two years. In order to pursue his dream of becoming an educator while at the same time using his business background, he enrolled in the post-baccalaureate program at the University of Minnesota to complete course work toward licensure as a business teacher. Congratulations to **Keith**

Minnesota President-Elect Keith Hannah



The NBEA Convention
will be held April 12-15, 2006
in Tampa Bay, Florida

at the
Tampa Marriott Waterside
Phone: 888-268-1616 or 800-228-9290
Fax: 813-204-6349

and **Hyatt Regency Tampa**
Phone: 800-233-1234 or 813-225-1234
Fax: 813-222-4964

with meetings at the
Tampa Convention Center

due to Hurricane Katrina's destruction
in New Orleans
www.nbea.org

Ohio Report By Darla Johannsen, Ohio NCBEA Representative

The OBTA Professional Development Conference will be held October 13-14, 2005 at the Columbus Marriott Northwest; our theme this year is "2005 Reality Shows in Business Technology Education."



A highlight of the conference each year is the Friday Awards Luncheon where representatives of the Business and Industry Advisory Council (BIAC) provide insight into the reality of employer's wants and needs across the state.

Two important opportunities at this year's conference are sessions on the proposed draft of the K-12 Ohio business content standards. During the sessions, participants will hear about the standards and their development, have an opportunity to review the standards, and provide feedback; this feedback will be taken into consideration as the standards are revised and prepared for dissemination later this academic year. A variety of other sessions are planned for the conference, including learning expectations, academic honesty, Virtual Assistants, software certification, keyboarding, standards, electronic portfolio, keyboarding, personal finance, and student organizations.

Approximately 150 people attended the Professional Development Conference in Cincinnati, October, 2004.

The Mission and Vision statements were approved by the OBTA Executive Board and were brought to a vote at the OBTA conference in October, 2004.

OBTA Mission: To make a positive difference in business education by providing professional development activities, technology-based workshops, research, publications, and networking opportunities.

OBTA Vision: Business education for effective living.

Ohio Department of Education—Career and Technical Education—Business, Marketing & Information Technologies remains strong—Assistant Director Rick Mangini stated that there are over 50,000 students involved throughout Ohio.

**Visit the
Auction Table
at NCBEA Convention
in Indianapolis
Buy tickets and
put in the container for the item you
want to win!
Each Officer will be
responsible for
Bringing an Item
for the
Chinese Auction.**



**NBEA Representatives to NBEA Board
Sharon Fisher-Larson & J. William Murphy**

Greetings from NBEA President Cynthia Greene

As you return to your classrooms for the 2005-2006 school year, I hope that you are taking as much enthusiasm with you as my twin niece and nephew took with them when they boarded the big yellow bus and headed off to kindergarten in August. Sometimes it is hard to remember the excitement and anticipation that you had when you started to school or started your first teaching job. But it is important that you renew your passion for what you do each year, so that you can ensure that the educational experiences you offer your students today are of even higher quality than they were in the past.



As a member of NBEA, the premier organization for business education, you have a wealth of resources available to you that will keep you up-to-date and informed about issues and trends in business education. Take time to read your professional journals and look for new ideas and materials you can use in your classroom. Share these resources with your colleagues who have not yet joined NBEA and encourage them to join so they, too, can reap the benefits of membership.

NBEA is working on many exciting initiatives this year. The *National Standards for Business Education* will be revised and the third edition will be available in Fall 2006. Efforts to develop an Advanced Placement Accounting Course continue with the American Society of Certified Public Accountants and the American Accounting Association. The revised *Business Teacher Education Curriculum Guide and Program Standards* is now available. These are just a few highlights from the NBEA Strategic Plan. Dr. Jan Treichel, the NBEA Headquarters Staff, and the NBEA Executive Board are working hard to keep business education in the forefront of education. And we need your help! Each and every NBEA member must work to get all business educators involved in NBEA and our regional associations. Remember, our organizations are only as strong as the members who get involved!

The 2006 Convention Program Committee under the leadership of Dr. Tena B. Crews, University of South Carolina, has been working diligently since April planning an outstanding convention program for April 12-15, 2006, in Tampa Bay, Florida. Rose Kuceysek (OH) is serving as the Postsecondary Schools Program Department Chair for the 2006 Convention. Some of the session topics include Ethics, Multiculturalism, Project-Based Instruction, Business Etiquette, Accounting, Reaching Today's Student, and many more. And, as usual, there will be an outstanding trade show, time for networking with colleagues, and lots of fun!

Summer was a very busy time for many of your professional colleagues. Approximately 100 NBEA members joined with colleagues from all over the world to attend the SIEC Convention in Boston, Massachusetts, in early August. At this meeting, John Lightle (IN), 2003-2004 NBEA President, was appointed to serve as General Secretary of SIEC-ISBE; and Peg Saragina (CA) was elected SIEC International President. From Boston it was on to Reston, Virginia, for the 2005-2006 Strategic Planning Committee meeting. Marilyn Price (IA) serves as chair for this NBEA committee. Other NCBEA members serving on the committee include Barbara Beadle (IN) and Judith Berry (MI). The Curriculum Administrative Committee met later in August to begin the process of revising the *NBEA National Standards for Business Education*. Maurice Henderson (MI) serves as the NCBEA representative for this committee and Joyce Caton (MO) is serving in an ex officio capacity as past chair of the committee.

I look forward to serving on the 2005-2006 NBEA Executive Board with Dr. Sharon Fisher-Larson, NCBEA Senior Representative; Dr. J. William Murphy, NCBEA Junior Representative; and Dr. Nancy Zeliff, NCBEA President. The first board meeting will be November 4-5, 2005, in Tampa Bay, Florida.

Have a great year and please do not hesitate to contact me if there is any way I can provide assistance.

North Central Business Education Association CONFERENCE

Celebrate the Past . . . Create the Future

**Indianapolis, Indiana
November 10-12, 2005**

*Held in conjunction with the IBEA
Indiana Business Education Association*

**Adams Mark Hotel, 2544 Executive Drive, Indianapolis, Indiana 46241
1-800-444-2326 - \$83 nightly rate (plus 15% tax) for single, double, triple, quad
(When making hotel reservations, tell them you are with
the Indiana Dept. of Ed. Business & Marketing Education Conference)**

**Registration for NCBEA members \$50 (includes Friday night Award Dinner)
visit <http://www.ncbea.net> for more information!**

**or visit the Indiana Dept. of Education Business & Marketing website:
<http://www.doe.state.in.us/octe/bme/November%20Conference.htm>**



ILLINOIS REPORT - Cathy Carruthers, Illinois NCBEA Representative

The Illinois Business Education Association's annual fall conference will be held on November 2-4 at the Crowne Plaza Hotel in Springfield, Illinois. Make plans to join us!!



Business Education is the Link to Success is the theme of this year's conference.

Sessions of interest will be available for college students, student teachers, new professionals, veteran teachers, retirees and everyone else in between who teach any business or computer classes at middle school, high school, community college, private business school, and university levels—both public and private schools.

Gary Hutchinson, IBEA First Vice President, and his program planning committee have put together a great program for attendees. Program details, registration form, and hotel information can be found at www.ibea.org. Highlights of our upcoming conference include:

- **Pre-Conference Sessions** - two Wednesday evening pre-conference sessions will be available. "Adobe Photoshop De-mystified" will be presented by Steve Campbell, and a tour of the new Abraham Lincoln Presidential Library and Museum will be available.
- **HOCS and DOCS sessions** - HOCS (hands-on computer sessions) and DOCS (demonstration-only computer sessions). Admittance to HOCS sessions is on a first-in, first-served registration basis. **HOCS** Sessions include FrontPage, Photo Story, Publisher, Photoshop, Flash, Outlook, Windows Movie Maker, PDFs, Integrated Projects in Word, and Online Yearbooks.
- **Early-Bird Sessions** - Sessions for early-risers begin at 7 a.m.
- **Exhibits** - Exhibits will be open from 8 a.m. - 5 p.m. on Thursday and from 8 to 10:30 a.m. on Friday. Be sure to thank the exhibitors for supporting our conference.

- **Silent Auction and Raffle items** will be displayed in the exhibit area on Thursday and Friday. **Distinguished Service Award winner, Teacher/Administrator of the Year winner, and New Professional winner** will be announced and honored at the **Opening Session on Thursday**.

- **Friday is Business Education Spirit Day.** Business casual attire is appropriate. If you don't have an IBEA shirt, be sure to place your order for one today. Or show your school spirit and wear your school's apparel.

- **Opening Session** speakers Mary Kay and Eddie Slowikowski team up to share their motivating and entertaining thoughts regarding teaching business in today's world and why business education is the link to success.

- **IBEA Affiliate meetings** are scheduled from **5-5:45 p.m. on Thursday** with each affiliate meeting in a separate room.

- **IBEA Internet Café.** After a full day on Thursday, plan to attend IBEA's Internet Café. Try your luck with our Business Education Internet Scavenger Hunt. **Winners will receive prizes.** Don't miss the fun and refreshments!

Amendment To Be Voted On

In Indianapolis at the NCBEA Business Meeting, the following amendment will be voted on:

The Administrative Board on October 14, 2004, approved the following Bylaws change which was proposed by the Bylaws Committee. The proposed change would include the Webmaster on The Administrative Board. The change would be in Article VI, Section 2 and would read as follows:

Article VI

Section 2: The Administrative Board shall consist of:

- a. The Executive Committee
- b. The other NBEA representative
- c. The student representative
- d. The state representatives
- e. The NCBEA newsletter editor
- f. The Webmaster
- g. The president and executive director of the NBEA and the representative from the North Central Region shall act as ex-officio, non-voting members.

ISBE to Host Convention in Faroe Islands

by Clora Mae Baker, ISBE Representative on the NCBEA Board

Submission Form to Pedagogical Sessions for 2006 SIEC-ISBE
Torshavn, The Faroe Islands

Presentation

Directions: Complete form adding space as needed. Please limit your proposal to two pages. A presentation is scheduled as a 60-minute session.

Send completed form electronically by **February 10th, 2006** to: **hpschoch@tele2.ch**.

Decisions on accepted proposals will be available by March 10th. All presenters must be members of SIEC-ISBE, register for the conference by April 1, 2006, and are expected to attend the entire conference.

Title of Session:

Presenter's Name:

Presenter's Email Address (Note: all communications including acceptance will be sent via email):

Presenter's Complete Address:

Presenter's Telephone Number:

Presenter's expertise or experiences that relate to proposal topic (Information will be used for presenter's introduction):



Description of Session Content (maximum 250 words):

Objectives of session:

Session attendees should be able to:

-
-

Intended Audience:

Handouts to be distributed at session by presenter (if any):

Audiovisual/Multimedia Aids requested:



Remarks:

ISBE WEBSITE: <http://www.siec-isbe.org/>

MICHIGAN REPORT by Larry Pagel, NCBEA Michigan Rep.

The Michigan Business Education Association will hold its 67th Annual Convention on October 19-21, 2005, at the Sheraton Detroit Novi, in Novi, Michigan.



This year's theme is "Business Knowledge Matters: You're Hired!" This is Michigan's premier business education conference and allows business teachers, administrators, students, and business educators the opportunity to network and learn more about the programs offered at the various schools.

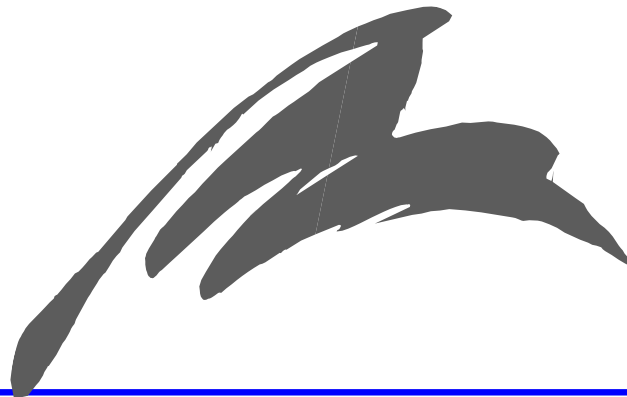
The opening session will include the "State of Business Education Address," student teacher awards, and our annual business meeting. The luncheon on Thursday will include a dynamic and humorous educational keynote speaker, awards, and door prizes. Concurrent sessions will be held throughout the convention on such topics as financial literacy, BMMT Pathway, career and technical preparation, lesson planning, articulation, student characteristics associated with success in online courses, teaching business law, and techniques for new teachers. While at the convention, teachers will learn new technology skills and even obtain Microsoft Office Specialist (MOS) certification or Internet and Computing Core Certification (IC3). Jennifer Shaffer, Vice-President for Professional Development, has put together an excellent conference; and all Michigan business teachers are encouraged to attend.

Each of the Michigan regions held regional meetings during the spring. Workshop participants went away from their regional

meetings energized and ready to update their curriculum and start new classes this fall.

On a sad note, Dr. Wells Cook passed away in June 2005. Wells taught at several high schools in Michigan and at the Army Clerk School in South Carolina before joining Central Michigan University in 1967. As a business education professor, Wells taught thousands of business educators in his methods and other business courses. He was active in his profession, his church, and his community, and he will be sadly missed by his colleagues and friends.

These are exciting times in business education in Michigan. Please check out our Web site at <www.mbea-online.org> for more information about our convention or to find out what is happening with business education.



**The Adm. Board minutes from last October (2004) are on our Web site (since they were approved in Anaheim). Also, the minutes from the October Annual Business Meeting are posted.
Beth Sindt, NCBEA Secretary**



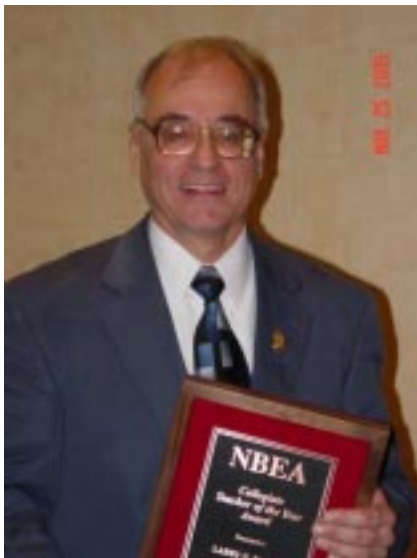
2005 NBEA COLLEGIATE BUSINESS TEACHER OF THE YEAR AWARD

National Business Education Association

Dr. Larry G. Pagel, Northern Michigan University, Marquette, Michigan, received the 2005 NBEA Collegiate Teacher of the Year Award at the NBEA Convention in Anaheim, California, in March 2005. The following was read about Larry at the awards luncheon.

We all know the challenge of keeping up to date in business education, and the individual we honor today as NBEA's 2005 Collegiate Business Teacher of the Year is a master at ensuring that his courses reflect the most current trends and information. Imagine the enormity of that challenge—and now appreciate that our award winner has been meeting that challenge meticulously and skillfully for 30 years!

Though recognized and respected for his achievements in curriculum development, this teacher is perhaps even better known for always putting students first. "He is a conscientious, dedicated, and enthusiastic professor," writes a peer in support of his nomination. "His primary concern is always student learning."



Collegiate Business Teacher of the Year
Larry Pagel, Northern Michigan University
 Walker L. Cisler School of Business
 Associate Professor
 Marquette, MI

His students consistently rank him at the top of their evaluation. One of his students praised his teaching style, saying that "it consists of two-way communication, rather than simply lecture. In this respect, his classroom resembles a boardroom instead of a classroom." Another of his former students praised him for being

"one of the finest instructors I have been privileged to study under. He listens to the heartbeat of each student, and he stimulates curiosity and provokes imagination. He challenges all of his students to reach their greatest potential, and we respond in kind."

A member of a dozen professional and educational organizations, this teacher has served in leadership positions at the national, regional, state, and local levels. As President-Elect of Pi Omega Pi in 1995, he took the lead in convincing the organization to create a joint convention with NBEA. This initiative transformed Pi Omega Pi's members-only biennial conference into one with a national focus.

In addition to his teaching and professional service activities, our award winner has written articles and books. He has also acted as a section editor and reviewer for such publications as the *Business Education Forum*, the *Wisconsin Business Education Journal*, and *Here and There*, the Pi Omega Pi newsletter. He currently advises several student organizations, and his student groups have won state, regional, and national awards during his tenure.

The same individual who praised our honoree for listening to the heartbeat of each student wrote that oftentimes there are people who may never receive the recognition they deserve, yet they quietly and confidently continue to bless the world with their grace, talents, and humanity—and that his teacher is one of these special people.

We agree and are proud to present to you the National Business Education Association's 2005 Collegiate Teacher of the Year, from the Walker L. Cisler College of Business at Northern Michigan University—**Larry G. Pagel**.

NCBEA Seeks Nominations for Administrative Board Positions

The nominating committee of the North Central Business Education Association is seeking nominations for President Elect, Treasurer, and NCBEA Representative to the NBEA Executive Board. The nominating committee members are Nancy Zeliff, Barb Bielenberg, Beth Sindt, and Ethel Holladay, Chair. The positions to be filled are:

President Elect

One-year term followed by one-year terms as President and Past President

Treasurer

Three-year term

NCBEA Representative to the NBEA Executive Board

Three-year term

Some of the responsibilities of the President Elect include attending all Administrative Board meetings and functions, acting as president in the absence of the president, serving as co-chair of the Program of Work and Strategic Planning Committees, and completing other tasks directed by the president. After completing the year as President Elect, he/she assumes the presidency for one year, followed by another year as the past president. Nominees for the position of President Elect must have served at least one year on the NCBEA Administrative Board.

The treasurer's duties include attending all Administrative Board meetings, receiving and having custody of all association monies, paying all expenditures, preparing financial reports, serving on the Budget, Program of Work and Strategic Planning Committees, and completing other tasks directed by the president. This is a three-year position. No prior board experience is required.

There are two NCBEA Representative to the NBEA Executive Board. The position that is vacant at this time is the Administrative Representative. Some of the duties of the Administrative Representative include attending all NCBEA Administrative Board and NBEA Executive Board meetings and functions, preparing a written report of the NBEA Executive Board activities, being responsible for updating the NBEA Policies and Procedures Handbook, serving on the Marketing Linkages Committee, being responsible for leadership training for the NCBEA Board, and other tasks directed by the president of NCBEA or NBEA. Nominees for the position of NBEA Representative must have served at least one year on the NCBEA Administrative Board. This is a three-year position.

All nominees must be current members of NBEA. The Nominee Agreement Form must be completed by the nominee(s) and returned with the Nomination Form dated December 20, 2005, or before. **Nominations postmarked after December 20, 2005, will not be considered.** The Nomination Form and Nomination Agreement Form are on the next two pages. If you have questions, please contact the Chair, Ethel Holladay, at eholladay@verizon.net, 8536 E Jackson St Rd, Du Quoin, IL 62832, or 618 542-5528.

NCBEA

NORTH CENTRAL BUSINESS EDUCATION ASSOCIATION

2006-2007 Nomination Form

Name of Nominee: _____

Address of Nominee: _____

North Central State Represented: _____

NCBEA Position Desired:

_____ President Elect

_____ Treasurer

_____ NCBEA Representative to the NBEA Executive Board/Administrative Rep

Nomination made by:

Name _____

Address _____

Telephone Number _____

E-mail address _____

Representing: (check one)

_____ NABTE Endorsement

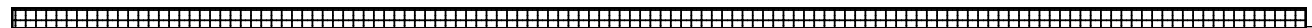
_____ State Association Endorsement

_____ NCBEA Board Member Endorsement

_____ NBEA/NCBEA Individual Member Endorsement

This Nomination Form is to be attached to the Nominee Agreement Form and forwarded along with the candidate's resume and recent photograph to Ethel Holladay, Chair, Nominating Committee, 8536 E Jackson St Rd, Du Quoin, IL 62832, postmarked by **December 20, 2005**. Please call 618 542-5528 or e-mail eholladay@verizon.net with any questions.

A REGION OF THE NBEA



ILLINOIS INDIANA IOWA MICHIGAN MINNESOTA MISSOURI OHIO WISCONSIN

NCBEA

NORTH CENTRAL BUSINESS EDUCATION ASSOCIATION 2006-2007 Nominee Agreement Form

This form has been prepared to help you establish your eligibility as a candidate for office in the North Central Business Education Association. Please complete the form and give it to the person who is nominating you so that s/he can send it along with your nomination form. The deadline is December 20, 2005. The NCBEA offices available are President Elect, Treasurer, and NCBEA Representative to the NBEA Executive Board-Administrative. The President Elect position is for one year, followed by one-year terms as President and Past President. The Treasurer's and NCBEA Representative's offices are three-year terms (2006-2009).

To be eligible as a candidate for office in the North Central Business Education Association, a candidate must:

1. Be a current member of NBEA (dues paid in the year in which the candidate is nominated). Nominees for President Elect and NCBEA Representative to the NBEA Executive Board must have previously served on the NCBEA Administrative Board.
2. Attend all Board meetings and NCBEA sponsored activities.
3. Submit a signed statement that s/he has agreed to be a candidate for the office for which nomination is made.
4. Submit a resume of no more than 3 pages and a digital or scanned photo*.

YOUR NAME _____ DATE _____

HOME ADDRESS _____

HOME PHONE () _____ WORK PHONE () _____

PREFERRED E-MAIL ADDRESS _____

I hereby agree to have my name placed into nomination for the office of _____ in the North Central Business Education Association. My National Business Education Association dues for 2005-2006 have been paid.

YOUR SIGNATURE _____

Return form and accompanying documents to:

***Ethel Holladay, Chair, Nominating Committee**

8536 E Jackson St Rd

Du Quoin, IL 62832

For information, call 618 542-5528 or e-mail eholladay@verizon.net

NCBEA PAST PRESIDENTS



NCBEA Past Presidents - at NBEA in Anaheim: From Left, Ken Gorman, Ruth Shafer; Matt Hankins, David Hyslop, Sharon Fisher-Larson, Judith Olson-Sutton, J. William Murphy, Sue Reid, Sharon Kosek.

NCBEA PAST PRESIDENTS

2004	Ethel Holladay (IL)	1986	Patricia A Merrier (MN)
2003	Matt Hankins (IN)	1985	Sue Rigby (MI)
2002	Sue Reed (MI)	1984	Richard Kelly (?)
2001	Joyce McGrath (OH, FL now)	1983	James L. Handorf (IA)
2000	Sharon Kosek (MO)	1982	David J. Hyslop (OH)
1999	Sharon Fisher-Larson (WI)	1981	John Kushner (MI)
1998	J. William Murphy (MN)	1980	Adaline Eastman (IL)
1997	Ruth Shafer (MO)	1979	Gary Ruge (?)
1996	John Lightle (IN)	1978	Barbara R. Baynes (IN)
1995	Lillian Greathouse (IL)	1976	Don Bright (OH)
1994	Shirley Barton (OH)	1974	Robert Poland (?)
1993	Terry Barton (MO)	1972	Floyd Crank (IL)
1992	Pam Ziebarth (IA)	1971	Richard Fagan (WI)
1992	Judith Olson-Sutton (WI)	1970	Stanley Rhodes (?)
1991	Ken Gorman (MN)	1966	Mary Witherow (MO)
1990	Lonnie Echnernacht (MO)	1962	Mary C. Houser (?)
1989	Anita Weier (WI)	1958	Doris Crank (IL)
1988	Joyce Caton (MO)	1952	Paul F. Muse (IN)
1987	Mary Margaret Hosler (WI)		

*If anyone has the states the ? were from, e-mail me at bielenb@sioux-city.k12.ia.us.

**NCBEA PAST PRESIDENTS' FIRST-TIME ATTENDEE TO NCBEA STIPEND
NCBEA 2005 Annual Convention - Indianapolis, Indiana - November 11-12, 2005**

If you are a student or professional member of the North Central Business Education Association, and have never attended the North Central Business Education Association 's annual convention, you are eligible for a professional development stipend. The \$200 stipend will be presented at the NCBEA awards luncheon on Friday, November 11, 2005, in Indianapolis, Indiana. The recipient must attend the luncheon, where they will receive the stipend from the NCBEA Past President on behalf of the NCBEA Past Presidents. The recipient will be notified by September 15, 2005. If you would like to apply for the **NCBEA Past Presidents' First-Time Attendee to NCBEA Stipend**, please complete this form, sign, and return to: Ethel Holladay, 8536 East Jackson Street Road, Du Quoin, IL 62832. Applications must be received by September 1, 2005. No application will be accepted after the deadline.

Last Name _____ First Name _____ Initial _____

Home Address _____

City _____ State _____ ZIP _____

School/Organization/Business Name _____

Address _____

City _____ State _____ ZIP _____

Home Telephone _____ Work Telephone _____

Fax _____ E-mail _____

Attending the NCBEA convention will benefit me in the following way(s):

State Affiliation (select one)

Illinois Indiana Iowa Michigan Minnesota Missouri Ohio Wisconsin

Position (select one)

Student Classroom Teacher Other

Statement of Understanding

I understand that I will receive the \$200 stipend only if I am registered for the 2005 NCBEA Convention and attend the awards luncheon on Friday, November 11, 2005. I further understand that to be eligible, I must be a student or professional member of NBEA and have never attended an NCBEA convention. I also understand that making this application does not guarantee that a stipend will be awarded.

Signature _____ Date _____ NBEA Membership Number _____

Nathan Uthe, Student Representative on NCBEA Board

I am Nathan Uthe, the new student representative for the North Central Business Education Association and a senior at Northwest Missouri State University. I have a double major in Secondary Business Education and Office Information Systems and will be student teaching in the Spring Semester. It's an exciting time in my life, as I am getting closer to becoming a business educator and joining the ranks of the professional members. I have really enjoyed my college experience, but it will soon be over and I will be starting a new chapter in my life.



I am also very thrilled to be the student representative for NCBEA. This is my second year of being a member of NBEA and I am eager to share the benefits with my fellow business education majors. I have already shared the benefits of NBEA with my classmates in my Business Methods class and given them applications for student memberships.

Last April I attended the conference in Anaheim and had a great time. I was able to learn a lot from the presentations from seasoned Business Education teachers. It was really great to meet some of the key figures in the Business Education field and learn from their experiences. I am also excited to attend the conference in Indianapolis and cannot wait to become more involved.

NASBE

National Association of Supervisors of Business Education
Jean Kyle, President

Greetings from the National Association of Supervisors of Business Education (NASBE)!

We are an ACTE (Association for Career and Technical Education) affiliate group. Our association is an organization of Business Education supervisors who are direct employees of a state, region, or local education agency and have as our purpose furthering the cause of Business Education and the welfare of the field and professional members.

Our website is: <http://ideanet.doe.state.in.us/octe/bme/nasbe/> and we always welcome new members who share our concerns for business education.

Currently we in NASBE are working to organize our meetings to be held during the national **ACTE** conference in December and the **NBEA** conference in April. This presents a special challenge this year, as both conferences were scheduled for New Orleans. They have since been rescheduled for the same dates, but ACTE will meet in **Kansas City, Missouri**, and NBEA will be in **Tampa Bay, Florida**.

At these meetings NASBE members have an opportunity to share ideas, materials and concerns with other members. One of our largest concerns is the re-authorization of the federal Carl Perkins legislation that funds career and technical education. We are also concerned about the increased accountability requirements in education, and how to best assist teachers in showing that these can be met through business education courses.



Jean M. Kyle, Minnesota
jean.kyle@state.mn.us

NASBE President
2005-2006

MISSOURI REPORT - Roger McMillian, Missouri Representative on the NCBEA Board

The Annual Conference of the Missouri Business Education Association was held at in Springfield, July 25 – 28, 2005. This year’s conference theme was “Business Education: Teaching to Learn and Earn.” Approximately 580 business educators attended the conference that was held in conjunction with the Missouri Association of Career and Technical Education annual convention.



Brenda Anderson Parker, the opening session keynote speaker Tuesday afternoon, addressed the topic “When You want What You’ve Never Had, You Must Do What You’ve Never Done.” She encourage the business educators to work at creating their ultimate selves and making a difference in the lives of others including students, family, and colleagues while raising the bar to a new level of excellence personally.

“Birds of a Feather” breakfasts provided opportunities two mornings for teachers to learn from each other about best practices for teaching their courses and for serving as Future Business Leaders of America advisers.

A reception was held to honor the MBEA Award Recipients following the opening session. The award winners this year were: **Jeff Davis** and **Theresa Taylor**, New Professionals of the Year; **Jody Pyle**, Outstanding Secondary Business Educator of the Year; **Roger McMillian**, Outstanding Business Teacher of the year, College or University; **Dorrine Carol Bergjans**, Outstanding Postsecondary Business Teacher of the Year; **Patricia Boyd**, **Alta Kopetzky**, and **Sandra Hamlin**, Distinguished Service Awards; **Nixa High School**, Program of Excellence Award.

Wednesday began with a general session on “Teaching the Latest Input Skills in the Business Education Classroom.” In this session, Karl Barksdale of Speaking Solutions, Inc. covered handwriting and speech recognition, Tablet PCs, personal digital assistants (handheld computers), and other emerging workplace technologies – alternatives to keyboarding data into computers.

Attendees could choose from 59 concurrent sessions, 10 roundtable sessions, 16 hands-on computer workshops and tours of five Springfield businesses. Among the topics offered were reading comprehension strategies, MOS and IC³ certification, Adobe InDesign, Macromedia Studio Applications, computer classroom monitoring, per-

sonal finance, video editing, assessment, professional appearance, grade-level expectations, National Board Certification, and many other topics for professional development and teaching business courses to prepare students for continued education and careers.

The closing session was presented by Corinne Hoisington, an information technology professor from Central Virginia Community College in Lynchburg, spoke on the “The Technology Wave of 2005.” She provided a sneak peak at new technology jobs, products, and the new Longhorn operating system and introduced new curriculum ideas.

Our Officers were elected at the business meeting that followed. The officers for 2005 – 2006 are:

Kellie Reese, President
 Michele Lindsey, President-Elect
 Tonya Skinner, Secretary
 Judy Clark, Treasurer
 Laura Taylor, Past Present

All of the MBEA districts had the opportunity to participate in the Basket Raffle which is a way to raise money for district scholarships. Baskets were valued at a minimum of \$25. Each district could contribute up to three baskets and the proceeds were divided by the number of baskets. More than \$1,500 was raised this year.

The Charles Newman Scholarship was awarded this year to Blake Acker from Hermitage High School. Blake was an active member and officer in FBLA, NHS, Student Council, FCCLA, and was the class valedictorian. He plans to attend Southwest Baptist University in Bolivar and major in business and computers.

The Joanne Newcomer Scholarship was awarded to Jay Hicks, a graduate of Wellsville-Middletown High School. Jay participated in FBLA, FCCLA, Student Council, NHS, and Specdra. He was president of his local FBLA chapter and server as state reporter for 2004 – 2005. He will attend Central Missouri State University and major in Business Education with a Business Administration emphasis.

Our next conference is scheduled for November 18 – 19 at the Resort at Port Arrowhead in the Lake of the Ozarks. The keynote speaker will be Pat McGill who will present a program entitled “Be Seated.” Attendees will be able to choose from a variety of concurrent sessions related to teaching business courses.

Missouri Business Education Association is looking forward to attending the Indiana/NCBEA Conference in Indianapolis on November 11 – 12.

**Thirty-Sixth Annual
Indiana/NCBEA Business & Marketing Education Conference
Indianapolis Adam's Mark Hotel, November 11-12, 2005**

*Sponsored by the Indiana Department of Education
In Cooperation With IBEA, IMEA, and NCBEA*

Friday, November 11

7:00 a.m.-8:00 a.m. NCBEA State Presidents and Past NCBEA Presidents' Breakfast—Invitation Only

8:00 a.m.-7:00 p.m. Conference Registration

**Friday, November 11, Morning EB Sessions
8:30 a.m. - 11 a.m. Pre-Registration Required**

#1 Virtual Economics (Limit 75)

Greg Valentine, University of Southern Indiana

Virtual Economics is a CD-ROM that can be utilized by either PC or Mac users. This CD contains reference materials, lesson plans, teaching tips, and state standards. You can list your state's standard and lesson plans, teaching tips, and economic content related to that standard can be accessed by the point and click of your mouse.

#2 MS Office: Tips & Tricks (Limit 75)

Sharon Fisher Larson, Glencoe/McGraw-Hill

Sharon will share more tips and tricks for MS Office. You will definitely learn a new trick or two.

#3 Fun Learning Activities (Limit 50)

Darla Harrington, Tri-County High School

"I have been teaching for 16 years. During that time I have learned students have changed. Therefore I developed different teaching techniques that allow students to learn."—D. Harrington. Darla will share ideas that work!

#4 Accounting Monopoly (Limit 20)

Pamela White, Rolls-Royce and Panel Members

Accounting Monopoly is a version of the popular Monopoly game designed to teach some aspects of accounting. The rules of play were created by Pam Rouse, a professor at Butler University, and allow players to have fun while recording transactions and putting together an Income Statement and Balance Sheet. Hands-on Session.

Program and registration forms available on the web site <http://www.doe.state.in.us/octe/bme>
Click on November Conference.

Contact Barb Beadle if you have questions.
(317) 232-9179 or bbeadle@doe.state.in.us

#5 Yesterday's History...Let's Work on Tomorrow (Limit 50)
Dan Massa, Porter County Education Interlocal

As you walk the halls, you know you're good...but let's kick it up a notch. Here's one of those windows that will help you go from "good" to being the person others admire. This opening workshop is about doing something better, different, and unique. Learn about the stages of group development. Walk away with tons of new activities that will help you move a class from a group of strangers to the Holmes and Watson's of the problem solving world.

**11:00 a.m.-1:00 Lunch on your own
Visit Exhibits**

**Exhibits Open 11:00 a.m.-6:30 p.m.
(Friday only)**

Luncheon—States' Presidents Panel—Open to anyone who wants to attend. \$20 cost.

Friday, November 11, Afternoon EB Sessions

1:00 p.m.-3:15 p.m. Pre-Registration Required

#1 The Economics of Love and Marriage (75)

Mohammad Kaviani, IUPUI

Though we may not think about love and marriage in terms of economic models and markets, they have something to do with choices, cost, and attention to future consequences.

#2 Survival Tactics for Teaching Digital Tools (Limit 75)

Bonnie Brockman, Speaking Solutions

PDAs, speech recognition, handwriting recognition, Tablet PCs, electronic note taking—do you feel overwhelmed as you prepare to introduce new input technologies to your students? This three-part session will include (1) strategies for easing into this instruction without losing your sanity, (2) time-saving, accuracy building, and troubleshooting speech recognition tips, and (3) a variety of assessment strategies for evaluating student mastery of skills. A brief demo of a variety of input technologies will be given.

NCBEA Friday Program, continued

#3 Do You Have Emotional Intelligence? What the New Marketing Curriculum Has in Store For You? (Limit 50)

Panel of Standards Committee Participants

The 2006 Performance Expectations for Marketing will be introduced. Prepare yourself now for textbook adoption by attending this session. Learn what you should be teaching under the content standard of Emotional Intelligence.

#4 Leadership in Education (Limit 50)

Dennis Wible, Ball State University

Teachers are interested in what they really teach, no matter what their content area; therefore, this session is designed to point out the “leadership displayed” during the average teaching day. A review of the concept of leadership in all its aspects makes it clear that TEACHERS ARE LEADERS. As soon as teachers build this into their lesson plans, the work and responsibility is put back on the shoulders of the students—where it belongs!

#5 Creating The Essence of a Great Teacher’s Soul (Limit 50)

Dan Massa, Porter County Education Interlocal

Tomorrow is the day you’ve scheduled to change the world...but not one aisle in Wal-Mart has the activities you need to do that. Come discover how to fill that initiative black hole while collecting new resources for your classroom. Learn new brainstorming ideas and create group activities with items from the hallowed halls of the dollar store.

**3:15 p.m. NCBEA Business Meeting
Open To Everyone!**

4:00 p.m.-5:00 p.m. Concurrent Sessions

#1 Copyright and Internet Law for Teachers

David Novak, Copyright and Patent Attorney

The presentation covers intellectual property topics relevant to teachers in the classroom including copyright law and other issues relating to the internet. Subjects include what is protected by copyright, general and education-specific exceptions to the copyright law, downloading and using information from the internet without infringing, and related subjects.

#2 Certify Your Web Classes With CIW

Fran Weaver, Thomson Course Technology

CIW is widely recognized as vendor-neutral curriculum and certifications that focus on Internet job skills, such as Web site design, development, administration and security. CIW curriculum and certifications map to the Information Technology “Career Clusters” and provide a clear path with industry-recognized job titles and practical skills required to perform specific job tasks. We will discuss the CIW certification and the benefits.

#3 DCT, CA and CAAdvanced

Teacher Panel

There are major changes in the Digital Communication Tools and computer applications curriculums in Indiana. The panel will share the new standards and discuss the importance of making these changes to benefit training our students to meet business and industry expectations. The focus will be on projects and integration.

#4 At The Movies

Nancy Zeliff, Northwest Missouri State University, MO

Movie Maker is a program within Windows XP and a user-friendly multimedia moviemaking application. With sound, photo, and movie clips, you can be an “Oscar Winning” movie producer and director—and your students, too!

#5 Why Entrepreneurship? Why Not?

Cynthia Greene, Georgia Department of Education

The future of the American economy is in small businesses. Teachers must be preparing students to run or work in small businesses. This is an area that every business teacher should be embracing and adding to his/her curriculum now!

#6 Enhance Your Intermediate Accounting Class

Rob Parry, Kelley School of Business, Indiana University

Understanding how and why generally accepted accounting principles are applied to various economic transactions and events requires a serious effort on the part of the student and faculty member. Let me suggest, however, that we may need to make time to enhance the curriculum by also addressing potential weaknesses of GAAP accounting numbers.

#7 Sales for Teachers: How to Keep Your Job!

Dennis Wible, Ball State University

This multimedia, interactive session is designed to give participants methods to increase the enrollment in the business education programs offered at their schools.

#8 Teaching Kids about Managing Risk

Panel of Agents from Insurance Education Foundation

The objective will be to demonstrate to the teachers how insurance is used to manage risk and how they can access teaching materials to educate young people about insurance and managing the risk they will face in their lives.

*Program and registration forms available on the web site <http://www.doe.state.in.us/octe/bme>
Click on November Conference.*

NCBEA Friday Program, continued

5:15 p.m.-6:15 p.m. Concurrent Sessions

#1 Business Foundations: The New Curriculum Panel of Standards Committee Participants

This session will introduce the revised curriculum for Business Foundations for 2006. Activities will be shared.

#2 Podcasting 101: Using Your Computer to Educate Your Classes & the Masses

Jennifer Snoddy, Techpodcasts.com Network

You'll be learning about the digital revolution that is podcasting. How the brainchild of a group of geeks and former DJ's have taken the technology world by storm in only a year's time. You'll learn about and receive the tools you'll need to organize your podcasts, how you can get your students involved, and how to get started.

#3 What Happens as Keyboarding and Computer Skills Move to the Middle Grades?

Al Roane, Thomson/South-Western

Middle school/junior high business and computer education is one of the fastest growing areas of business education in the country today. Are we prepared to meet the challenges that lie ahead? What a difference a few years, months or weeks make when talking technology. Where are your students learning the basics of keyboarding and computer skills? Are you teaching keyboarding, word processing, graphic/presentation, spreadsheets, databases, and digital input devices? We will look at starting students with the basics and gradually building their skill sets which are essential for communicating successfully in the world around them.

#4 Project Based Learning

Panel of PBL Summer Participants

This session will focus on newly written PBL projects from this summer. Presenters will also share how to use the projects and how you can write your own.

#5 The One Marketing Thing You Need to Know

Steve Thrash, Service Concepts

Generations collide. Consumer and business demands shift. The economic rules change. Whole industries are in a state of flux. Business redefines itself—middle management is all but gone—and we are responsible for the next generation of business and marketing professionals. This session will help us (a) understand trends, (b) set expectations, and (c) help define opportunities for our students. Opportunities among many of our larger employers in our communities are shrinking. Encouraging and supporting students pursuing self sufficiency through entrepreneurship—organizing, assuming the risks and marketing products and services direct to consumers and businesses—is a viable alternative for

many. We'll discuss trends and expectations, and place special emphasis on techniques to identify new business opportunities and low cost/no cost marketing.

#6 Preparing Faculty to Teach Online

Saxon G. Reasons, University of Southern Indiana

The speaker will provide a brief overview of the popularity of Internet-based instruction at USI and will describe the faculty development opportunities targeted to USI distance education faculty. The speaker will briefly demo Blackboard and Macromedia Breeze, two of the software programs utilized by USI distance education faculty.

#7 Creating Visual Displays for the Classroom

Adrienne McQuitty, Archiver's

The presenter will discuss how products carried at Archiver's can be used to create impressive and interesting visual displays for the classroom and projects. The products aren't only used by scrapbookers, but they are also used for special projects such as poster contests, visual displays for presentations, and for photo and document preservation.

#8 Interns & Mentors

Adam Weber, Techedvise & Jeff Medley, Netfor

Adam Weber, President of Techedvise, and Jeff Medley, CEO of Netfor, will lead this interactive discussion with participants to discuss the mentor role businesses can provide education through internship programs with students. The growing collaboration between business and education provides a win-win solution for business needs and practical hands on work experience for students in a particular field of interest. The new internship manual will also be discussed.

6:45 p.m.-9:00 p.m. Opening General Session and Awards Banquet

Are You M.A.D. about Business Education?

Cynthia Greene, NBEA President
Georgia Department of Education

Nancy Zieliff, NCBEA President and
Michelle Cronk, IBEA President, Presiding

9:15 p.m.

Social

Come join us for food, fun, and hospitality. This is a great opportunity to network with other business and marketing teachers! Everyone is welcome!

Sponsored By Thomson Learning

NCBEA Saturday Program

7:00 a.m. - 7:45 a.m. Breakfast On Your Own
Continental Breakfast Open to All IBEA Members!

7:30 a.m.-8:00 a.m. Conference Registration

8:00 a.m.-8:50 a.m. Concurrent Sessions

#1 The Hornet Law Review: Mock Trials Like You've Never Seen or Experienced!

Gary Hutchinson, Hinsdale South High School, IL

Participate in a unique way of assessing your law students. Throughout the semester, students participate in a variety of mock trials in preparation for the culminating Hornet Law Review. Attendees of this session will see first hand what students experience in case preparation, witnessing, and application of legal issues as a juror.

#2 SAM: Your One-Stop Microsoft Office Assessment and Training

Fran Weaver, Thomson/Course Technology

Learn how to assess and train online within your Microsoft Office application courses, make them more flexible, and deliver content using Course Technology's SAM (Skills Assessment Manager) Assessment and Training program. For more than five years, SAM has helped hundreds of thousands of educators and students assess and improve their skills in the Microsoft Office suite and other computer concepts.

#3 NO CHILD HEART LEFT BEHIND

Arland Reinhard, Homestead High School

Arland Reinhard, Southwest Allen County Schools' 2005 Teacher of the Year, was just named one of ten finalists for the 2006 Indiana Teacher of the Year award. A veteran Business Education and vocational ICE teacher with 35 years of teaching experience, as Arland enters the golden years of his teaching career, he recognizes a new call on his life to encourage, inspire, and challenge both new and experienced teachers. His perception is that as teachers strive to meet increased standards—and feel overwhelmed by additional recordkeeping duties—they become easily discouraged and lose sight of their special opportunity to touch, inspire, and shape the lives of their students. Sit back and relax as Arland shares from his years of experience, but more importantly, from his heart.

#4 Multimedia Magic, Building a Curriculum on a Budget

Tonya Skinner, Oran High School, Missouri

Have you wanted to incorporate Multimedia into your curriculum? Does it seem to be too much work or too expensive? If so, this session is for you! Learn about free

resources for teaching multimedia.

#5 The Sports and Entertainment Industry

Melissa Abriani, Entercom Indianapolis

Why are kids so interested in the sports & entertainment world? Our presenter will share how to get a start in the corporate world of sports and entertainment marketing and how to get your foot in the door.

#6 Oral and Written Communication Assessment

Bill Murphy, Winona State University, Minnesota

Oral and written communication skills continue to be considered by employers as among the top requirements for successful employment. How do you judge your students' ability to communicate both in writing and speaking? Learn about communication assignments and the instruments that have been developed, adopted, and used by faculty in the College of Business at Winona State University—a laptop university!

#7 Wardrobes That Work

Sharon Fisher-Larson, Glencoe/McGraw-Hill

Attend this session and learn about classroom activities that will help students prepare for the job interview and appropriate dress attire at work. In addition, Sharon will focus on every teacher's closet full of clothes but "nothing to wear syndrome" that we each face.

#8 Teaching International Business

Panel of Standards Committee Participants

In today's global economy, it has become increasingly more important for us to make students aware that competition comes from many places in the world. International Business offers us an opportunity to illustrate to our students how to apply information studied in classes as diverse as geography, social studies, psychology, math, and business.

Certiport IC3 and MOS Testing

A testing lab will be on site at the hotel
in Directors Row 1.

Testing Times:

Thursday, November 10, 7:00 p.m.-9:00 p.m.

Friday, November 11, 8:30 a.m.-11:30 a.m.

Friday, November 11, 1:00 p.m.-6:00 p.m.

Saturday, November 12, 8:30 a.m.-10:30 a.m.

Sign up online when registering for conference.

NCBEA Saturday Program, continued

classroom instruction by maximizing personality type.

9:00 a.m.-9:50 a.m. Concurrent Sessions

#1 Careers In Accounting

Panel of Accountants, Indiana CPA Society

A panel of CPAs/accountants from different fields will discuss opportunities that accounting has to offer to students. They will also share information about their specific accounting careers and the need to encourage more students to major in accounting.

#2 Using Graphic Organizers in Business and Marketing Classes

Gale Champion, Glencoe/McGraw-Hill

Looking for ways to help your students organize concepts, build reading and writing skills, and review strategies? Foldables (Graphic organizers) are great hands-on learning tools. They are easy to use in class without taking the whole period. They have been used for many years in math, science and social studies classes. Learn how to create and use simple "foldables" based on Dinah Zike's Big Book of Books and Activities.

#3 Differentiated Instruction for BTL/Computer Applications

Lori Fulford, Ben Davis High School

During the 2004-2005 school year, Lori worked on several projects using differentiated instruction to improve her curriculum. She incorporated several DI concepts into her lessons for BTL and Computer Applications. This session will give an overview of DI, overview of activities used in BTL or Computer Application and student led interactive sessions showing work created.

#4 Got Blogs?

Nancy Zieliff, Northwest Missouri State University

Blogs are one of the hottest Internet tools today. Learn what blogs are, where free web sites are available to build blogs, and how blogs can be used as a classroom activity or assessment.

#5 NonProfit Marketing For Your Organization

Al Edyvean, Image Master

Marketing in the nonprofit world has become competitive and filled with innovative products and campaigns. What's happening now and how can you best tell the story for your nonprofit organization.

#6 Teachers Have Personalities Too! What is Your DiSC Profile?

Elizabeth Nichols, Indiana Business College

What is your personality profile? How does it impact instruction in your classroom? Participants will complete a brief DiSC self-assessment and learn about the strengths of each personality type. We will explore ways to improve

#7 Career Development Made Easy!

Nancy Dunn, Coin Educational Products

Coin Career Community/Library (Coin 3) are the easiest career guidance systems on the market. Interest assessments link students to occupations and career clusters. They allow students to save their work and teachers to view assigned lessons. There are complete lesson plans for English, math, science, social studies and career development that introduce careers in the systems. Coin 3 makes it easy to view career clusters and occupations directly related to career and technical classes. (Canceled; another session will be scheduled)

#8 "A Citizen's Guide to Lobbying"

Sharon Kosek, Hillyard Technical Center, MO and
Marlene Stout, Kokomo High School

This session will include tips from "A Citizen's Guide to Lobbying," a booklet primarily written by a state senator who details the best way to communicate and get results from state or federal senators and representatives. Each participant in this session will receive a copy of the booklet. With business teacher jobs being threatened, you will want to attend this session to learn how to be an advocate for your profession.

10:00 a.m.-10:50 a.m. Concurrent Sessions

#1 Accounting, Business Math, and Personal Finance

Panel of Teachers

You Want Me To Teach What? We will be providing activities and strategies that cover the new standards for accounting, business math and personal finance.

#2 IT Academy Panel

Panel of Teachers

Many schools have successfully implemented IT Academies. This panel of educators will help you take your technology track to the next level and show you how to get started.

#3 "101 Ways to Engage Student Learners At The Middle School"

Panel of Middle School Teachers

Do you want to energize your middle school business program? Create a middle school curriculum that will capture the interest of a middle school student, meet our business standards, and enhance/support the Indiana Academic Standards. Jump start your 6th-7th-8th grade students by moving out of the "traditional teaching" mode to a "fun-filled and creative" classroom that you and your students will enjoy. Come prepared to share your successful ideas and units of study with the group. For every idea you bring, you will win a prize!! (Be sure to provide a CD/disk copy for later dissemination to all who participate in the session.)

NCBEA Saturday Program, continued

#4 Integrating Assessment

Tony Galvin, EMC/Paradigm Publishing

Simplify your life and improve student performance! Integrating assessment tools and tutorials into teaching should be simple and rewarding. This session will provide an in-depth look at state-of-the-art tools for training, assessing, and managing student proficiency. Discover the power of integrated tutorials when combined with a wealth of cognitive and performance-based assessment items.

#5 Branding Elements for Business, Education and Beyond

Al Edyvean, Image Master

Branding has become a buzz word for organizations that want to be instantly recognized by their name, their logo, their slogan and their work. But crafting a strong, lasting brand for an organization can involve a lot of time and work. What are the elements of a strong brand? How can having a brand increase your organization's ability to fund raise, communicate or change opinion? How can you or your organization use branding to do a better job of telling your story.

#6 Virtual Business

Maureen Ginley, Knowledge Matters, Inc.

This presentation will focus on how the use of technology-based simulations allows students to explore beyond the confining walls of a classroom. Simulation software is capable of reinforcing valuable educational concepts that students may otherwise forget or not understand when learning is based purely on lectures and textbooks. This creative approach to teaching students allows them to become completely immersed in the project at hand. The speaker will introduce the newest addition to the Virtual Business family, Virtual Business Sports, and elaborate on how these simulations are impacting classrooms across the country.

#7 ITCenter21: Computer Applications—Teach Using an Engaging, Effective, and Enjoyable Curriculum!

Gary Hull, Applied Educational Systems

Specifically developed around MOS, IC3, ISTE NETS, and State standards, using sound learning theory and leading-edge instructional technology, AES created ITCenter21: Computer Applications, an easy-to-use, computer-based learning system combining 205 curriculum hours with powerful laboratory management tools for teachers. ITCenter21: Computer Applications features standards-based curriculum, project-based activities, integrated applications (Microsoft Office Suite), authentic assessments, teacher management tools; and it can be

easily customized to meet YOUR needs.

#8 Understanding the Hidden Rules

Donna Kimmerling, Indiana Business College

For our students to be successful, we must understand their hidden rules, but we must also teach them the rules that will make them successful at school and at work.

11:15 a.m.-12:30 p.m. Closing General Session

Celebrate the Past, Create the Future

Barbara K. Beadle, Indiana Department of Education

**1:00 p.m. BPA Executive Board Meeting
DECA Board Meeting**

Conference Fees:

Fees include cost of breaks and Friday evening awards dinner.

	Before 10/23	After 10/23
Indiana Teachers	\$35.00	\$45.00
NCBEA Member	\$50.00	\$60.00
<i>From Other States</i>		
Non-NCBEA Members	\$75.00	\$85.00
<i>From Other States</i>		
On-Site Registration		\$85.00

Must be pre-registered to attend Early Bird Sessions!

Make all checks payable to IBEA.

Mail to Tina McCloud
Mt. Vernon High School
700 Harriet Street
Mt. Vernon IN 47620-2098

Hotel Reservations

You may contact the Adam's Mark Airport Hotel, Indianapolis, for your reservations. Tell them you are with the Indiana Dept. of Education Business and Marketing Education Conference.

**Please stay at the hotel as
it helps reduce our costs!**

Rate: \$83.00 for Single, Double, Triple, and Quad
(317) 248-2481

Reservation Deadline:
Monday, October 15, 2005

NBEA MEMBERSHIP RATES
 by Arlinda Carlson [ACarlson@nbea.org]

Dues are as follows:

- **Professional dues are \$70.**
- **NBEA/ISBE dues are \$100.**
- **Student membership dues are \$40.**
- **Retired dues are \$45.**
- **ISBE/Retired dues are \$75.**
- **Student/ISBE dues are \$70.**



**NCBEA
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- Membership - Bill Murphy
 Budget - Maurice Henderson
 Nominating - Ethel Holladay
 Marketing/Linkdages - Darla Johannsen
 Publications - Bill Murphy
 Awards - Cathy Carruthers
 Bylaws/Handbook - Sharon Fisher-Larson
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 POW/Strategic Plan - Nancy Zeliff
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NATIONAL BUSINESS EDUCATION ASSOCIATION
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Join Today and Increase Your Professional Expertise!

IMPORTANT... Please list both home and business addresses and telephone numbers
 Indicate mailing preference: Home Business

Name _____ Title _____

Organization _____

Business Address _____

City _____ State _____ Zip _____

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City _____ State _____ Zip _____

MEMBER SERVICES

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Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes. However, they may be deducted as a business expense under other provisions of the Internal Revenue Code.

Signature required for all credit card charges