

MBEI/NCBEA 2010 Fall Conference

MBEI-OPOLY!

Date: September 23-24

**Location:
Sheraton Bloomington Hotel
Bloomington, MN**

**Pre-register by: September 15
Check out www.mbei-online.org
for more information**

SESSIONS

Thursday Night

Please indicate on registration form if you will be attending these sessions.

Session 1 (6 pm-7 pm)

Dr. Brodnax presents:
Differentiated Instruction
for Teaching 21st
Century Skill Sets

Session 2 (7 pm-8 pm)

Dr. Brodnax presents:
Brain Compatible
Teaching: Be Sabotage
Free

Session 3 (8 pm-9 pm)

Corinne Hoisington
presents: Hot
Technologies & Web 2.0

Friday

Marketing Focus:

- Advertising Trends
- Sports Marketing

Technology Focus:

- Google
- Microsoft 2010
- Cloud Computing
- Web 2.0 Tools
- Online Learning
- Podcasting

Business Focus:

- Personal Finance
- IB Business
- Economics
- Classroom Ideas
- Differentiated Instruction



KEYNOTE:

Robert Stephens:
Founder and Chief Geek of
Geek Squad

TOURS

Mall of America

\$10 additional fee

Thursday Tour: This tour includes time for shopping and dinner on your own, along with the MOA presentation.

Friday Tour: This is the MOA presentation only.

MOA Presentation Details:

A tourism representative will speak on topics such as marketing history, development, retail success, architecture, management, day-to-day operations, economic impact to the local and state economies, and what makes Mall of America unique. The presentation will be conducted in a meeting room with a question and answer session.

The presentation will take approximately one hour. In addition, each guest will receive a 2010 Super Savings Coupon Book (\$9.95 value) and a map & directory.

Target Field

\$15 additional fee

Friday Only Tour: Experience the magnificence of Target Field while enjoying a unique behind-the-scenes look at one of Major League Baseball's best and newest ballparks.

All sessions, speakers, and tours are subject to change.