

Regionally Speaking

A Publication of the North Central Business Education Association



A Message from the

President

By Karen Drage, NCBEA President

Join us this summer in Chicago for the Econ Illinois and NCBEA Workshop on July 18! (see page 2 for more details)

"BUSINESS EDUCATION SAVES LIVES!"

I have always known that business education is a critical component to preparing students for careers and college; however, it was not until recently that I realized that the lessons learned in business education courses could actually save lives. I had this epiphany while I was traveling home from the NBEA conference held in New Orleans recently. The plane I was on was scheduled to land in St. Louis, Missouri; however it was diverted to Kansas City, Missouri, at the last minute. Lambert Airport was unfortunately damaged by a tornado that hit the St. Louis area as the plane was descending into the airport. As I watched the flight attendants spring into action and walk up and down the aisles to calm the passengers on the plane after the announcement was made that our plane would be landing in Kansas City, I thought to myself—where would high school students learn these skills in the curriculum today. Then my mind skipped to thinking about the individual(s) that made the critical decision not to land in St. Louis, and I wondered what would have happened had the decision been made to land in the storm. I started thinking about how our educational system is so focused on Science, Technology, Engineering, and Math (STEM) content and how business education courses are considered non essential electives. In this moment in time, I shudder to think what might have happened had the individuals making decisions on this day been only exposed to STEM courses. It is pure speculation on my part; however, I strongly feel that decisions made based on content from business education courses as well as from STEM courses saved lives that day. The STEM courses prepared the personnel to recognize that the weather was so severe that it was unsafe to land. However, the business education courses also provided the personnel with the knowledge that doing what is right is more important than doing what was profitable. The odds of the plane crashing in the storm might not have been substantial enough for someone crunching numbers to validate diverting an entire plane load of individuals to another location and providing each passenger with hotel and meal vouchers. An individual looking only at the bottom line might have said "the odds are in favor of landing." In addition, it was more than likely business education courses that prepared the flight attendants and ticket agents to effectively communicate with customers that were tired, confused, and disappointed. When a disappointed passenger reached the counter and began

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to complain about missing an important event, the ticket agent would calmly state how sorry he or she was that they had missed their important event and how they understood that they were disappointed. I would ask those that feel business education courses are non essential where in the curriculum are these skills taught if not in business education courses. Some may say that I am completely biased and reading too much into the situation; but in my mind, business education had a part in saving my life that day. Non-essential electives, I would not bet my life on it and neither should you.

This edition of the newsletter marks my last President's column as I will pass the gavel to Margaret Erthal on July 1, 2011. I want to take this opportunity to thank the NCBEA administrative board, Jan Treichel and the NBEA staff, the state presidents in the NCBEA region, and NCBEA members for a very productive year. I made a promise when I took office that I would work hard for NCBEA, and I can honestly say I followed through with that promise. Hardly a day went by when I was not working on something related to NCBEA. What kept me going was the support I received from the NCBEA officers and the administration at Eastern Illinois University. We have accomplished a lot this year, but we have much more to do. Our organization is growing stronger and stronger each year. Let us keep the momentum moving forward! I leave you with one final quote from Henry Ford,

"Coming together is a beginning. Keeping together is progress. Working together is success."

With warmest regards,

Karen Drage

NCBEA President

Ignite your passion for business education!



A Message from the *President-Elect*

By Margaret Erthal, NCBEA President-Elect

Please continue to publicize the July 18 Chicago workshop. These are a few of the topics that will be presented: Entrepreneurship, Personal

Finance, Brain-Compatible Differentiated Instruction, Financial Literacy, Current Status of Elementary Keyboarding, Virtual Economics 4.0 (includes a free CD with curriculum and resources), and many more. There will be a tour of the Federal Reserve Building. Breakfast and lunch will be provided. The link to the brochure is: <http://www.ncbea.com/docs/flyer2.pdf> and a registration form can be found on p. 13 of this newsletter.

After the great NBEA conference in New Orleans, I was sent a list of first-time attendees from our region. I mailed each person a postcard welcoming them to NCBEA. Of course, I included the link to the workshop.

A technology committee has been formed in order to study methods to share NCBEA news and events with members. More on that later.

Have a great summer, and I hope to see you July 18 in Chicago.

NCBEA Board Members:

The NCBEA Board meeting will be held on Thursday, September 29 from 7 a.m. to noon at the WBEA/NCBEA Conference in Green Bay.

TO BE GIVEN AWAY AT THE ECON ILLINOIS AND NCBEA SUMMER WORKSHOP...

The FREE What We Do lesson plan kit is designed as a supplement for a high school course in economics, civics or history. It aims to help you teach about the nation's central bank in a new and multi-modal way.

The kit includes:

- a DVD that explains the role and responsibilities of the Federal Reserve Bank;
- a detailed lesson plan and classroom activities offered in both print and on a CD;
- a game that helps students understand the concept of inflation;
- a set of multiple-choice questions;
- and a take-home assignment that requires students to reflect on what they have learned.

See page 11 of this newsletter for information on upcoming workshops, conferences, and conventions you won't want to miss!

NCBEA Members receiving NBEA Awards at the 2011 NBEA Convention



**Outstanding Contributions to
Business Education by a
Supervisor**
Gary Hutchinson
Hinsdale South High School
Darien, Illinois



**Middle School
Teacher of the Year Award**
Jennifer Gipp
DC Everest Middle School
Weston, Wisconsin



Beth Sindt was presented with the NCBEA President's plaque for serving as NCBEA President in 2009-2010 by Awards Chair Linda Harper at the NCBEA Business Meeting on April 20 in New Orleans.



Karen Williams and Marilyn Price enjoying lunch at the awards program.



Notes from *Past President* BY BETH SINDT

NCBEA PAST PRESIDENTS' EVENT

One of the duties of the past presidents is to plan an event for the NCBEA past presidents. We met during the NCBEA convention last fall in Minnesota; we also met during the NBEA convention in New Orleans this spring. This spring we had a breakfast get-together at *Daisy Dukes*, which was right next to the Marriott. It was fun to reminisce with the past presidents and catch up on NCBEA happenings.

A few years ago, the NCBEA past presidents decided to start a stipend to help new NCBEA members attend the NCBEA fall convention. Each stipend is \$200; this fall we will be able to offer at least 4 stipends. If you have never attended an NCBEA convention, this is your chance to try for one of these stipends. Watch for information on applying for the NCBEA Past Presidents First-Time Attendee to the NCBEA Convention Stipend.

NOMINATIONS

Sue Elwood has been elected to the position of President-Elect for 2011-2012. Sue teaches at North Iowa Community College in Calmar, Iowa.

Winter Owens will assume the position of Missouri Representative/Membership Director. Her term begins July 1, 2011; she is replacing Michelle Lindsey.

Debbie Stanislawski will remain in the position of Wisconsin Representative/Membership Director until the Wisconsin board meets this fall and appoints a replacement.

Robert Johnson, a business student at Winona State University in Minnesota, will begin his one-year term on July 1 this year as Student Representative.

Congratulations to all! We look forward to having you on the NCBEA Administrative Board.

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Pictured are (l-r) Ethel Holladay, Sharon Fisher-Larson, Lonnie Echternacht, and Barb Bielenberg at the past presidents breakfast. Also present were David Hyslop and Nancy Zeliff.

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News about...

Membership

By Sharon Fisher-Larson
NCBEA Regional
Membership Director

Membership is Everyone's Responsibility!

Yes, everyone in NBEA is responsible for membership recruitment! That may sound strong but it is true! Yes, we have membership directors who are doing the best job possible; but as members, you are in the best position to recruit new members. Let others know about the benefits of NBEA!

The eight state membership directors of NCBEA are hard at work. We met as a group in New Orleans and have great plans for 2011-2012. We hope to see our dropping membership numbers hopefully increase or at least remain stable. There are so many individuals in business education that are not taking advantage of the many benefits of NBEA/NCBEA.

If you ever need membership recruitment materials at your school or for a meeting you may be attending, you can find flyers, postcards, and more at satbfl.com. All the membership directors are listed in this newsletter. Please contact yours if you have any questions.

And, don't forget to plan now for the 2012 NBEA Convention & Trade Show in Boston, Massachusetts, April 4-7, 2012. Many schools require you to develop your professional development plans for next year by the end of this school year. Why not include the NBEA Convention in that plan? Yes, I know there are cuts everywhere but miracles sometimes happen and monies are freed up. If you have NBEA in your plan now, there is a chance that you just might get to attend. Remember, it never hurts to ask.

Remember, also, that we have a special opportunity July 18 when our first summer workshop will be held. Not only can you enjoy Chicago in the summer but you can be part of an excellent professional development opportunity. I'll be there! I hope to see you there!

Have a wonderful summer!



NCBEA 2011 Awards

By Linda Harper
Awards Chair

NCBEA 2011 Awards

Don't forget. It's not too late to nominate your outstanding colleagues for one of the following NCBEA Distinguished Service Awards:

- I. Outstanding Contributions to Business Education by a Secondary Business Teacher
- II. Outstanding Contributions to Business Education by a Postsecondary Business Teacher
- III. Outstanding Contributions to Business Education by a Senior College or University Business Teacher
- IV. Outstanding Contributions to Business Education by an Administrator or Supervisor of Business Education
- V. Emerging Professional
- VI. Friend of Business Education
- VII. Outstanding Contributions to Business Education by a Middle School Business Teacher

The NCBEA website has the criteria for each of the above awards at <http://www.ncbea.com/forms.html>. I need to receive the completed award packets by June 15, 2011. If you have any questions, contact Linda Harper, NCBEA Awards Chair, at lharper@richland.edu.



NCBEA members from Iowa, Beth Sindt and Lou Ann Knorr, attended the NBEA session *New Orleans Cuisine: A Cooking Class with Chef Mark*. Pictured here is Lou Ann with her *Creme Brulee ~ YUM!*

News from...

Indiana

By Jason P. Hendrickson
IN Membership Director



INDIANA GREETINGS!



Greetings from INDIANA! It was great seeing so many familiar faces and new ones at this year's NBEA Annual Convention, held in New Orleans. There were several sessions involving key components that can benefit the classroom and all of our students. Thanks to all the hard work that was put into this year's annual convention. What a great opportunity!

As the school year end is approaching fast, I wanted to provide some insight information on upcoming events that will be held in Indiana for business educators across the region. Starting off, this summer Indiana Business Education Association will be the proud sponsor of TECH CAMP 2011, held at Indiana University Purdue University (IUPUI), downtown Indianapolis, IN. The dates for this event are: July 25-28, 2011. Registration and information regarding this professional development event can be obtained from the following website: <http://citseiv.cit.iupui.edu/jstarks/techcamp/>. Stay an extra day, and you could attend Dr. Rita Brodnex's all day working session titled, **Technology Infusion with Differentiated Instruction for Brain Compatible Teaching, Learning, and Living**. This all day workshop does cost \$50.00 but it does include the workshop, lunch, and parking. Please contact, Dena Irwin, Indiana Business Education Association, Past President with questions and for more registration information at: dirwin@shakamak.k12.in.us.

Mark your calendars now! The Annual Indiana Business Education Association, Business, Marketing, and Information Technology Educator Conference will be held this November 19-20, 2011 at the Wyndham Indianapolis West Hotel in Indianapolis, IN. Please seek information regarding to the conference at the IBEA website: www.ind-ibea.org.

Got questions about NCBEA or NBEA within Indiana? Please contact Jason Hendrickson, Indiana Membership Director at: jhendrickson@danville.k12.in.us. Have a great summer!

News from

Iowa

By Lou Ann Knorr
IA Membership Director



Summer is a great time to brush up on some skills or learn some new ones! This summer Iowa Business Education Association (IBEA) is again offering an exciting line up of two-day workshops designed to enhance your teaching. The workshops are presented by IBEA and Program Management Committee. Workshops are free to IBEA members; non-members pay \$25; UNI Grad Credit is \$50.

The following 2011 Summer Workshops include:

What's New in Microsoft Office 2010: A Complete Overview on June 7-8 from 8 a.m. to 4 p.m. at NICC-Cresco Center Computer Lab being presented by Sue Elwood.

101 or More Activities for Teaching Business Classes on June 13 from 10 a.m. to 5 p.m. and June 14 from 8 a.m. to 4 p.m. at Ames High School, Room 105, presented by Tim Seifert.

Upgrading to Microsoft Office 2010 on June 17 from noon to 8 p.m. and June 18 from 7 a.m. to 3 p.m. at DMACC Ankeny Campus, Building 8, Room 5, presented by Kathleen Zimmerman.

Teaching Personal Finance - New Methods and New Curriculum Ideas! On June 23-24 from 9 a.m. to 5 p.m. at Ames High School, Room 102, presented by Rhonda Schmaltz.

Open Source Software: Adding Excitement to Your Curriculum on July 11 from 10 a.m. to 5 p.m. and July 12 from 9 a.m. to 4 p.m. at Kirkwood Community College, Nielsen Hall, Room 212, presented by Sandy O'Brien and Kyle Kuhlers.

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Using Google Documents and Windows Live Applications in Your Classroom on July 14 10 a.m. to 5 p.m. and July 15 from 9 a.m. to 4 p.m. at Kirkwood Community College, Nielsen Hall, Room 212, presented by Sandy O'Brien and Kyle Kuhlers.

Iowa Jump\$tart Financial Literacy Workshop on July 21 and 22 at DMACC Ankeny Campus.

Additional details can be found at www.ibeaonline.org – enjoy the summer with your Iowa colleagues!

On April 19 to 23 several Iowans presented at the 2011 NBEA Annual Convention in New Orleans, Louisiana.

Sandra O'Brien from Kirkwood Community College, Cedar Rapids, Iowa, presented *Open Sources Software: Creating Multimedia Projects from Scratch for Chicken Feed!* Her students love creating movies, podcasts, webcasts, and blogs using free web-based downloadable software.

Jill Schany from Emmetsburg High School, Emmetsburg, Iowa, presented *Internet and Supplemental Resources to Tech Business Law* with her colleague Murleen Bellinger from Waverly High School, Waverly, Nebraska. Both share a variety of resources and strategies that help to energize students in business law classes. They demonstrated how to incorporate supplemental resources, movies, Skype, web sites and lesson plans into business law.

Kimberly Schultz from Kirkwood Community College, Cedar Rapids, Iowa, moderated *Celebrating the Community College Connection*. The discussion centered on recent and projected trends in teaching business courses of all types at the community college.

Other Iowans attending the 2011 convention included Barb Bielenberg, ISBE Representative; Kelli Diemer, Consultant, Iowa Department of Education; Sue Elwood, NCBEA President Elect; Jody Emerson, former Iowa State Representative to NCBEA; Deb Jones, IBEA Past President; Sharon Keehner, IBEA President; Kathy Larson, IBEA President-elect; Marilyn Price, former ISBE Representative; Beth Sindt, NCBEA Past President; and Edna Stiefel, NBEA member.

This great looking group of people are several of the NCBEA members who attended the NBEA Convention in New Orleans.

Be looking for your 2011 NBEA Yearbook: Online Business Education. While at the NBEA 2011 National Convention, I attended Dr. Lisa G. Snyder's *Best Practices for Online Business Education* session. Dr. Snyder highlighted the 16 chapter topics and authors. The five focus areas are foundations on online education, delivery of online education, teaching and learning in online education, best practices for teaching business education courses online, and administrative issues. Whether you have been teaching online or are exploring teaching online, you will find relevant, helpful, and timely information about business education being taught online in this year's yearbook. Even more reason to be sure that you are a member of the National Business Education Association.

Developing Soft Skills for Hard Times is another session that I attended. The session presented strategies and activities for developing soft skills during the difficult financial times we are facing to enable our students to gain a competitive edge in the work place. Keep challenging your students to develop skills such as communication, resilience, problem solving, critical thinking, initiative, project management, self-management, emotional intelligence, stress management, and work ethic

Again, the presenters encouraged us to refer back to our February 2011 *Business Education Forum* where the article "Strengthening Students' Communication and Collaboration Skills" written by Joanne M. Lozar Glenn provided many successful approaches to use in your classroom.

Important Upcoming Iowa Dates – details found at www.ibeaonline.org

IBEA 2011 Fall Convention – October 7-8, 2011 – Cedar Rapids Marriott, Cedar Rapids, Iowa
Unified Conference 2011 – IACTE/IAAE – June 28-27, 2011 – FFA Enrichment Center, Des Moines Area Community College, Ankeny, Iowa.

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Proposed Bylaw Changes

The following Proposed Bylaws change will be brought before the membership at the Annual Business which will be held during the WBEA/NCBEA 2011 Fall convention in Green Bay, Wisconsin.

During the Administrative Board Meeting in Minneapolis, Minnesota on September 23, 2010, Cathy Caruthers moved to change Article 8, Section 1 to read, **the nominating committee may conduct election of officers by mail or by an electronically secure method in the annual NCBEA election. The candidate receiving the greatest number of votes shall be elected to the office.**

Rationale: This will allow for electronic voting.

During the Administrative Board Meeting in New Orleans, Louisiana on April 19, 2011, the Administrative Board proposed the following bylaw changes:

Recommended Change #1

Current Wording

NBEA Representative

Proposed Wording

NBEA Regional Director

Change all occurrences of NBEA Representative to NBEA Regional Director

Recommended Change #2

Current Wording

Article VI

Executive Committee and Administrative Board
SECTION 1. The executive committee shall consist of:

- a. president
- b. president-elect
- c. secretary
- d. treasurer
- e. immediate past president
- f. NBEA representative

Proposed Wording

Article VI

Executive Committee and Administrative Board
SECTION 1. The executive committee shall consist of:

- a. president
- b. president-elect
- c. secretary
- d. treasurer
- e. immediate past president

- f. NBEA regional director
- g. regional membership director

Recommended Change #3

Current Wording

Article VI

Executive Committee and Administrative Board
SECTION 4. The representative selected by each state association shall serve a three-year term.

Proposed Wording

SECTION 4. The state membership directors selected by each state association and regional membership director shall serve a three-year term

Recommended Change #4

Current wording:

State representative

Proposed wording:

State membership director

Change all occurrences of "state representative" to "state membership director" throughout bylaws.

Recommended Change #5

Current Wording

Article VIII

Nominations and Elections

- SECTION 2. The following officers and NCBEA Representative to the NBEA Executive Board shall be elected by ballot for their respective terms:
- a. The president-elect shall be elected to serve consecutive one-year terms as president-elect, president, and past president. The nominee must have previously served on the NCBEA administrative board.
 - b. The secretary and treasurer shall each be elected for three-year terms. The nominees need not have previously served on the NCBEA Administrative Board.
 - c. The NCBEA Representative to the NBEA Executive Board shall be elected for a three-year term. The nominees must have previously served on the NCBEA administrative board.

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Proposed Wording

- SECTION 2. The following officers and the NCBEA Regional Director to the NBEA Executive Board and Regional Membership Director shall be **elected by ballot** for their respective terms:
- The president-elect shall be elected to serve consecutive one-year terms as president-elect, president, and past president. The nominee must have previously served on the NCBEA administrative board.
 - The secretary and treasurer shall each be elected for three-year terms. The nominees need not have previously served on the NCBEA Administrative Board.
 - The NCBEA Regional Director to the NBEA Executive Board shall be elected for a three-year term. The nominees must have previously served on the NCBEA administrative board.
 - The Regional Membership Director shall be elected for a three-year term. The nominees must have served as a state membership director on the NCBEA administrative board.

Recommended Change #6

Current Wording

- Article VIII
Nominations and Elections
- SECTION 3. No person shall be elected to the same administrative board office for two consecutive terms.

Proposed Wording

The President, President-elect, and Past President shall not be elected to the same administrative board office for two consecutive terms.

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VISION OF NCBEA

The North Central Business Education Association is the regional affiliate of NBEA which is the professional organization that represents education for and about business, supports instruction for preparing individuals to function effectively within the global and competitive economy, and provides leadership for the direction of business education.

MISSION OF NCBEA

The North Central Business Education Association serves individuals and groups involved in instruction, administration, research, and dissemination of information for and about business in the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin. NCBEA serves its members by providing leadership training, conferences, and publications to assist them to:

- Prepare individuals for successful careers in business and industry
 - Prepare a competent workforce that will enable business and industry to be competitive in a global economy.
 - Prepare individuals to manage personal business affairs so that they are successful and productive citizens.
 - Provide support and reinforce basic skill instruction.
 - Develop leadership qualities.
-



<http://www.facebook.com/NCBEA>

Join [NBEAconnect!](http://nbeaconnect.ning.com/)

Connecting Business Educators Around the Globe

<http://nbeaconnect.ning.com/>



Edna, Sue, Beth and Jody on the Mighty Mississippi in New Orleans

Call for *Articles*

Regionally Speaking can be found as a Link on the NCBEA Website:

www.ncbea.com

Submit article to Sue Elwood at rselwood@mchsi.com

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business

Name _____
Home Address _____
City _____
State _____
Zip _____
Telephone _____
E-mail _____

Institution/Organization _____
Address _____
City _____
State _____
Zip _____
Telephone _____
E-mail _____

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA Yearbook
 - Special publications and promotional items
 - Curriculum standards and resources
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Online Jobs Forum
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- MasterCard program

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 80
☐ Professional/International Society for Business Education (ISBE) \$110

Membership dues include a \$20 subscription to *Business Education Forum*. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard

Card Number _____

Expiration Date _____ 3-Digit Card Code _____

Signature (required for all charges) _____

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
1914 Association Drive
Reston, VA 20191-1596

Educating for Success in Business and Life!

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www.nbea.org • E-mail: nbea@nbea.org

NBEA National
Business
Education
Association

NBEA Member Information can be found at <http://www.nbea.org/newsite/member/join.html>

NCBEA Board

President..... Karen Drage
Eastern Illinois University, Charleston, IL
President Elect..... Dr. Margaret Erthal
Assistant Professor Emerita, Illinois State University
Immediate Past President..... Beth Sindt
Hawkeye Community College, Waterloo, IA
Secretary..... Dena Irwin
Northeast Shakamak High School, Jasonville, IN
Treasurer..... Twana Hulen
Northeast Randolph County R-IV, Cairo, MO
Student RepresentativeAndrea Michetti
University of Wisconsin-Whitewater
NBEA Representative Cathy Carruthers
Lewis & Clark Community College, IL
Regional Membership Director..... Sharon Fisher-Larson
Elgin, IL
Illinois State RepresentativeLinda Harper
Richland Community College, Decatur, IL
Indiana State Representative..... Jason Hendrickson
Danville Community High School, IN
Iowa State Representative Lou Ann Knorr
Des Moines Area Community College, Carroll, IA
Michigan State Representative..... vacant

Minnesota State Representative.....Bob Murray
Retired
Missouri State Representative..... Michelle Lindsey
Ozark Upper Elementary, Ozark, MO
Ohio State Representative..... Christy Culver
Marion Technical College, Marion, OH
Wisconsin State Representative.....Debbie Stanislawski
University of Wisconsin—Stout, Menomonie, WI
Newsletter Editor/Webmaster..... Sue Elwood
Northeast Iowa Community College, Calmar, IA
ISBE Representative..... Barbara Bielenberg
Retired
NBEA Executive Director..... Janet M. Treichel
NBEA, Reston, VA
NBEA President.....Madge Gregg
San Diego Mesa College, San Diego, CA

NCBEA Web Site www.ncbea.com

NCBEA Officer Rotation

- July 1, 2011 WI, MO, NBEA Rep, President Elect
- July 1, 2012 ... MN, OH, MI, Treasurer, President Elect
- July 1, 2013 IL, IN, IA, Secretary, President Elect

NCBEA Convention Rotation

- Summer/Fall 2011..... Wisconsin
- Summer/Fall 2012..... Indiana (this is a change)
- Summer/Fall 2013..... Iowa (this is a change)
- Spring 2014 NBEA/NCBEA Region
 (subject to change)
- Summer/Fall 2014..... Illinois
- Summer/Fall 2015..... Missouri
- Summer/Fall 2016..... Ohio
- Summer/Fall 2017..... Minnesota

Conferences

**ECON ILLINOIS AND
 NCBEA SUMMER WORKSHOP
 CHICAGO - JULY 18, 2011**
More information is available at
www.ncbea.org

**International Society for
 Business Education**
83rd International SIEC-ISBE Conference
Basel, Switzerland ♦ July 25 – 29, 2011
<http://www.siec.ch/conference-2011.html>

**Membership in the International
 Society of Business Education (ISBE) is
 only \$30 when you join NBEA.**

WBEA/NCBEA 2011

SAVE THE DATE!

Date: September 29-30, 2011

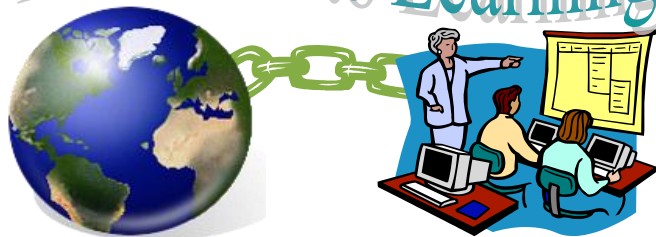
Location: Green Bay, Wisconsin

Mark your calendar for the joint WBEA/
 NCBEA Conference to be held in Green Bay,
 Wisconsin. Find more details in the months to
 come at <http://www.wbeaonline.org/>



More information about the upcoming WBEA/NCBEA
 2011 Convention can be found on pages 14 and 15 of this
 newsletter.

Linked in to Learning



AN NCBEA RESOURCE

Compiled by Teachers for Teachers 2010-2011

Correlated with NBEA Standards

The North Central Business Education Association (NCBEA) is comprised of National Business Education Association members from Illinois, Indiana, Iowa, Missouri, Michigan, Minnesota, Ohio, and Wisconsin. In 2000, 2002, 2004, 2006, and 2008 NCBEA published a CD with classroom activities as a service to members and to provide additional funds for NCBEA.

In 2010 the NCBEA Board is proud to offer ***Linked in to Learning***. This resource has over 200 links to Internet sources and tutorials related to business education. Also featured on the CD are 4 Photoshop tutorials by Tonya Skinner. The CD will be available for sale at your state convention for \$5.

If you wish to order the CD and have it sent to you, please send \$6.75 for each CD. **Make checks payable to North Central Business Education Association.** Send the form below to:

Michelle Lindsey
Ozark Upper Elementary
PO Box 166
Ozark, MO 65721

If you have any questions, her e-mail address is: michellelindsey@mail.ozark.k12.mo.us

Linked in to Learning

(Please PRINT all Information)

Name _____

Address _____

City _____ State _____ Zip _____

Total Amount Enclosed _____ for _____ CD(s)

The workshop runs from 8:30 am to 4:00 pm. The cost of the workshop is \$50 which includes breakfast and lunch; **you must bring a photo ID**. Submit the following information by July 6, 2011 to reserve a place at the workshop.

Name:

Address:

City, State, Zip:

Phone (the best place to contact you):

() _____

Email (the best place to contact you):

Make checks payable to NCBEA and send to:

Ms. Twana Hulen

NCBEA Treasurer

19268 Route AA

Madison, MO 65263

Before or after the workshop shop at the Magnificent Mile. If you're a Chicago Cubs or White Sox fan, you're in luck as they will be playing at home during the workshop.

Chicago Cubs

July 17 against Florida 1:20 game time

July 18 against Philadelphia 7:05 game time

July 19 against Philadelphia 7:05 game time.

Chicago White Sox

July 17 against Tigers 1:05 game time

July 18 against Royals 8:10 game time

July 19 against Royals 8:10 game time

Direct any questions to:

Dr. Margaret Erthal

mjertha@ilstu.edu

618.580.6471



NCBEA

Econ IL

Chicago

And

YOU

July 18, 2011

Come and join your colleagues for a one-day summer workshop in Chicago at the Federal Reserve Building. There will be a tour of the Federal Reserve, speakers, presentations, free curriculum, and much more. CPDUs will be available to Illinois teachers.

All teachers are welcome to attend.

Economics is the science of decision making. You already teach your students about making informed choices. The Virtual Economics 4.0 CD (VE4.0) will effectively put over 1,200 printable/searchable lessons *across all content areas* into your hands. Reference books, assessments and media clips are also included. With all resources searchable by state and national standards, the CD could easily become a favorite reference tool for your classroom. In-service teachers who attend the session in its entirety, and agree to participate in a follow up survey (about the usefulness of the CD) approximately six months after the conference are eligible to receive a complementary copy (valued at \$99.95) at the conclusion of the session.

Participants should bring a laptop for this session to be able to fully participate and actually access the CD-ROM.

NOTE: Attendees will not have access to the Internet while in the FED, but you will be able to use your laptop and CD for this curriculum session.

Dr. Rita Brodnax will present brain-based learning, and Dr. Harriet Rogers will present her keyboarding research. Other presenters will be from the eight NCBEA member states with topics of interest to all teachers.

A block of rooms has been reserved at the Union League Club of Chicago on Jackson Street at the rate of \$115 plus tax. Make reservations by calling 800.443.0578 and asking for the Econ Illinois/ NCBEA rate. You need to make your reservation prior to June 18 to get the special rate.

At both the Union League Club and Federal Reserve business casual dress is required.

WBEA 2011 Annual Convention

September 29-30, 2011

KI Convention Center/Hotel Sierra • Green Bay

Convention information continues to be updated on our website at www.wbeaonline.org.

WBEA Member Registration Costs

Early Bird Registration	\$90.00	Early Bird special closes July 31, 2011
Convention Registration	\$100.00	Registration closes September 10, 2011
Late Registration	\$125.00	After September 10, 2011
Non-member Registration	\$150.00	
Student Registration	\$40.00	Must be a full-time student at an accredited college
Retiree Registration	\$40.00	Must be a retired member of WBEA



NCBEA will be hosting a Legislative session, a leadership session and a two block elementary Keyboarding session.

Thursday, September 29

11:30 - 12:30	KICK OFF LUNCHEON All attendees are invited to register for this kickoff luncheon. Cost will be \$11.00. • The Regency Chef Salad—Julienned ham and turkey, assorted cheeses, boiled egg and black olives piled on chilled greens with your choice of dressings, served with bread sticks. • The Croissant—Fresh Chicken salad on a flaky butter croissant, garnished with fresh fruits and served with homemade soup of the day. • The International Club Sandwich—Sliced ham and turkey breast with cheddar and Swiss cheese, romaine lettuce and tomato on rye bread, service with potato chips and a pickle spear. • All include Beverage.
12:30 - 2:30	TOURS Buses will leave the hotel at approximately 12:30 p.m. and return at 2:30 p.m. We have tours to the Captain's Walk, Lambeau Field, Beerntsen's Candies, Inc, Shopko Headquarters and Hinterland Brewery. You will only be able to sign up for one tour. Cost will be \$10.00.
3:00 - 4:00	SECTIONALS* - Financial Literacy, Social Networking in the Classroom, Differentiation, Intro to Business, Entrepreneurship, Twitter for B&IT Teachers
4:00 - 4:30	BREAK & EXHIBITS Coffee and cookies in the Circle Atrium
4:30 - 5:30	SECTIONALS* - Business Law, Elementary Keyboarding, Web Page Design & SEO, Advisory Committees
5:30 - 6:45	DINNER Like last year, this will be a sandwich and salad buffet where you can come and eat at your leisure between 5:30-6:45 p.m.
7:00 - 8:00	SECTIONALS* - WI Economics, Student Debt Crisis, Desktop Publishing
8:00 - 10:00	WINE AND CHEESE SOCIAL Wine and Cheese and Sausage will be served while you have time to mingle with colleagues and visit with exhibitors. Cost will be \$10.00.

Friday, September 30	
6:00 a.m.	RUSS HOSLER FUN RUN/WALK This year the fun run/walk will be at 6 a.m. Come run/walk with your fellow WBEA members. Dr. Mary Margaret Hosler will again be sponsoring the \$50.00 drawings. Cost will be \$5.00 to cover cost of t-shirts.
	CONTINENTAL BREAKFAST - hotel provided If you are staying at the Regency Suites, a full breakfast is provided in the lobby.
8:00 - 10:00	KEYNOTE SESSION Friday will be started with a keynote speaker, Carl Olson—Energizer Olson, and then the Business Meeting. Sectionals will follow.
10:00 - 10:30	COFFEE & EXHIBITS
10:45 - 11:45	SECTIONALS* - WICPA Accounting, Carl Olson, Student Engagement Activities, Web 2.0
11:45 - Noon	DOOR PRIZES WITH EXHIBITORS
Noon - 1:00	AWARDS LUNCHEON Outstanding Award winners and the Russell J. Hosler awards will be presented. Luncheon will cost \$16.50. • Smoke Beef Brisket—Sliced and marinated beef brisket in Smokin' Joe's BBQ sauce and served with buttered baby red potatoes. • Herb Grilled Chicken—Marinated breast of chicken grilled with Chef's special blend of herbs and served with wild rice. • Stuffed Sole—Fresh sole fish filets, wrapped around steamed asparagus stalks and drizzled with tangerine beurre blanc sauce. • All choices have beverage, salad and vegetables.
1:15 - 2:15	SECTIONALS* - Finance, Youth Apprenticeship in WI, Carl Olson, Student Engagement Activities
2:30 - 3:30	SECTIONALS* - Online School Store, Web 2.0 & Technology Integration
3:45 - 4:30	ROUNDTABLE DISCUSSION

* SECTIONALS - additional topics will continue to be added please go to the web site at www.wbeaonline.org for up to date convention information.

Hotel Information

Hotel Sierra, 333 Main Street, Green Bay, Wisconsin, 920-432-4555
www.hotel-sierra.com

Room Costs

Standard Double Suites	\$109.00 Single or Double Occupancy
King Suites	\$119.00 Single or Double Occupancy
Executive Suites	\$159.00 Single or Double Occupancy
King Corner Suites	\$109.00 Single or Double Occupancy
Business Queen Rooms	\$95.00 Single or Double Occupancy

All rooms are subject to a 13.5% sales and room tax.