



Regionally Speaking

A Publication of the North Central Business Education Association

A Message from the

President

By Dr. Margaret Erthal,
NCBEA President



Enjoy new and innovative
teaching tips submitted by
NCBEA members throughout
the NCBEA region...
(see pages 3 and 6 for tips)

"WISHES FOR A HAPPY AND PROSPEROUS 2012"

W

here did the year go? I believe everyone asks that question each year of themselves and of friends and family. Have you made resolutions for 2012

related to your personal and professional life? Let's take a look back at 2011 and some of the accomplishments of NCBEA as well as what you have to look forward to in 2012 from NCBEA.

With the help of the administrative board, the Chicago workshop was presented and well received. There were about 60 people who attended—not bad for the first time. The event went smoothly since we worked together and promoted it. People from all eight member states attended along with one person from Kansas and one from New Hampshire.

Under the direction of Karen Drage and the Bylaws Committee, the NCBEA bylaws were updated to reflect motions that were made during the year. Any changes to the bylaws must be passed by the administrative board and then voted on by the NCBEA membership. There will be an NCBEA Business Meeting during the NBEA Annual Convention and Trade Show in Boston. All NCBEA members are welcome to attend the meeting which will be held Wednesday, April 4, 2012 from 5:15 p.m. to 6:15 p.m. in the Vermont Room located on the 5th floor of the convention hotel.

CD sales still continue to be a good resource for teachers and a source of income for NCBEA along with profits from the 2011 Chicago workshop. Please send your tips to Christy Culver (culverc@mtc.edu) for inclusion in the next CD which will be available June 2012.

Attendance at meetings, both in person and virtual, have been outstanding! You continue to support NCBEA with your ideas and presence, and I truly thank you.

Continued on p. 2

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As your president, I brought greetings to NCBEA member states during the year in addition to attending the Southern Business Education Association meeting in Orlando. I was treated like "royalty" and was able to meet and mingle with people throughout the NCBEA region. This was a wonderful experience, and I thank the states for making me feel so welcome.

So, what's ahead in 2012? The July 16, 2012 workshop is already in the works and promises to be even better than last year. The planning committee consists of me, Sue Elwood, Patrice Boyles, and Beth Sindt. However, you are all considered on the committee, and I welcome your ideas and suggestions. This newsletter has details on the topics, hotel, and parking. You can always contact any of the planning committee—in fact, please do so.

NBEA will be in Boston April 3-7, and I have my hotel and plane reservations already made. We will have an administrative board meeting on Tuesday, April 3, 2012, from 6:30 p.m. to 9:30 p.m. in the Vermont Room located on the 5th floor of the convention hotel.

Lastly, we need officers for the 2012-2013 year: president-elect and treasurer in addition to some state membership directors. Karen Drage is head of the Nominations Committee, so please send her names of people who are willing and able to serve.

I wish all NCBEA members and future members a Happy and Prosperous New Year!

With warmest regards,

Margaret Erthal

NCBEA President

Ignite your passion for business education!

Boston, Massachusetts – Host City of the 2012 NBEA Annual Convention and Trade Show Some Fun Trivia

1. Boston became the first city in the United States to build what in 1897?
2. In what year did Boston Common become the first public park in America?
3. What bridge in Boston is the only place in the world where a boat can sail under a train driving under a car driving under an airplane?
4. A giant milk bottle that, if real, would hold 50,000 gallons of milk and 8,620 gallons of cream is housed in what Boston museum?
5. What happens every year in Boston Harbor on December 16?
6. Who is the Bostonian credited with inventing the first sewing machine in 1845?
7. James Michael Curley, a former Boston mayor, was the first mayor of the city to have what?

Check out the answers on page 5 – see if you're ready to experience NBEA in Boston!



**MAKE YOUR
PLANS TO ATTEND
TODAY! – WE LOOK
FORWARD TO
SEEING YOU IN
BOSTON!**



A Message from the *President-Elect*

By Sue Elwood, NCBEA President-Elect

TAKING ADVANTAGE OF YOUR PROFESSIONAL ORGANIZATION – PROFESSIONAL DEVELOPMENT AND MORE!

By being active in your professional organization, you'll make valuable professional contacts and gain access to a wealth of useful information. NBEA, NCBEA, and your state professional organizations strive to offer professional development opportunities designed to enhance your career as a business educator. I have included two upcoming events in this article you won't want to miss. To locate your state organization convention dates and links to information, visit <http://www.ncbea.com/conv.html>.

Join your colleagues in beautiful Boston, Massachusetts, April 3-7 by attending the 2012 Annual Convention and Trade Show, *Educating for Success in Business and Life*. Take advantage of the many sessions designed especially for business educators, listen to the engaging speakers, and most of all, take time to mix and mingle with your colleagues. Registration, lodging, and session information can be found at www.nbea.org. I hope to see you there!

It is a great pleasure to invite you to the 2012 NCBEA and Econ Illinois Summer Workshop, *Sharpen Your Tools: Build a Brighter Future*. This workshop will be held in the great city of Chicago on July 16 presented by NCBEA with support from Econ Illinois. Elsewhere in this newsletter you will find a flyer highlighting the day's events. Session schedules, lodging, and registration information are available on the NCBEA Website at www.ncbea.com. Join us in the Windy City. We are looking forward to seeing you in Chicago!

Excellent Website: Are you looking for some teaching ideas, some ways to motivate your students, or maybe even some concepts on how to make your first day of the semester a success? I ran across this website when I was looking for some ideas on how to get my students more engaged in their learning. After all, given the number of responsibilities that we as business instructors juggle on a daily basis, it's sometimes nice to have access to some quick resources. Here you will find a wealth of information especially for the community college instructor, but instructors from any level will find some great ideas: <http://www2.honolulu.hawaii.edu/facdev/guidebk/teachtip/teachtip.htm>.

Welcome to the Cloud!

A teaching tip from Christy Culver, Marion Technical College, Marion, OH

culverc@mtc.edu

The latest computing buzz is cloud computing, which has led to the introduction of numerous web-based applications that one can access from any web browser. Two popular web-based applications are Google Docs (docs.google.com) and LIVE (www.live.com). The benefit of these web-based applications is the capability to share a document with others either for viewing or for collaborative editing in real time.

To introduce your students to cloud computing, have the students plan a "mock" conference or seminar. Place the students on teams with various responsibilities of document creation—this will facilitate the collaboration and real time focus of cloud computing using the web-based applications. Use the word processor to create the invitation and details about the meeting, and use the presentation software to present the details to the instructor how the student teams completed the tasks. Show students how items are stored on the Cloud—see *Microsoft Generation 4.0 Data Center Vision* video at <http://www.youtube.com/watch?v=PPnoKb9fTkA>. Do you need to explain more about the cloud computing platform to your students? See *What is Windows Azure?* video at http://www.youtube.com/watch?v=poDRw_Xi3Aw&feature=related. Welcome to the Cloud!

Donate a Book

Support Boys and Girls Clubs of Boston

Due to the success of our NBEA philanthropy efforts in New Orleans, your NBEA Executive Board is again coordinating a book drive. The Boys and Girls Clubs of Boston have a need for books for children ages 6 to 18 as they seek to update and expand libraries at their various club sites. Our drive will help the Clubs accomplish their efforts to keep the city's children supplied with books, often a difficult task for those in socioeconomic distress.

Please help by bringing one book to the NBEA Convention. Then drop off your book at the Boys and Girls Clubs of Boston Libraries Book Drive table in the Exhibit Area on Thursday, April 5, between 9 a.m. and 2:30 p.m.



Thanks and Happy Reading
Your NBEA Executive Board and the
Boys and Girls Clubs of Boston

Calling all NCBEA Members!
Let's all be sure to pack a book for the 2012 NBEA Annual Convention and Trade Show to support this worthwhile effort!

INTERNATIONAL SOCIETY FOR BUSINESS EDUCATION
10 REASONS TO PLAN A TRIP TO DENVER
July 29 through August 3, 2012

1. Attend the annual SIEC-ISBE International Business Education conference.
2. Network with colleagues from 17 to 20 countries.
3. Attend workshops and seminars of international significance for you and your students presented by participants from around the world.
4. Socialize with others while learning about and visiting sites in and around Denver.
5. Hear keynote speakers on economics, business education, and various current topics.
6. Programs available for both conference Delegates and Accompanying Persons.
7. Over 21 workshops will be offered.
8. Reasonable room rates (\$139 single/double) which include buffet breakfast, complimentary parking, complimentary internet, and free airport shuttle service.
9. Opportunity to present a workshop at an international conference.
10. Travel, registration, and other costs are less than they would be to travel to other countries for this annual conference

Plan now to attend the 84th Annual SIEC-ISBE International Conference in Denver this summer. Conference meetings will be held at the DoubleTree by Hilton Denver in the Stapleton area.

The US Chapter of the International Society for Business Education is hosting this year's conference. The tentative program schedule is:

Sunday, July 29	Registration and "Welcome to the US" Reception
Monday, July 30	Opening Session, Keynote Speakers, and Denver area visit Evening Reception
Tuesday, July 31	Workshops, Seminars and Presentations for Delegates Visit to Coors Brewery, Red Rocks Park and Golden area for Accompanying Persons "Evening of Mystery" Dinner and Entertainment
Wednesday, August 1	Cultural visits to Colorado Springs, Pikes Peak, Garden of the Gods, Air Force Academy, Georgetown area
Thursday, August 2	Workshops, Seminars and Presentations for Delegates Visit to Museum of Nature and Science for Accompanying Persons
Friday, August 3	Closing Sessions, Keynote Speakers Farewell Dinner and Entertainment

Sunday, Monday, Wednesday, and Friday schedules will be the same for both Delegates and Accompanying Persons. There will also be time during the week to explore on your own, to relax and enjoy the large pool and recreation area of the hotel and the Denver area, visit local retail areas via the complimentary hotel shuttle, or take the city bus to the 16th Street Mall.

Registration fees are \$800 when you register by June 30, 2012. This fee includes most lunches and dinners as well as the program above. All conference information is on the ISBE website: isbeusa.org.

Also on the website are details how you can propose a workshop presentation.

For more information, contact Marty McFarland, Conference Chair at martymcf@c-zone.net.

From Page 2—Boston Trivia Answers

1. The first subway system in the United States; 2. 1634; 3. The Boston University Bridge; 4. The Children's Museum; 5. A reenactment of The Boston Tea Party; 6. Elias Howe; 7. An automobile



News from... *Iowa*

By Lou Ann Knorr
IA Representative

Iowa Business Education Association (IBEA) is definitely anticipating opportunities! IBEA has changed the dates of the annual Fall Conference. IBEA has often heard from coaches and activity sponsors that they are unable to attend a conference in the fall because of sporting events or other school activities. In an effort to accommodate even more business education teachers throughout Iowa, the IBEA Executive Board voted to join Iowa Association for Career and Technical Education (IACTE) for a joint conference this summer of 2012. The conference will be held at the Iowa Events Center in Des Moines, Iowa. IACTE sessions will begin on Monday, July 30, and run through Tuesday, July 31. IBEA will begin Tuesday, July 31, and run through Wednesday, August 1.

All business, marketing, accounting, and computer education teachers are invited to take advantage of the great sessions offered by both organizations and enjoy four days of the summer becoming better equipped to meet the challenges and changes that are occurring in our educational fields and to network with their colleagues.

Remember - conference sessions start with IACTE July 30 and IBEA July 31 to August 1! Look for updates on the Iowa Business Education Association Webpage at www.ibeaonline.org or the Iowa Association for Career and Technical Education at www.iacte.bizland.com.

If you have any questions about membership or other information regarding the Iowa Business Education Association or membership in NCBEA/NBEA, please contact Lou Ann Knorr, Iowa NBEA/NCBEA Membership Director at lknorr@dmacc.edu or visit www.ibeaonline.org.



An excellent way to break the ice during your first class and to help everyone get acquainted is with M&M'S® Chocolate Candy. When students enter the classroom, there is a bowl of M&M'S®. Each student is asked to "spoon out as many as you think you will need" but not to start eating them. They are told to sort their M&M'S® by color. Then when they introduce themselves, they do so dependent upon what color of M&M'S® they selected. For example, a green one means they should explain what they intend to accomplish in the course. On the lighter side, a blue M&M'S® signifies they should talk about their hobbies or other interests (sports, dancing, or talents). Other samples could be yellow for education information (major, schools attended, career goal), red for personal information (name, major, school, age), brown for family information (parents, brothers, sisters, pets), or orange as a free category – use it to say something fun about yourself or you do not have to say anything!

You can tailor the questions to reveal much more about the students and their thoughts than if you simply ask them to introduce themselves around the room. You can be a good example by starting the introduction yourself and give an answer for each color.

It is sure to be a memorable activity; and in the end, if the M&M'S® have not melted in their hands, your students will enjoy eating them after they have introduced themselves!

Although this teaching tip example is tailored for college students, this activity is very easy to modify to accommodate students of all ages.

Join [NBEAconnect!](http://nbeaconnect.ning.com/)
Connecting Business Educators Around the Globe
<http://nbeaconnect.ning.com/>

All 2012 NCBEA Award Forms will be available at <http://www.ncbea.com/forms.html> very soon!

Sharpen Your Tools: Build a Brighter Future!

A One Day Workshop

July 16, 2012
Federal Reserve Building
Chicago

Presented by
NCBEA
with support from
ECON ILLINOIS

*All business and technology teachers are
invited and welcome to attend!*

Come and join your colleagues for a
one-day summer workshop in Chicago.

Tour the Federal Reserve Building.
Attend sessions on economics, business,
technology and more. Brunch is included!
CPDUs will be available!

Lodging will be available at the
ClubQuarters or the Holiday Inn. Ask for
the Econ Illinois/NCBEA room block and
make reservations by June 1 to get a
special rate!

Before or after the workshop, shop at
the Magnificent Mile! If you're a Chicago
Cubs fan, you're in luck because there
are games scheduled on July 15 and
July 17 at Wrigley Field!

Find information for registration,
lodging, and a schedule of tours, sessions
and presenters at:

www.ncbea.com

Conference deadline is June 25



Only \$75
Includes brunch
and snack break



News from...



By Cathy Carruthers

NCBEA Representative to the NBEA Board

NATIONAL BUSINESS EDUCATION ASSOCIATION

This year, 2012, brings exciting NBEA initiatives.

National Business Honor Society -- Are you looking for a way to provide honor and national recognition to outstanding students in your business education program? Look no further. The National Business Honor Society is the perfect way to bring greater recognition to your students AND your business education program. By starting a chapter of the honor society, you will be able to promote and recognize your dynamic students' academic achievement in business education at the secondary level. Each high school business department is encouraged to make application for a National Business Honor Society chapter. More information can be found at <http://www.nbea.org/newsite/about/NBHS.html>.

NBEA Book Drive -- Due to the success of our NBEA philanthropy efforts in New Orleans, your NBEA Executive Board is again coordinating a book drive. The Boys and Girls Clubs of Boston have a need for books for children ages 6 to 18 as they seek to update and expand libraries at their various club sites. Our drive will help the Clubs accomplish their efforts to keep the city's children supplied with books, often a difficult task for those in socioeconomic distress. If you are attending NBEA in Boston, bring your book to the exhibits are on Thursday. If you would like to collect a "box" of books and ship them directly to the Boys & Girls Clubs of Boston, please use the following contact person's name and address.

Nicollette Echevarria
Operations Assistant
Boys & Girls Clubs of Boston
50 Congress Street, Suite 730
Boston, MA 02109

Delta Pi Epsilon -- Delta Pi Epsilon's affiliation with NBEA officially began on January 1, 2012. Updated NBEA membership forms include DPE dues and explain that

DPE members must be members of NBEA. The DPE membership will be similar to the ISBE membership.

One must be a member of NBEA to also be a member of both ISBE and DPE. NBEA will work to transition the DPE members into the NBEA membership. The DPE dues for this coming year will be \$60.

NBEA Convention -- The Boston Convention also brings some new initiatives. One of the items highlighted was that the exhibits will be open only on Wednesday and Thursday this year. Also, this year there will be no Super Business in Action sessions offered to the vendors. The Business in Action packages will still be available to vendors. The exhibitors will be offered theater presentations. These will be 30 minute presentations in a room close to the exhibit hall. The program book will be an 8½" x 11" booklet instead of the 6"x 9" format. This will make it easier to read by reformatting the program information.

This year there will be three professional development seminars: (1) the Accounting Pilot & Bridge training program, (2) a visit to the Federal Reserve Bank, and (3) a business and entrepreneurship teaching seminar. There will be 26 technology workshops. All sessions will accommodate only one person per computer which will impact this year's convention revenue. NBEA sent out a call for proposals for the workshops this year. Several sessions resulted from the proposals.

Question for Consideration -- NBEA President John Olivo asked that we ask the following question of our NCBEA membership, "What is the value of the region to the members?" Please consider your answer and e-mail me at ccarruth@lc.edu.

These are exciting and changing times for NBEA members, so make the most of your membership. Encourage other business teachers in your school to join NBEA.

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NCBEA encourages its members to foster the future of our profession through recruitment of business teacher education students – See Page 9 for a letter from Robert Johnson, 2011-2012 NCBEA Student Representative that you can share with your students!



Dear Future Business Teachers,

I hope you are enjoying the beginning of the new semester. Now that we are back in school, I would like to encourage you to join or renew your yearly membership to the National Business Education Association (NBEA). There are many benefits to joining the NBEA. The advantages are:

- Professional development opportunities and resources
- Excellent publications including Business Education Forum, NBEA Yearbook, and the Keying In Newsletter
- **Savings and discounts** on a variety of professional publications, curriculum standards, educational resources, and promotional items
- A legislative network
- A **discounted** student membership fee
- Many helpful webinars to increase your knowledge
- Professional liability insurance of \$250,000 at **no additional cost**
- Regional association membership at **no additional cost** (NCBEA)
- Great addition to any resumé

Please consider joining the National Business Education Association and taking advantage of the many benefits included with your membership. If you have any questions please do not hesitate to email me or take a look at either of the below websites.

<http://www.ncbea.com/>

<http://www.nbea.org/>

Sincerely,

Robert Johnson
Student Membership Director, NCBEA
RJohnson08@winona.edu

NCBEA Legislative Update

By Cathy Carruthers
NCBEA Legislative Committee Chair

Business Education Advocacy

NBEA supports national, state, and local efforts to ensure that business education is understood and valued by legislators, policymakers, business people, parents, and other critical audiences. NBEA's Legislative Advocacy Committee represents association members through ongoing liaison with Congress, federal officials, congressional committees, state legislatures, and other professional associations. Materials promoting business education are available on NBEA's website under Member Benefits to assist you in your conversations with [legislators](#), [business people](#), [parents](#), [students](#), [counselors](#), and [administrators](#).

If you are attending NBEA in Boston, plan to attend a "How to Lobby Session" presented by Marty Corry of Corry Associates on Wednesday, April 4, from 1:30-2:30 p.m. Mr. Corry is an attorney who primarily works as a lobbyist and deals with policy matters representing special interest groups. A legislative session regarding current legislative topics will be presented at 9:45 a.m. on Thursday, so please plan to join us then.

NCBEA Bylaw Changes

Changes to the NCBEA bylaws have been proposed and approved by the NCBEA Administrative Board to reflect minor language changes and other pertinent changes to fall in line with technology advances and organizational structure. These proposed changes are available for review by members of NCBEA at:

http://www.ncbea.com/docs/proposed_bylaw_changes.pdf

Comments from the general membership on these proposed bylaw changes will be accepted at the NCBEA Business Meeting that will be held Wednesday, April 4, 2012, from 5:15 p.m. to 6:15 p.m. at the 2012 NBEA Annual Convention and Trade Show in Boston.

NCBEA Vision and Mission

VISION OF NCBEA

The North Central Business Education Association is the regional affiliate of NBEA which is the professional organization that represents education *for and about* business, supports instruction for preparing individuals to function effectively within the global and competitive economy, and provides leadership for the direction of business education.

MISSION OF NCBEA

The North Central Business Education Association serves individuals and groups involved in instruction, administration, research, and dissemination of information for and about business in the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin. NCBEA serves its members by providing leadership training, conferences, and publications to assist them to:

- Prepare individuals for successful careers in business and industry
- Prepare a competent workforce that will enable business and industry to be competitive in a global economy.
- Prepare individuals to manage personal business affairs so that they are successful and productive citizens.
- Provide support and reinforce basic skill instruction.
- Develop leadership qualities.



<http://www.facebook.com/NCBEA>

Articles NEEDED!

Regionally Speaking can be found as a
Link on the NCBEA Website:

www.ncbea.com

Submit articles to Matt White, Newsletter

Editor at:

whitemc@prodigy.net

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business

Name _____

Institution/Organization _____

Home Address _____

Address _____

City _____

City _____

State _____

State _____

Zip _____

Zip _____

Telephone _____

Telephone _____

E-mail _____

E-mail _____

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA *Yearbook*
 - Special publications and promotional items
 - Curriculum standards and resources
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Online Jobs Forum
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Delta Pi Epsilon Honorary Society (DPE)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 80
- ☐ Professional/International Society for Business Education (ISBE) \$110
- ☐ Professional/Delta Pi Epsilon (DPE) \$140

Membership dues include a \$20 subscription to *Business Education Forum*. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard

Card Number _____

Expiration Date _____ 3-Digit Card Code _____

Signature (required for all charges) _____

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
1914 Association Drive
Reston, VA 20191-1596

Educating for Success in Business and Life!

1914 Association Drive, Reston, VA 20191-1596 • (703) 860-8300 • Fax (703) 620-4483
www.nbea.org • E-mail: nbea@nbea.org

NBEA National
Business
Education
Association

NBEA Member Information can be found at <http://www.nbea.org/newsite/member/join.html>

NCBEA Board

Conferences

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NBEA Executive Director	Janet M. Treichel
	<i>NBEA, Reston, VA</i>
NBEA President	John Olivo
	<i>Bloomsburg University, Bloomsburg, PA</i>

NCBEA Web Site..... www.ncbea.com

NCBEA Officer Rotation

- July 1, 2012 ... MN, OH, MI, Treasurer, President Elect
- July 1, 2013 IL, IN, IA, Secretary, President Elect
- July 1, 2014 WI, MO, NBEA Rep, President Elect

NCBEA Convention Rotation

- Summer/Fall 2012 Indiana
- Summer/Fall 2013 Iowa
- Spring 2014 NBEA/NCBEA Region
..... (subject to change)
- Summer/Fall 2014 Illinois
- Summer/Fall 2015 Missouri
- Summer/Fall 2016 Michigan
- Summer/Fall 2017 Ohio
- Summer/Fall 2018 Minnesota

PLAN NOW TO ATTEND THE NBEA 2012 ANNUAL CONVENTION & TRADE SHOW!

Educating for Success in Business and Life

To be held April 3-7, 2012, Boston

For all the convention details, visit

www.nbea.org

ECON ILLINOIS AND NCBEA SUMMER WORKSHOP CHICAGO - JULY 16, 2012

More information available at

www.ncbea.com

International Society for Business Education

84th International SIEC-ISBE Conference

Denver, Colorado ♦ July 29 – August 3, 2012

<http://www.isbeusa.org/conferences/upcoming.html>

**Would you like more from NCBEA in
terms of publications?**

**How can NCBEA be more effective in
reaching its members with
publication opportunities?**

**Share your publications ideas and
suggestions today!**

**Send your ideas and suggestions to:
Matt White, Publications Committee
Chair – whitemc@prodigy.net**