



Regionally Speaking

A Publication of the North Central Business Education Association

A Message from the

President

By Dr. Margaret Erthal,
NCBEA President



Join the new North Central
Business Education Association
e-mail list through Constant
Contact...
(see page 2 for more info)

"SPECIAL THANKS FOR A GREAT YEAR!"

T

his is my last article as your NCBEA President. I can truly say I've enjoyed my tenure and will work just as hard as past-president. You will be in good hands

when Sue Elwood takes the reins July 1. Sue and I have worked together closely over the past year, so the transition will be smooth.

If you didn't attend the National Business Education Association conference in Boston, you really missed a great convention. There were so many sessions that it was difficult to decide which ones to attend. The keynote speakers were awesome and the meals were excellent. We all came away with new knowledge and ideas to implement in our curriculum.

A special thanks to the following individuals as their term ends June 30: Bob Murray, Minnesota; Barb Bielenberg, ISBE; Twana Hulen, Treasurer; Christy Culver, Ohio; Robert Johnson, Student Representative; and Sharon Fisher-Larson, Regional Membership Director. Each person contributed to NCBEA to make it a viable organization—THANK YOU!

My future plans are to s l o w down and spend more time with my family and grandchildren. I'm on the technology committee of our local parochial school which will start a 1:1 program Fall 2012. This has been a lot of work, but it is something I can do. In addition I play the organ and piano for church; I need the time to practice and I plan to do just that.

Continued on p. 2

INSIDE THIS ISSUE...

Recognition of Services Awards Presented at NCBEA Business Meeting	2
Introducing A New Way to Keep in Touch with NCBEA Members by Matt White	2
The Value of Belonging by Sue Elwood	3
NCBEA 2012 Awards by Linda Harper	3-4
Web Apps to Engage Business Students by Sharon Keehner and Eileen Dittmar	4-6
Meet the Candidates – NCBEA Election Nominees	7-8
News from Iowa by Lou Ann Knorr	9
News from Ohio by Christy Culver	9
News from Minnesota by Bob Murray	10
News from Illinois by Tina Dierkes	10
News from Michigan by Larry Pagel	11
News from Missouri by John DeWeese	11
The Teacher's iPad Spectrum – A Teaching Idea by Matt White	12
NCBEA Business: Mission and Vision, Membership and Board Information	12-14

President's Message continued from p. 1

Thank you for having faith and confidence in me to lead NCBEA during this past year. Without your support, I would not have succeeded.

I wish all NCBEA members a rejuvenating summer and that each of you continues to actively participate in your professional organization!

With warmest regards,

Margaret Erthal

NCBEA President

Ignite your passion for business education!

Recognition of Service Awards Presented at the NCBEA Business Meeting 2012 NBEA Annual Convention – Boston, Massachusetts



Robert Johnson, Student Representative



Margaret Erthal, NCBEA President



Introducing a new way to keep in touch with North Central Business Education Association members...

Constant Contact!

By Matt White, NCBEA Newsletter Editor

You asked for it...you got it! At the NCBEA Administrative Board Meeting held in Boston, Massachusetts during the 2012 NBEA Annual Convention, it was suggested that NCBEA look into Constant Contact, an e-mail marketing tool, to better keep in touch with NCBEA members. The board unanimously approved the purchase of the service for one year.

Matt White, NCBEA Newsletter Editor and Publications Committee Chair, has set up the account with Constant Contact and will be managing the ongoing distribution of content via this valuable tool. In addition, over the summer, current e-mail addresses for active NBEA members in the North Central region will be input into regional and state e-mail lists for use in future e-mail marketing campaigns.

However, you can help in the process by going to <http://www.ncbea.com/> and entering your e-mail address to join the General Interest and NCBEA Members lists. Full instructions are provided when joining our lists and we look forward to using this new tool to provide up-to-date information on NCBEA events, publications, and activities!



A Message from the President-Elect

By Sue Elwood, NCBEA President-Elect

THE VALUE OF BELONGING

Ever heard the phrase, "It's all about who you know?" With high unemployment rates, cutbacks and downsizing, and tightening budgets, key relationships are becoming more and more important to professional success. Keeping in touch with your organization and networking with your colleagues are rewarding ways to stay on top.

There are several ways to **get involved** with your professional organizations. By becoming actively involved, you not only build relationships with your colleagues in your states, regions, and across the nation, you are also showing them your skills and knowledge, which might one day pay off. Often, professional relationships can develop into deep friendships.

Your state, regional, and national organizations provide a plethora of ways you can get involved that will fit your lifestyle and your needs. I encourage you to explore the many opportunities available to you. Some are listed below and elsewhere in this newsletter.

Are you attending your state conference? Your state professional organizations strive to offer professional development opportunities designed to enhance your career as a business educator. Visit your state organization Website for opportunities. You can click here for a quick link to all the state convention dates and locations and to the state Websites: <http://www.ncbea.com/conv.html>

Have you been NINGED? NBEAconnect connects business educators around the world! NING is an online platform used to create social network communities. Using NING, NBEAconnect was created by NBEA to help members connect, communicate, and learn with and from each other in an online format. To find out more, visit <http://nbeaconnect.ning.com/>

Being actively involved in NBEA, NCBEA, or your state professional organization can be valuable both personally and professionally. In fact, your annual membership dues may be the best investment to make in this economy!

NCBEA 2012 Awards

By Linda Harper, Awards Committee Chair

Help recognize exemplary colleagues in the business education field or friends of business education in the North Central region by nominating them for one of the NCBEA Distinguished Service Awards listed below. Retired teachers are eligible for NCBEA Awards but will not be eligible for NBEA awards.

Awards available to nominate a colleague for are:

- I. Outstanding Contributions to Business Education by a Secondary Business Teacher
- II. Outstanding Contributions to Business Education by a Postsecondary Business Teacher
- III. Outstanding Contributions to Business Education by a Senior College or University Business Teacher
- IV. Outstanding Contributions to Business Education by an Administrator or Supervisor of Business Education
- V. Emerging Professional
- VI. Friend of Business Education
- VII. Outstanding Contributions to Business Education by a Middle School Business Teacher

Continued on p. 4

You can download a PDF format of each award nomination form, which also lists the criteria for each, from <http://www.ncbea.com/forms.html>.

Nominations for any of the North Central Business Education Association awards listed above need to be made as soon as possible. This gives your nominee time to prepare their packets. The deadline for your nominee's packet is June 15, 2012. If you have any questions, contact Linda Harper, Awards Committee Chair, at harper@richland.edu.



Web Apps to Engage Business Students NCBEA Member Article By Sharon Keehner and Eileen Dittmar

The web apps in this article were recently shared at 2012 NBEA annual convention held in Boston. The presentations were presented by Joseph Dejulus, Technology & AT Teacher, Eastampton Community School, Eastampton, NJ and Dr. Eileen Dittmar, Faculty Chair at Capella University, Minneapolis, MN. Both presentations were very informative and contain many great resources for a business classroom.

WordPress: <http://wordpress.com/>

Description: WordPress.com is brought to the public for free by some of the same folks who work on the open source blogging software available at WordPress.org. Open source WordPress has been incredibly successful and risen from a handful of users to the most-used blog tool in its category. Their goal was to bring the WordPress experience to a larger audience. That is what WordPress.com offers with a hosted version of the open source package where you can start a blog in seconds without any technical knowledge. **FOR BUSINESS EDUCATION:** Create a WordPress blog for your classes, or one for each class, or one for each subject. Assign students to create a WordPress blog as a class project where items are added over the semester.

Tutorials: <http://learn.wordpress.com/>

Examples:

<http://eileendittmar.wordpress.com>

<http://mobilelearningtips.wordpress.com>

<http://jh2fct.wordpress.com/>

<http://hollymccracken.wordpress.com>

Delicious: <http://www.delicious.com/>

Description: Store your URLs, organize by tags and stacks, follow tags and stacks. See this presentation's URLs with tag HOT at <http://www.delicious.com/edittmar/hot>. Help is located in the footer menu. **FOR BUSINESS EDUCATION:** Add sites for your classes, but also have students add sites as part of their course work. At the end of the semester, the sites could be reorganized, which is a valuable 21st century skill development opportunity.

Box.com: <http://www.box.com>

Description: Organized online workspace for managing and sharing files. A variety of file types open in usable view and collaborators can comment or discuss or edit. Has a feel of a wiki but integrated with an operating system and blog. 5GB free (as of writing this article).

Continued on p. 5

NING - NBEAconnect: <http://nbeaconnect.ning.com/>

Description: NING created for members of NBEA! The purpose is for NBEA members to connect, communicate, and learn with and from each other. New to using a NING? Read the information posted in the NBEA Member Forum and then use NBEAconnect to stay in contact with your colleagues.

Pinterest: <http://pinterest.com>

Description: Pinterest is a virtual pinboard which allows you to organize and share all things you find on the web. You can browse pinboards created by other people to discover new things and get inspiration from people who share your interests. Easy to create a board and add pins.

Eileen's home page <http://pinterest.com/dreileendittmar/>

Eileen's mobile learning board <http://pinterest.com/dreileendittmar/mobile-learning/>

Tutorials: <http://pinterest.com/about/help/>

PeerIndex: <http://peerindex.com>

Description: By weighing the data you provide, Peer Index attempts to provide the most accurate score of your social capital. PeerIndex measures three elements: Authority, Audience and Activity. Authority - built up of resonance scores in a range of benchmark topics. This is weighed by other measures, including your conversation in topics but essentially it builds a topic specific pagerank. Audience - built up of an estimate of your engaged audience. (PeerIndex uses several features to figure this out, and more features are regularly added). Activity - a measure of how active you are relative to the rest of the population. Each of these dimensions reflects some measure of good social behavior: authority means the extent to which other people like what you say (and in particular share); audience is about whether you are able to engage your audience; and activity measures the regularity with which you contribute to the commons.

Clavier: <http://utilfr42.free.fr>

Description: Clavier is a free downloaded application, which is installed on your computer. To use it, have it "running" which means a keyboard icon appears in your tray (*at the bottom right of your computer screen*). When first using the application, enter key strokes and the wordings desired to apply with the keystrokes. A suggestion is to start with two keystrokes, use them in your Courseroom, then add more. For a tutorial, see eileendittmar.wordpress.com/clavier

Evernote: <http://evernote.com>

Description: Evernote makes it easy to remember things big and small from your notable life using your computer, phone, and the web. Checklists can be shared between computers and devices. Chances are, if you can see it or think of it, Evernote can help you remember it. Type a text note. Clip a web page. Snap a photo. Grab a screenshot. Evernote will keep it all safe and it's free. **FOR BUSINESS EDUCATION:** Personal productivity. Students can note things in school or at home to stay connected with their homework and assignments due. A case study assignment could help students practice the features of Evernote either at home (homework) or at school for in-class work.

Glogster: <http://www.glogster.com/>

Description: Glogging is a blog, notetaking, and/or PowerPoint alternative, which creates a visual that is printable or viewable on a computer or mobile device. The "presentation" is created on a virtual poster; audio and video can be added. **Glogster for Education:** Excellent for students and faculty. Works great for one or two minute lessons, tutorials, short stories such as debrief, or prep for a job interview. Examples for faculty: create topic information for any course, ideas for open house, or first class of the semester are: "About my Course," "About my Program," or "My Class Rules." Students can develop course content knowledge, sharp communication skills, and technology skills at the same time -- a component of 21st Century Skills.

Continued on p. 6

Forensic Accounting Career planning examples:

<http://sue893g.edu.glogster.com/glog-8164/>

<http://sfmkf5f.edu.glogster.com/glog/>

<http://sfjv9rp.edu.glogster.com/false/>

Fake Text: <http://ifaketext.com/>

This site allows student to create a fake texting conversation. Creative way to have students create a conversation in text format.

SideVibe: <http://www.sidevibe.com/>

It allows a side screen to any webpage that can act as a worksheet the student may input information to as they read the webpage. It is an interactive worksheet for students and the teacher gets a copy to grade. Works slick!

Screenr: <http://www.screenr.com/>

Description: Free screen capture software to "capture your computer screen" and create tutorials. Excellent if you want students to be able to show you what they did on the computer.

LiveBinders: <http://livebinders.com/>

Description: Amazing way to create a collection of websites. **LiveBinders for Education:** Faculty can use a LiveBinder as part of a presentation or offered as study information (resources you want your students to use). Faculty can ask students to create a LiveBinder of their own personal resources related to coursework; LiveBinders can also assist with student's personal career development plan.

Examples:

<http://livebinders.com/play/play/224967> Integrating Mobile Technology with Learning. *Note that this binder is for students and faculty.*

<http://www.livebinders.com/edit/index/250823> Online Coach. *Note that this binder is for faculty (not students)*

<http://www.livebinders.com/edit?id=269550> Virtual Presenter Guide--tips for creating powerful presentations. *Note that this binder is for students and faculty.*

<http://livebinders.com/play/play/110787> Teach 21 Century Business. *Note that this binder is for faculty (not students).*

http://livebinders.com/play/play_or_edit?id=76391 Teaching Business Resource. *Note that this binder is for faculty (not students).*

http://livebinders.com/play/play_or_edit?id=62246 Educator Resource. *Note that this binder is for faculty (not students).*

Summary

Joseph DeJulius jdejulius@eastampton.k12.nj.us guided participants through Poll Anywhere, Livebinders, Delicious, Screenr, and others. To see his presentation go to http://www.livebinders.com/play/play_or_edit?id=357154, which is a LiveBinder with a tab for each web tool.

Eileen Dittmar eileen.dittmar@capella.edu guided participants through HOT web tools including social network, social presence, and others. To see her presentation go to <http://www.eileendittmar.wordpress.com/hot>, which is a blog of web apps.

Calling all NCBEA Members!

Do you have a teaching tip or article to share with your fellow NCBEA members? Submit your article to whitemc@prodigy.net for consideration!



MEET THE CANDIDATES NCBEA Election Nominees



Voting will close on June 29, 2012

<https://www.surveymonkey.com/s/NCBEA>

In order to vote in this election, you must be a current NBEA member. To verify eligibility, you must provide your NBEA membership number before casting your vote.

President-Elect:



Roger Fulk holds the rank of Professor at Wright State University in Celina, Ohio, where he serves as the Director of the Office Information Systems Program. He has past teaching experience at both the secondary and post-secondary levels. He is also a Certified Etiquette Trainer, a Certified Proofreader, and a Certified Employment Coach. He has presented numerous workshops at all levels relating to technology and software applications, in addition to current and future office trends.

He is a recipient of the National Business Teachers Association Post-Secondary Teacher of the Year, as well as the Ohio Business Teacher of the Year. He was inducted into the National Hall of Fame of Business Professionals of America for his work in the organization at the local, state, and national levels. He is also a past member of the National Board of Trustees for BPA and serves as the State Advisor for the Ohio Post-Secondary BPA Association. In addition, he is a Past President of the Ohio Business Teachers Association and the Ohio ACTE—Business Education Division. He was named as one of Ohio's top university educators by the *Ohio Magazine*. Roger is a recent appointee to the Policies Commission for Business and Economic Education.

- Master of Education – Business Education – Bowling Green State University
- Bachelor of Education – Business Education – Ohio University
- Associate of Applied Business – Executive Secretarial – Shawnee State University
- Additional graduate work and courses completed at Wright State University and Bowling Green State University
- Certified Etiquette Presenter and Certified Employment Coach

Maurice Henderson is an education consultant with more than 18 years of experience in educational and administrative leadership at the secondary, postsecondary, and state administration levels. Background includes excellent organizational, technical, and human relations skills that are used effectively to establish, develop, and maintain working relationships with various levels of education administrators, teachers, parents, students, community leaders, and business and industry partners. He is an active participant and leader in professional organizations related to educational and general leadership. His qualities include detailed work experience and knowledge in curriculum design and development, student assessment, and program evaluation. He has well-developed verbal and written communication skills that have been used extensively to give multiple presentations, write documents including curriculum guides and grant proposals. Budgets have been developed and maintained to ensure sound fiscal management of daily operational activities and projects.



- Master of Arts in Teaching – Vocational Business Education – Wayne State University
 - Bachelor of Business Administration – Operations Management – Western Michigan University
 - Secondary Teaching Certificates: Business Education, Social Science, and Vocational Business Endorsement, April 1995
 - Certificate of Achievement, Institute for Educational Leadership/Educational Policy Fellowship Program, Washington, D.C., April 2001
 - Professional Registered Parliamentarian, National Association of Parliamentarians, April 2002
- continued on p. 8*

Regional Membership Director:



Linda Harper is a retired professor of Information Technology for Richland Community College in Decatur, Illinois; she began teaching at Richland in 1977. She is currently teaching at RCC as an adjunct professor.

She has served as the Illinois NCBEA/NBEA Membership Director and currently is the NCBEA Awards Committee Co-Chair. She was elected as the Illinois Business Education Association president in addition to serving as the Mid-Illinois Business Education Association president. She is a member of the following professional business education associations: National Business Education Association, North Central Business Education Association, Illinois Business Education Association, Mid-Illinois Business Education Association, and Delta Pi Epsilon.

Linda is the recipient of the Illinois Business Education Association Professional Recognition Award, Illinois Business Education Association Post-Secondary Teacher of the Year Award, and the North Central Business Education Distinguished Service Postsecondary Teacher Award.

- Master of Science – Business Education – Memphis State University
- Bachelor of Science – Business Education – Middle Tennessee State University

During most of her professional career, Linda has served as an adviser of student organizations such as the National Collegiate Association for Secretaries, Data Processing Management Association, Association for Information Professionals, and Phi Beta Lambda.

Treasurer:

Stella Hull retired in 2007 from Cuyahoga Community College in Cleveland, Ohio where she taught Information Technology/Administrative Office. She has also taught at Cleveland Heights High School. As a business enrichment teacher, she taught both high school students and adults and managed the Word Processing System. She also wrote the curriculum and taught students in the first Advanced Business Technology class at Cuyahoga Valley Career Center in Brecksville, Ohio. Her teaching experiences include the Cleveland Municipal School District at Collinswood High School.

Stella was elected President of OBTA—An Association for Ohio Business Technology Educators and President of the Greater Cleveland Chapter/Ohio Retired Teachers Association. She is a member of numerous professional associations: National Business Education Association, North Central Business Education Association, OBTA—An Association for Business Technology Educators, Ohio Retired Teachers Association, District X, Cleveland Area Business Teachers Association, and Delta Pi Epsilon.



- Master of Education – Instructional Computing - Kent State University
- Bachelor of Business Administration – Comprehensive Business Education – Cleveland State University
- State Treasurer, OBTA—An Association for Business Technology Educators
- Teller, Cleveland Church of Christ Federal Credit Union
- Treasurer, Cleveland Area Business Teachers Association (OBTA)
- Treasurer, Christian Bowling League
- Finance Chair, Cleveland Church of Christ's Women's Council's Women's Day Seminars



News from... Iowa

By Lou Ann Knorr
IA Representative



Summer is a great time to dive into an Iowa Business Education Association (IBEA) Workshop and refresh your skills or learn some new ones! This summer

IBEA is again offering an exciting line up of two-day workshops designed to enhance your teaching. Workshops are available at DMACC Ankeny Campus, Hawkeye Community College, Kirkwood Community College, Linn-Mar High School, and NICC-Cresco Center. Workshops are only \$25 for IBEA members. Non-IBEA Member workshop registration fee is \$50. If you are not a current member, you may join IBEA by accessing the following link: www.ibeaonline.org One-hour graduate credit from UNI will be available for \$50. *In some cases, workshop space is limited so do not wait too long to make your splash into IBEA summer workshops.*

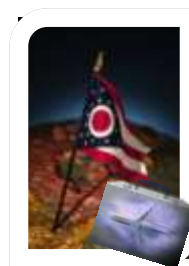
Here is a quick look at the 2012 Summer Workshops presented by IBEA and the Program Management Committee.

- **Office 2010: Explore a Little More** on June 28: 9:00 a.m.–5:30 p.m. and June 29: 7:00 a.m.–3:30 p.m. at DMACC Ankeny Campus, Building 8, Room 5 presented by Kathleen Zimmerman.
- **Working with Today's Technology and Tomorrow's Students** on July 10: 10:00 a.m.–5:00 p.m. and July 11: 8:00 a.m.–4:00 p.m. at Linn-Mar High School, Cedar Rapids presented by Corey Brinkmeyer.
- **Using Web 2.0 Applications in Your Classroom 2012** on July 12 - 10:00 a.m.–4:00 p.m., July 13 - 9:00 a.m.–4:00 p.m. at Kirkwood CC, Nielsen Hall, Room 235 presented by Sandy O'Brien and Kyle Kuhlers.

Additional details can be found at www.ibeaonline.org – enjoy the summer with your Iowa colleagues!

News from... Ohio

By Christy Culver
OH Representative



The 85th OBTA—An Association for Business Technology Educators Conference will be held this fall in Dayton, Ohio. “Flying to New Heights with Business Technology Education” sets the theme for October 12, 2012, at Sinclair Community College. Sessions are

being developed to assist educators in navigating new technology and helping their students soar through the business world and beyond. Full conference details will be available at www.obta-ohio.org or contact Conference Chair Lawyanna Marshall at lmarschal@dps.k12.oh.us or Conference Co-Chair Matt White at whitemc@prodigy.net. Dayton is the birthplace of aviation and home to the National Museum of the United States Air Force and National Aviation Hall of Fame. Make it a weekend explore, dream, and learn!



Join [NBEAconnect!](http://nbeaconnect.ning.com/)

Connecting Business Educators Around the Globe
<http://nbeaconnect.ning.com/>

Already an NBEAconnect member?
Join the North Central Business Education Association group on NBEAconnect!



News from... Minnesota

By Bob Murray
MN Representative

On Thursday, March 29, 2012, MBEI (Minnesota Business Educator's Inc.) partnered with the Minnesota Wild to promote a leadership in Business Education night. Educators and their students were invited to the event which included a pregame "Social Media" talk by the Minnesota Wild front office, game tickets for that evening, free hotdog and soda, and their school name on the scoreboard. The event was sensational and the students gained so much information on what it will take to get into the marketing and management area of sports and entertainment. They are looking forward next year to again partner with MBEI and other business education organizations to promote this event.

Northern and Central Divisions of MBEI will host the 2012 statewide fall convention on October 5, 2012, at Microsoft Technology Center in Edina, MN.

Are you interested in social media?

Would an NCBEA Twitter feed complement your social media usage?

Let your professional organization know by tweeting your response(s) to [@MCWhiteOH](#)

Be on the lookout for future information polls like this from NCBEA designed to help bring you the most from your professional organization!



News from... Illinois

By Tina Dierkes, President
Illinois Business Education Association

Hello from the Illinois Business Education Association. As our school year comes to a close, it is a great time to reflect on what has transpired and to also look forward to the coming year. In Illinois, we held a successful Fall Conference with over 200 in attendance, honored our outstanding business educators from Illinois, and celebrated our 75th year as the Illinois Business Education Association. To celebrate our 75 years as an association, our Conference included not only general sessions and workshops, but also a timed writing and shorthand competition on the opening night. Members got the opportunity to transcribe a letter from shorthand and type a timed writing on a manual typewriter. Another highlight of the anniversary conference was the historical display of equipment and books.

This spring, we held a full board meeting, where part of our planning was to prepare for our 50th IBEA Conference to be held this fall. We are excited to be celebrating our 50th Conference: *IBEA—Setting the Gold Standard*, November 7-9, 2012. This year's conference will be held at a new location at the Bloomington-Normal Marriott Hotel and Conference Center. What an exciting time it is for the Illinois Business Education Association!

It is not just a wonderful time to be an IBEA member—it is also a wonderful time to be an NCBEA and NBEA member. There are so many opportunities for business educators through our state, regional and national memberships. For our students as well as for us, it is important to take advantage of everything these associations have to offer. The more invested we are in our professional growth, the more our students and schools will benefit.

**** Delta Pi Epsilon ****

Now another option with your NBEA Membership!

Visit <http://www.dpe.org/membership.htm> for details

News from...

Michigan

By Larry Pagel
MI Representative

The Michigan Business Education Association has had a busy year with regional workshops, a state convention celebrating MBEAs 75th anniversary, and completing work on our annual program of work.

MBEA is sponsoring two Summer Academy workshops for 2012. The first workshop is a one-day workshop with Tom Knight (CTE Curriculum Consultant), and the second workshop will be held June 27-29, 2012, to provide training for the AP Accounting Bridge Project. Additional information about the workshops can be located on the MBEA Website: www.mbea-online.org/

Plans are underway for celebrating 76 years of MBEA serving Michigan business education with our annual convention scheduled for November 7-9, 2012, at the Marriott in East Lansing, Michigan. The theme for the 2012 convention is "The Challenge of Change," and the keynote speaker will be Mr. Mike Lorenc. Proposals are currently being accepted for presentations at the convention.

MBEA congratulates Paul Galbenski (MBEA member) for being recognized as the 2011-2012 Michigan Teacher of the Year. What an honor for an MBEA member to receive this outstanding recognition!

Finally, work is being done this summer on revisions to our Constitution, Bylaws, and Executive Handbook. A summer board meeting is scheduled for June in Lansing, and we all look forward to an exciting summer!

NCBEA encourages its members to foster the future of our profession through recruitment of business teacher education students – NCBEA is proud to welcome Melissa Betzolt, the new 2012-2013 Student Representative who will take office on July 1, 2012!

News from...

Missouri

By John DeWeese
MO Representative

Even though summer is right around the corner, Missouri Business Education has a lot to be excited about! MBEA is hosting their annual Summer Conference from July 23-26 at the University Plaza Hotel in Springfield, Missouri. This will be a quality conference for all attendees with concurrent sessions on: finance, FBLA, entrepreneurship, technology, curriculum, common core, and classroom management. In addition, computer labs on Office 2010, Flash, and Photoshop will be offered as "bring your own laptop" which will allow for more attendees. Visit <http://mbea.weebly.com/> for registration!

And remember, Missouri Business Education: We ARE the App for that!

If you have any questions about membership or other information regarding the Missouri Business Education Association, please contact John DeWeese, Missouri NBEA/NCBEA Membership Director at john.deweese@maryville.k12.mo.us or visit http://dese.mo.gov/divcareered/MBEA_about.htm.



<http://www.facebook.com/NCBEA>

Articles

NEEDED!

Regionally Speaking can be found as a Link on the NCBEA Website:

www.ncbea.com

Submit articles to Matt White, Newsletter

Editor at:

whitemc@prodigy.net

NCBEA Vision and Mission

VISION OF NCBEA

The North Central Business Education Association is the regional affiliate of NBEA which is the professional organization that represents education *for and about* business, supports instruction for preparing individuals to function effectively within the global and competitive economy, and provides leadership for the direction of business education.

MISSION OF NCBEA

The North Central Business Education Association serves individuals and groups involved in instruction, administration, research, and dissemination of information for and about business in the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin. NCBEA serves its members by providing leadership training, conferences, and publications to assist them to:

- Prepare individuals for successful careers in business and industry
- Prepare a competent workforce that will enable business and industry to be competitive in a global economy.
- Prepare individuals to manage personal business affairs so that they are successful and productive citizens.
- Provide support and reinforce basic skill instruction.
- Develop leadership qualities.

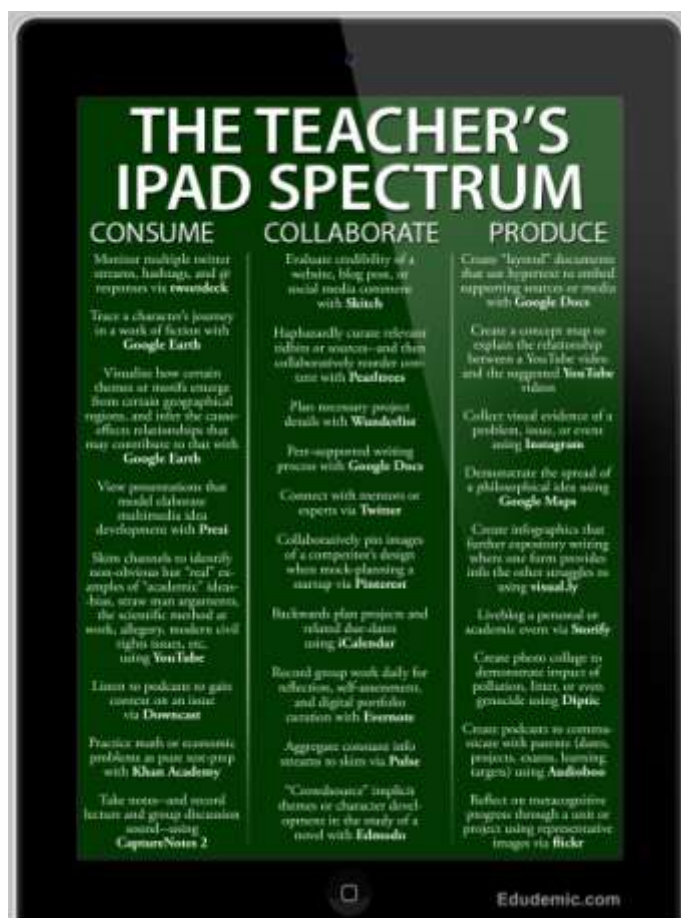
HOW IPADS CAN BE USED IN THE BUSINESS EDUCATION CLASSROOM

A TEACHING IDEA FROM

MATT WHITE

BROWN MACKIE COLLEGE

CINCINNATI, OH



NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

MEMBER SERVICES

Publications

- Business Education Forum, NBEA's Journal
- Keying In, NBEA's Newsletter
- NBEA Yearbook
- Special Publications and Promotional Items
- Curriculum Standards and Resources

\$250,000 Professional Liability Insurance

Annual National Convention

Regional Association Membership

Regional Conventions

Legislative Advocacy

Business-Industry Link

Professional Awards Program

International Society for Business Education (ISBE)

Delta Pi Epsilon Honorary Society (DPE)

IMPORTANT... Please list both home and business addresses and telephone numbers

Indicate mailing preference: ☐ Home ☐ Business

Name

Title

Organization

Business Address

City

State

Zip

Business Phone (Include Area Code)

E-Mail

Home Address

Home Phone (Include Area Code)

City

State

Zip

RETURN THIS FORM WITH PAYMENT TO:

National Business Education Association

1914 Association Drive

Reston, VA 20191-1596

(703) 860-8300 • Fax: (703) 620-4483

E-mail: nbea@nbea.org • <http://www.nbea.org>

METHOD OF PAYMENT:

☐ Check Payable to NBEA

☐ Visa #

☐ MasterCard #

Expiration Date

Card Code

Signature

Signature required for all credit card charges

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☐ Professional.....\$90

☐ Professional / ISBE\$110
(International Business Education Association)

☐ Professional / DPE (Delta Pi Epsilon)\$140

☐ Professional / ISBE / Delta Pi Epsilon\$170

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to non-members. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes, however, they may be deducted as a business expense under other provisions of the Internal Revenue Code.

NBEA Member Information can be found at <http://www.nbea.org/newsite/member/join.html>

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NCBEA Web Site www.ncbea.com

NCBEA Officer Rotation

- July 1, 2012 ... MN, OH, MI, Treasurer, President Elect
- July 1, 2013 IL, IN, IA, Secretary, President Elect
- July 1, 2014 WI, MO, NBEA Rep, President Elect

NCBEA Convention Rotation

- Summer/Fall 2012 Indiana
- Summer/Fall 2013 Iowa
- Spring 2014 NBEA/NCBEA Region
 (subject to change)
- Summer/Fall 2014 Illinois
- Summer/Fall 2015 Missouri
- Summer/Fall 2016 Michigan
- Summer/Fall 2017 Ohio
- Summer/Fall 2018 Minnesota

Conferences

International Society for Business Education

84th International SIEC-ISBE Conference

Denver, Colorado ♦ July 29 – August 3, 2012

<http://www.isbeusa.org/conferences/upcoming.html>

IBEA/NCBEA Business, Marketing, and Information Technology Annual Conference

Indianapolis, IN ♦ November 16 – 17, 2012

<http://www.ind-ibea.org/>

Delta Pi Epsilon

2012 DPE National Conference

***Transformation for Business Education:
Meeting Challenges in the Profession***

Cincinnati, OH ♦ November 15 – 17, 2012

<http://www.dpe.org/2012%20Conference.htm>

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**Send your ideas and suggestions to:
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