



Regionally Speaking

A Publication of the North Central Business Education Association

A Message from the

President

By Sue Elwood,
NCBEA President



Gather up your best lessons for teaching with Web 2.0 technology for the Electronic Toolkit 2013... (see pages 7 & 8 for details)

"BUSINESS EDUCATION IS ALL ABOUT COLLABORATION"

G

reetings! This will mark my last message to you as president of the North Central Business Education Association. On July 1, I will leave you in the very capable hands of new president Maurice S. Henderson. It has been my honor to serve as your 2012-2013 NCBEA President. I have more cherished memories and many more new friends for which I am so very grateful.

Most of us have either finished the school year, or we are wrapping things up! One of my favorite times of the year is when I have the entire summer to look forward to and enjoy! It is time to reflect on the past year, celebrate in our successes, and think about things we could change next year. It is also time to think about how we want to spend our summer months. Here are some ideas you might want to consider.

Professional development. This includes workshops, online trainings, college courses, reviewing teacher resource books and periodicals, and more! Why not attend the Iowa/NCBEA convention in Ankeny, Iowa July 23-24! Take this opportunity to learn something new, share ideas, network and collaborate with colleagues. You can find convention information at <http://www.ibeaonline.org>. Check out the NCBEA Website at <http://www.ncbea.com> for other professional development opportunities offered in the region this summer: Accounting Pilot & Bridge Project Training and BMA Workshop in Michigan! Tech Camp Workshop in Indiana! Summer Workshops in Iowa! Summer Webinars from NBEA!

Employment. Studies show that 40 to 60 percent of educators work part-time jobs over the summer months. Teach a summer class, work at a children's camp, work at a state or national park. Taking on a part-time summer job not only brings in a little extra income, but also can be very rewarding.

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Preparation. Most educators start planning for back to school as soon as the school doors close for summer! Prep never seems to end! Summer gives many of us time to plan ahead so things go much easier during the upcoming school year.

Relaxation. Hopefully, you will take some time for yourself. Whether you spend extra time with your family and friends, take that dream vacation, or just relax in the backyard, you need time to rejuvenate!

I know you love teaching. You would not be a business educator if you did not. I know you are dedicated. I am so impressed at the level of professionalism when I meet business educators. I know you work hard. Studies show the average teacher works 53 hours a week. Use your summer to rest, reset, refresh and revitalize!

Being president of an association is a job no one can do alone. It is a collaborative effort! It is not the leader's job to decide what to do and then tell the board and the members. Rather, the board and the members consider the problem, decide what to do, and count on the leader to help them focus their effort. Collaborative leadership means that the process of decision-making is truly collaborative, and has no set end-point when it begins. The end result is worked out among all the participants: that's collaboration! Collaborative leadership helps to build trust. I could have only done my job with the support, hard work, and input from the board and members of NCBEA. Thank you!

Remember...Old presidents never die; they go on to be past presidents, so I will see you again next year!

With warmest regards,

Sue Elwood

NCBEA President

Ignite your passion for business education!



An Update on our Constant Contact Communication Tool
from Matt White, Brown Mackie College, Cincinnati, OH
2012-2013 NCBEA Newsletter Editor and Constant Contact "Guru"
matwhite@brownmackie.edu

Well, we have rounded out another successful year and North Central Business Education Association has embraced the use of Constant Contact as a vital communication tool with our members! Thank you to those members who have joined our mailing list as well as a special thanks to Jan Treichel, Executive Director of the National Business Education Association for assisting in the development of our e-mail list through Constant Contact with ongoing support by providing updated member e-mail addresses for new members!

I wanted to take this opportunity to let you, our valued members, know of a couple of minor issues we have experienced in this, our first full membership year using Constant Contact.

1. We are aware that some schools may have higher security settings on their web server and have IP address(es) from which Constant Contact e-mails are sent "whitelisted" (whitelisting involves the blocking of e-mails sent from certain IP address(es) and sending them back as bounced). NOTE: This specifically appears to be occurring with e-mail addresses from public schools using the @(district name).k12.(two-letter state).us e-mail format. If you believe this to be happening to you, you have three options: (a) contact your local technology coordinator and provide him/her with the details available at <http://support2.constantcontact.com/articles/FAQ/1773> to determine if your school has any of the IP address(es) "whitelisted" which could be causing you not to receive e-mails from NCBEA via Constant Contact; (b) have your local technology coordinator contact Constant Contact's telephone support team (information available at <https://ui.constantcontact.com/support/live.jsp>) for further support; or (c) you may e-mail me directly at whitemc@prodigy.net and provide me with both your school e-mail and personal e-mail addresses and request that I replace the school e-mail with your personal e-mail address within the Constant Contact database.
2. Keep in mind that you will receive all updates from NCBEA via Constant Contact if you have provided a valid e-mail address, your school web server and/or Internet Service Provider (ISP) does not have Constant Contact's IP address(es) whitelisted, AND you have not unsubscribed from our Constant Contact e-mail list. NOTE: If you unsubscribe from the e-mail list, your e-mail address is blocked within Constant Contact's system and it is very difficult to have that changed should you later change your mind. So, be mindful in unsubscribing from the e-mail list. If you receive an e-mail that you are not interested in based on the content, simply delete that e-mail rather than unsubscribing from the e-mail list.

Again, thank you to all NCBEA members for your support of this initiative and we look forward to another great year in 2013-2014!



MEET THE CANDIDATES NCBEA Election Nominees



Voting will close on June 12, 2013 promptly at 12:00 Noon EDT

In order to vote in this election, you must be a current NBEA member. To verify eligibility, you must provide your NBEA membership number before casting your vote. Current (dues-paid) NCBEA members may now cast their vote in the election. If you have not received an e-mail via SurveyMonkey from maurice.henderson@emich.edu, please notify NCBEA President-Elect Maurice S. Henderson right away. Each member's individual e-mail was personalized with a unique link; therefore, the link cannot be forwarded to any other members. The link is received by invitation only.

President-Elect:



Cathy Carruthers holds a Bachelor of Science and Master of Science from Southern Illinois University-Carbondale with a concentration in Business Education. She has completed post-graduate studies in computer information systems, management information systems, office technology, business courses, online teaching/learning and educational assessment.

She has served as the Professor and Program Coordinator, Office Technology, Business Systems Division at Lewis and Clark Community College in Godfrey, Illinois, since 1991.

Her professional memberships include: National Business Education Association, North Central Business Education Association, Illinois Business Education Association (served as president), International Association of Administrative Professionals, Association for Career & Technical Education, and Illinois Association for Career & Technical Education.

Roger Fulk holds a Master of Science in Business Education from Bowling Green State University and a Bachelor of Science in Business Education from Ohio University.

He has held a faculty position at Wright State University for the last 26 years.

His professional memberships include National Business Education Association, North Central Business Education Association, OBTA—An Association for Business Technology Educators, Delta Pi Epsilon, and Business Professionals of America.



NCBEA Representative to the NBEA Board:



Debbie Stanislawski holds a Ph.D. in Professional Studies from Capella University; a Master of Science in Instructional Technology from Western Illinois University; and a Bachelor of Science in Business Education from Winona State University.

Since 2004, Debbie has been on the faculty of University of Wisconsin-Stout where she has taught both graduate and undergraduate courses.

Her professional memberships include: Phi Delta Kappa, Wisconsin Business Education Association, North Central Business Education Association, and National Business Education Association.

Secretary:

Colleen Webb holds a Master of Arts in Secondary Teaching from Eastern Michigan University; she received her Bachelor of Science in Business Education from Northern Michigan University.

From 2005 to 2010, she was the Coordinator/Instructor of the Administrative Assistant Academy at Baker College of Port Huron. This program was designed to help individuals on public assistance gain entry level office skills and become self-sufficient. She has also served Baker College as an adjunct faculty member since 2004. Colleen was a Vocational Business Education Teacher at East China School District for 30 years.

Her professional memberships include: President of the Michigan Business Education Association; member of National Business Education Association and North Central Business Education Association; a Member of the International Society for Business Education, and member of Michigan Association for Computer Users in Learning.



SUPERCHARGING BUSINESS EDUCATION!

2013 IBEA/NCBEA CONVENTION

July 23-24, 2013 • FFA Enrichment Center • Ankeny Iowa

Monday, July 22

IBEA Board Meeting
NCBEA Retreat and Board Meeting

Tuesday, July 23

Conference Registration and Information..... 7:00-4:00
Exhibits 8:00-4:00
Breakout Session I..... 8:00-8:45
Breakout Session II..... 9:00-9:45
Breakout Session III..... 10:00-10:45

Keynote Luncheon..... 11:30-1:30

Speaker, Dr. James Stone, Director
National Research Center for Career and
Technical Education

Breakout Session IV..... 2:00-2:45
Breakout Session V..... 3:00-3:45

Refreshments..... 3:45-4:00
IACTE Business Meeting..... 4:00-4:45
Past Presidents Reception..... 5:00-5:45

Wednesday, July 24

Conference Registration and Information... 7:00-12:00
Breakout Session I..... 8:00-8:45
Breakout Session II..... 9:00-9:45
Breakout Session III..... 10:00-10:45

IBEA/NCBEA Business Meetings..... 11:00-12:00

Awards Luncheon..... 12:00-1:30

Breakout Session IV..... 1:45-2:30
Breakout Session V..... 2:45-3:30

**You won't
want to miss
it!**

Breakout Sessions

Entrepreneurship Training
Current Education and Workforce Legislation
Topic Focus? (Share ideas)
News from the Iowa Department of Education
Edmodo
Aplia (Accounting)
A Beginners Look at iPads
Ankeny Area Historical Society tour
Brain "Energy"
Karl Chevrolet Tour
Smack Down/Hot Tools
Literacy a "Novel" Approach
Common Career and Technical Core
Advanced iPad Users
Perkins Reauthorization
New Teacher Essentials
Formative Assessment Techniques
Practice tests for MOS, IC3, Adobe, and Autodesk
MS Office 2013
Area Rep Session
Pros and Perils of Social Media
Doug Major ACTE
Iowa Student Loan - Financial Literacy Outreach
Infusing Technology into the Best Adult Learning
Strategies
Using Apps in the Business and Marketing Classroom
School Improvement Visits
Iowa Workforce Development NCRC
And More....



2013 Unified Convention IBEA/IACTE/NCBEA

- Early bird registration deadline: July 15!
- Reserve your hotel by July 2 – just \$99/night!

Register online at

[http://www.ibeaonline.org/
conventionhighlights.htm](http://www.ibeaonline.org/conventionhighlights.htm)

SUMMER “REFRESH”MENT ACTIVITY USING APPS

Refresh Your “Apps” and “Tech Up”

Submitted by: Jason Hendrickson, Indiana State Membership Director and Teacher at Danville Community High School, Danville, IN



Side by Side can be used for viewing multiple windows. Using the app, the user can surf multiple internet windows at one time. Great for researching and surfing the web.



Color RGB can be used for design, art, and marketing. Using the app, the user can take pictures of items, rooms, artwork, etc. The picture then will appear with the RGB color codes for matching colors to web design, printmaking, or even paint swatches.



TED can be used for webinars and research. Using the app, the user can include webinars for content in their presentations, along with research that can be obtained for a stated goal. Great resource for teachers who want to bring in guest speakers from companies without breaking the bank.



Good Reader can be used for completion and editing documents. Using the app, the user can manipulate documents and PDF copies for their individual use. Instructors can send documents to their students, who then could complete an “electronic handout” is just one example.



Flipboard can be used as a one stop headlines application. Using the app, the user can compile news stories, headlines, etc. in one location. This board then can be flipped to provide the user the hottest trends in news category with stories linked or related to a particular subject matter.

In addition to these apps, you might want to check out the following websites which can be used to compile and find current, new, and developing “APPS” that might be helpful with an upcoming project.

National Education Association: <http://www.nea.org/tools/51950.htm>

New Jersey Education Association: <http://www.njea.org/news-and-publications/njea-review/november-2011/ipad-android-apps>

Education App Previews: <http://educationappreviews.com/>

TeachHub.com: <http://www.teachhub.com/20-amazing-ipad-apps-educators>

** Delta Pi Epsilon **

Now another option with your NBEA Membership!

Visit <http://www.dpe.org/membership.htm> for details

News from...

Illinois

By Marcy Satterwhite
IL Representative



It has been a pleasure to serve as the Illinois NCBEA Membership Director during the past year as I completed the last year of the previous Illinois NCBEA Membership Director's three-year term. I have a new appreciation for the hard work of the NCBEA board members after serving on this board. I encourage all of our north central states to support our regional NCBEA organization both financially and by participating in the regional conference whenever possible.

The new Illinois NCBEA Membership Director starting July 1, 2013 is Kathy Mountjoy, who will be serving a three-year term on the NCBEA board representing Illinois. Welcome Kathy!

IBEA Officers: for 2012-2013 are:

Tina Dierkes, Immediate Past President
Jodee Werkheiser, President
Deanna Hudgens, First Vice-President and 2013 Illinois Conference Program Chair
Jason Tanner, Second Vice-President and 2014 Illinois/NCBEA Conference Program Chair
Karen Skaggs, Treasurer
Kathy Mountjoy, Secretary

Mark Your Calendars for Upcoming Illinois Conference Dates:

The **2013** Illinois Business Education Association Conference will be **November 13, 14, 15** at the Marriott in Bloomington-Normal, Illinois.

The **2014** Illinois Business Education Association Conference in Conjunction with the North Central Business Education Association Conference will be **November 12, 13, 14** at the Marriott in Bloomington-Normal, Illinois.

Visit the IBEA website at: www.ibea.org for information about upcoming Illinois events and contact information for our officers and board members.

News from...

Indiana

By Jason Hendrickson
IN Representative

Indiana is in full swing ready for summer! Many of our members are preparing for a few months off to relax, refresh, and renew their outlook on Business Education. IBEA is preparing for the upcoming November Conference 2013, which will be held at the Wyndham Hotel Indianapolis West in Indianapolis, IN. The conference dates this year are November 8-9, 2013. Our popular Friday-Saturday format will continue with jam packed sessions on innovated instructional strategies, new technology, and networking/connections.

In addition, this summer Indiana NCBEA/NBEA members should plan on attending the upcoming Summer NCBEA Conference in Ankeny, IA on July 23-24, 2013. Plus, don't forget to order your "Electronic Toolkit" which will have several new teaching tools and ideas for your classrooms--what a great resource! Also, remember "TECH CAMP" will be sponsored by IUPUI again this year on campus in Indianapolis. The dates for TECH CAMP are July 22-25, 2013. Contact Joy Starks at jstarks@iupui.edu for more details.

Finally, Indiana will be continuing their work on curriculum frameworks on the new Business Course titles that have been recently approved. Personal Financial Responsibility and Preparing for College Careers were on the CD passed out this past year at the November Conference. In addition, IBEA under the Indiana Department of Education (IDOE) scribed the Entrepreneurship and New Ventures framework (available from the IDOE). If you are interested in helping with the upcoming framework projects, please contact me.

Looking forward to an exciting summer of professional development opportunities and upcoming school year! If you have any questions, please let me know and contact me at jhendrickson@danville.k12.in.us.

Join [NBEAconnect!](http://nbeaconnect.ning.com/)
Connecting Business Educators Around the Globe
<http://nbeaconnect.ning.com/>

NCBEA Vision and Mission

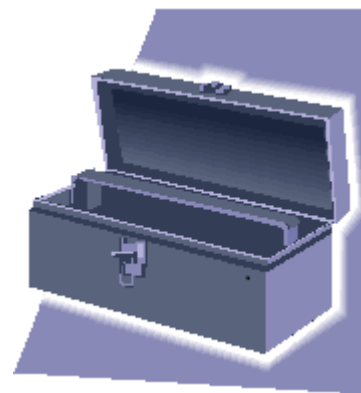
VISION OF NCBEA

The North Central Business Education Association is the regional affiliate of NBEA which is the professional organization that represents education *for and about* business, supports instruction for preparing individuals to function effectively within the global and competitive economy, and provides leadership for the direction of business education.

MISSION OF NCBEA

The North Central Business Education Association serves individuals and groups involved in instruction, administration, research, and dissemination of information for and about business in the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin. NCBEA serves its members by providing leadership training, conferences, and publications to assist them to:

- Prepare individuals for successful careers in business and industry
- Prepare a competent workforce that will enable business and industry to be competitive in a global economy.
- Prepare individuals to manage personal business affairs so that they are successful and productive citizens.
- Provide support and reinforce basic skill instruction.
- Develop leadership qualities.



NCBEA ELECTRONIC TOOLKIT 2013

North Central Business Education Association is once again producing a teaching resource collection and is soliciting submissions from members!

Submissions must include author(s) name(s) and school(s), title of the lesson, category, applicable class(es) in which the lesson can be used, estimated time needed to complete the lesson, materials needed, a short lesson description, and include applicable supplementary materials such as teacher instructions, student instructions, rubric(s), and/or discussion prompts.

Submissions should be submitted to your state membership director (see page 10 to locate your specific state representative) – deadline for submission is **Friday, June 7, 2013**.

Thanks goes out in advance to the NCBEA Marketing & Linkages Committee for once again coordinating this resource collection! The 2013 Electronic Toolkit will be ready for distribution by the Iowa/NCBEA Convention in July 2013 in Ankeny, Iowa.

A submission template is included on page 8 below and may be duplicated for each activity you submit. If you submit 10 activities, you will be given a free copy of the Electronic Toolkit!



<http://www.facebook.com/NCBEA>

Articles

NEEDED!

Regionally Speaking can be found as a
Link on the NCBEA Website:

www.ncbea.com

Submit articles to Matt White, Newsletter

Editor at:

whitemc@prodigy.net

NCBEA—ELECTRONIC TOOLKIT 2013

RESOURCE SUBMISSION FORM

Author (Name and School):

Title Of This Lesson:

Category: Which category best describes the lesson you are submitting?

☐ Electronic Toolbox

☐ Bell Ringers

☐ Online-Class Ideas

☐ Apps Teachers Can Use

☐ Mobile Computing

☐ Soft Skills

☐ Social Media Activities

☐ Good YouTube Videos

Applicable Classes:

Estimated time needed to complete this lesson:

Materials needed:

Lesson Description:

If possible, please also include the following items:

1. Instructions for teacher
2. Instructions for student
3. Rubric
4. Discussion prompts

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business

Name _____

Home Address _____

City _____

State _____

Zip _____

Telephone _____

E-mail _____

Institution/Organization _____

Address _____

City _____

State _____

Zip _____

Telephone _____

E-mail _____

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA Yearbook
 - Special publications and promotional items
 - Curriculum standards and resources
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Online Jobs Forum
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Delta Pi Epsilon Honorary Society (DPE)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 80
- ☐ Professional / International Society for Business Education (ISBE) \$110
- ☐ Professional / Delta Pi Epsilon (DPE) \$140
- ☐ Professional / ISBE / Delta Pi Epsilon (DPE) \$170

Membership dues include a \$20 subscription to *Business Education Forum*. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard

Card Number _____

Expiration Date _____ 3-Digit Card Code _____

Signature (required for all charges)

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
1914 Association Drive
Reston, VA 20191-1596

Educating for Success in Business and Life!

1914 Association Drive, Reston, VA 20191-1596 • (703) 860-8500 • Fax (703) 620-4483
www.nbea.org • E-mail: nbea@nbea.org

NBEA National
Business
Education
Association

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NBEA Executive Director Janet M. Treichel
NBEA, Reston, VA
NBEA President Ramona Schoenrock
Columbus High School, Columbus, NE

NCBEA Web Site www.ncbea.com

NCBEA Officer Rotation

- July 1, 2013 IL, IN, IA, Secretary, NCBEA Dir. to the NBEA Exec. Board, President Elect
- July 1, 2014 WI, MO, President Elect
- July 1, 2015 .. MI, MN, OH, Treasurer, President Elect

NCBEA Convention Rotation

- Summer/Fall 2013 Iowa
- Spring 2014 .. NBEA/NCBEA Region—Los Angeles, CA
- Summer/Fall 2014 Illinois
- Summer/Fall 2015 Missouri
- Summer/Fall 2016 Michigan
- Summer/Fall 2017 Ohio
- Summer/Fall 2018 Minnesota
- Spring 2019 NBEA/NCBEA Region—Chicago, IL
- Summer/Fall 2019 Wisconsin

Conferences

PLAN NOW TO ATTEND THE NBEA 2014 ANNUAL CONVENTION & TRADE SHOW!

LA Live

To be held April 15-19, 2014, Los Angeles

For all the convention details, visit

www.nbea.org

2013 IOWA/NCBEA CONVENTION

ANKNEY, IOWA

JULY 23-24, 2013

More information available at

www.ncbea.com

International Society for Business Education

85th International SIEC-ISBE Conference

Berlin, Germany ♦ August 5 – August 9, 2013

<http://www.isbeusa.org/conferences/upcoming.html>

Would you like more from NCBEA in terms of publications?

How can NCBEA be more effective in reaching its members with publication opportunities?

Share your publications ideas and suggestions today!

Send your ideas and suggestions to:
Matt White, Publications Committee

Chair – whitemc@prodigy.net