



Regionally Speaking

A Publication of the North Central Business Education Association



A Message from the President

By Matthew White, NCBEA

Illinois, Indiana, Iowa, Michigan, Minnesota,
Missouri, Ohio, and Wisconsin Business
Educators

It is my sincere hope that each of you is starting off a new school year successfully and are starting to “settle in” with your new students. As a fellow business educator, I know it can be difficult because there never seems to be any down time in our profession. That said, it is important that we continue to bring the most current and up-to-date business and industry knowledge to our students in the classroom while not forgetting to take time for our families and personal and other professional interests outside the classroom. Balance is key for today’s educator.

For those of you whom I’ve not had the pleasure to meet, here’s a little more about me – I am currently a business systems analyst and subject matter expert for Jenzabar, Inc., a provider of higher education software solutions. As for the business educator in me, I taught general business and accounting/finance courses at both the high school and two-year college level for nearly 10 years – I’m currently looking for an opportunity to get back into the classroom on a regular basis following a hectic five years that involved three moves brought about by a career change of my partner, James. I have also served in leadership positions at the state level in Ohio, where I currently work and previously resided until summer 2015. I am particularly passionate about business education, especially in the areas of personal finance and financial literacy, and am honored to serve as your NCBEA President for 2016-2017.

My goal for NCBEA this year is to reignite this same passion in business teachers across our eight-state region by bringing our association current in its practices, working with an outstanding group of Administrative Board members, and visiting as many of the state conferences in our region as possible to share the benefits of membership in NBEA/NCBEA and strengthening our association by strengthening our membership and marketing efforts. Each of us, as members of NBEA/NCBEA, has a duty to inspire the best in our fellow business educators and for just a little over 23 cents per day (yes, cheaper than that caffeinated beverage with a recognizable green and white logo that we all love so dearly), we can bring other business educators to the great benefits that membership in NBEA/NCBEA can provide. And not to tout statistics, but if every current NCBEA member were to just reach out to a new colleague who may not know about NBEA/NCBEA or even a tenured colleague who simply may have lost sight of what an NBEA/NCBEA membership can do for them and just 50% of those contacts turned into new or renewed memberships in NBEA/NCBEA, we would have 400+ new fellow members with which we could learn, grow, and strengthen our business education skills – HOW EXCITING WOULD THAT BE!!!

I hope each of you is marking your calendar and planning to attend the 2016 MBEA/NCBEA Convention to be held November 16-18, 2016, at the Amway Grand Plaza Hotel in Grand Rapids, Michigan. Michigan has prepared what looks to be an excellent convention packed with innovative concurrent sessions and exciting events for all attendees. Conference registration and hotel information can be found online by visiting <http://www.mbea-online.org/convention>. I look forward to seeing many of you there and learning and networking with you!

As this year gets underway, as your NCBEA President, I hope to continue to meet many of you at various NBEA, NCBEA, and state association events throughout the year. I also welcome your ideas and questions about our great association!

Regards,
Matt White, NCBEA President



Proposed NCBEA Bylaws Changes

The NCBEA Bylaws and Standing Rules Committee has proposed changes to the NCBEA bylaws that were last amended April 4, 2012. Comments from the general membership on these proposed bylaws changes will be accepted at the NCBEA Annual Meeting which will be held on Friday, November 18, 2016, from 7:45 a.m. to 8:30 a.m. at the 2016 MBEA/NCBEA Convention in Grand Rapids, Michigan. A vote on the bylaws will be taken during the annual meeting. The proposed changes are available for review by members at: http://www.ncbea.com/pp/Section02_Bylaws_proposed_changes_9_18_16.pdf

Rationale:

The NCBEA Bylaws and Standing Rules Committee has proposed changes to the NCBEA bylaws that were last amended April 4, 2012. The following are rationales for the proposed changes:

1. The NBEA Representative title was changed years ago to NCBEA Director to the NBEA Board. This change is reflected in the proposed bylaws changes.
2. NBEA now selects the NCBEA Director to the NBEA Board, so NCBEA no longer nominates and elects candidates for this position. This change is reflected in the
3. The president no longer is the one who is registered on bank records. For the past four years, a new policy has been in place which has been followed. All bank accounts of the organization are now in the names of the treasurer and president-elect whose term begins with the commencement of the treasurer's three-year term. The new procedure never got changed in our bylaws, so this updates the bylaws to reflect current practice.
4. It has become increasingly difficult to fill the student representative Board position. We have fewer NABTE schools in our region than ever before. In, at least, the past seven years, our NABTE schools have had difficulty nominating students or getting them to follow through with the nomination packet. When we do get a student representative, they have not always been able to attend our meetings. NCBEA is not in a financial position to pay expenses for a student representative, and we think this may be a factor as well. We surveyed SBEA, M-PBEA, and WBEA, and those regions have never had a student representative. We have valued the input of our past student representatives, but it is recommended that the student representative Board position be eliminated.

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5. For years, there has been confusion of the role of the Marketing/Linkages Committee. In reviewing the Marketing/Linkages Committee and the Membership Committee, we determined that the role of these two committees is really the primary responsibility of the state membership directors and the regional membership director to market NCBEA/NBEA, link NCBEA to NBEA and to the NCBEA states, and to promote and develop membership in NCBEA/NBEA. With the recent efforts to include the NCBEA Director to the NBEA Board in NBEA membership initiatives, we are proposing the addition of the NCBEA Director to the NBEA Board as a member of this committee and renaming it Marketing/Membership/Linkages Committee.



**The Michigan Business Education Association and
North Central Business Education invite you to the...**

78th ANNUAL MBEA CONVENTION

"Business + Education = The Story Starts Here"

November 16-18, 2016

Amway Grand Plaza Hotel

Grand Rapids, MI

The **deadline** for early registrations is **October 21, 2016**



For more information and a link to register, see MBEA President, Colleen Webb's article on the next page.

**Experiencing Grand Rapids
...click on the links and see what GR has to offer**

[Gerald R. Ford Presidential Museum](#)
[Grand Rapids Art Museum](#)
[Grand Rapids Public Museum](#)
[Urban Institute for Contemporary Arts](#)
[Music in Grand Rapids](#)
[Millennium Park](#)
[Frederik Meijer Gardens & Sculpture Park](#)

[The Richard & Helen DeVos Japanese
Garden](#)
[John Ball Zoo](#)
[Gun Lake Casino](#)
[Historic Sites for the History Buff](#)
[Self-Guided/Guided Tours](#)
[Shopping Guide](#)
[Food in Grand Rapids](#)

News From... Michigan

By Colleen Webb MBEA President



On behalf of the 2016 Michigan Business Association Executive Board, I would like to cordially invite the NCBEA members in each of our states to the 78th Annual MBEA Fall Convention, and the 80th Anniversary of our founding. This year our Annual Convention will convene at the historic Amway Grand Plaza Hotel in Grand Rapids November 16-18.

The theme for this event is "Business + Education...The Story Starts Here." When I first heard this proposed theme, I immediately thought it was most fitting as some 80 years ago, a group of business teachers...better known then as "commercial" teachers, got together and started to write "our" story as a professional association. That story, started some 80 years ago, continues to evolve today as MBEA is still going strong.

The 2016 joint MBEA/NCBEA Convention will help start a new professional story for our attendees during the 2016-17 school year. To highlight a few of the new stories we will help you create, read on:

- Corrinne Hoisington, noted Cengage Course Technologies author and presenter, will be our keynote speaker and will also presenting workshops and breakout sessions
- See the state-of-the-art learning tools from our numerous exhibitors
- ATTENTION ALL FINANCE INSTRUCTORS...come and experience first-hand, many of the games that can be used to add pizzazz to your classes
- Do you have questions on professional certification...come and get those questions answered by the certification expert at MDE
- Get some tips on teaching professionalism in your classroom
- Come and network with educators from the entire North Central Region (IL, IN, IO, OH, MN, MO, WI) and the NBEA National Center
- Learn how to be a Risk Management/Insurance Rock Star
- See the showcases of teaching resources in Financial Literacy, learn how to invest in your future, and get some tips and

tricks on how to make Financial Literacy fun

- Excite your classes in middle school with BPA—learn how to get started...think about how this can grow your program
- Come and learn the keys to successful investing
- Hear what is happening with the Perkins Reauthorization
- Learn how to integrate Virtual Business simulations in your classroom
- Come and learn how to become a prosperous and thriving entrepreneur in the 21st Century
- Discover how to run your own Oscars event with your students
- Learn how you and your students can travel to "Disney" for an on-site learning experience

These are but a few of the topics that will be covered during our 2016 MBEA Convention. Complete details are now posted on our website, MBEA-online.org, click on the Convention tab and find the conference Registration Materials as well as the instructions to register at the hotel.

While in Grand Rapids, visit the Gerald Ford Presidential Library, a short walk from the Amway Grand Plaza.

Should you have any questions about our upcoming event, please feel free to contact me.

Colleen

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1-810-247-0133

Call for

Articles

Regionally Speaking can be found as a
Link on the NCBEA Website:

www.ncbea.com

Submit article to:
Sue Elwood
rselwood@mchsi.com

News From...

Illinois

By Kathy Mountjoy
Illinois Membership
Director



The 54th annual Illinois Business Education Association Conference will be held in Springfield, Illinois, November 9-11, 2016. The keynote speaker will be Meg Ormiston, one of the nation's leading experts in education technology. There will be tours of local businesses, numerous breakout sessions, and commercial exhibitors featuring the latest textbooks and other useful classroom items. Attendees have the opportunity to register and take a Microsoft Office Specialist Certification test. College credit and Continuing Professional Development Units will also be available. A Wednesday evening reception will kick off the conference. On Thursday there will be a luncheon and affiliate meetings in addition to numerous breakout sessions. The conference will close with a luncheon on Friday. The conference hotel is located in the heart of downtown Springfield, and it offers free in-room wireless Internet and an attached parking garage. Conference pre-registration and hotel deadlines are both October 22. For more information, please visit <http://www.ibea.org/fall-conference/2016-conference-information/general-information>

News From...

Iowa

By Rhoda Schmaltz
Iowa Membership
Director



NCBEA Newsletter Update for IOWA
Rhonda Schmaltz, IBEA President & Iowa
Membership Chair

Iowa business educators from across the state will be meeting for our annual 2-day conference on October 23-24, 2016. The conference venue has changed this year to the Holiday Inn & Suites on Merle Hay Road in Des Moines. This year's conference theme is "Elect Business in 2016!". Pre-conference optional activities will include A*S*K Certification testing and a leadership seminar. The conference will feature over 40 breakout sessions with keynote speaker Gaye Hanson, whose topic is "Ignite Your Life!" Two featured speakers this year will focus on technology integration and leadership skill development. With door prizes, silent auction items, awards, fantastic speakers and breakout sessions, this year's conference will be great! We hope many business teachers will come and spend time learning and networking with others!

International Society for Business Education Membership Information

SIEC-ISBE provides a vital link between business and education.... to join, go to the National Business Education Association website.

<http://www.nbea.org/newsite/member/join.html>

The Online Membership Application is available on this page. You will want to select the membership category of Professional / International Society for Business Education (ISBE)

The International Society for Business Education Website: <http://www.siec-isbe.org/>



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University Professors: Let your students know about a new membership opportunity for non-NABTE college/university students to apply for free professional memberships!

The past presidents of the North Central Business Education Association (NCBEA) will be awarding two student professional National Business Education Association (NBEA) memberships (an \$85 value) to two business education students yearly. NBEA members are automatically members of the regional association, NCBEA. One membership will be awarded during the fall semester and one during the spring semester.

Visit <http://www.ncbea.com/membership.html> for details and information on how to apply!

NBEA Publications

[NBEA's Online Bookstore](#)

Visit our online bookstore to browse or purchase all of the books, apparel, and specialty items that we currently sell.

[Order Form](#)

The National Business Education Association makes purchasing your favorite publications and promotional materials a snap.

[Return Policy](#)

Click on the link above to view our return policies.

NCBEA Electronic Toolkit

An NCBEA Resource compiled for teachers by teachers!

Visit <http://www.ncbea.com/publications.html> for details and ordering information



Plan to attend!

NBEA 2017 ANNUAL CONVENTION AND TRADESHOW

The NBEA 2017 Annual Convention and Tradeshow will be held at the Chicago Marriott Downtown Magnificent Mile on April 11-15. Plan now to attend the premier convention for business educators at all levels of education.

The hotel room block is now open and you may

[Click here to make your hotel reservations.](#)

... Educating for Success in Business and Life



NCBEA Membership: Interested in joining NCBEA or renewing your membership? The process is simple. If you live in one of North Central Business Education Association's regions, then join NBEA (National Business Education Association) and you are automatically a member of NCBEA, too!

An online renewal and application form is available at <http://www.nbea.org/newsite/member/join.html>

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business

Name

Institution/Organization

Home Address

Address

City

City

State

State

Zip

Zip

Telephone

Telephone

E-mail

E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA Yearbook
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education--Delta Pi Epsilon (ARBE--DPE)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 85
- ☐ Professional / International Society for Business Education (ISBE) .. \$115
- ☐ Professional / Assn for Research in Business Educ--Delta Pi Epsilon \$145
- ☐ Professional / ISBE / ARBE--DPE \$175

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard

Card Number

Expiration Date

3-Digit Card Code

Signature (required for all charges)

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association

1914 Association Drive

Reston, VA 20191-1596

Educating for Success in Business and Life!

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www.nbea.org • E-mail: nbea@nbea.org

NBEA National
Business
Education
Association

NCBEA Board

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Metropolitan State University, Minneapolis, MN

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Student Representative..... Open

NCBEA Rep to the NBEA BoardColleen L. B. Webb
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Rhodes State College, Lima, OH

Wisconsin Membership Director Tina Trumbower
Waunakee High School, Waunakee, WI

Newsletter Editor/Webmaster Sue Elwood
Northeast Iowa Community College, Calmar, IA

ISBE Representative..... David Gilbertstadt
Retired

NBEA Executive Director Janet M. Treichel
NBEA, Reston, VA

NBEA President Dr. Priscilla Romkema
Black Hills State University, Spearfish, SD

NCBEA Web Site..... www.ncbea.com

NCBEA Officer Rotation

- **July 1, 2017:** President Elect MO, WI, Newsletter Editor
- **July 1, 2018:** President Elect, Treasurer, MI, MN, OH, Regional Membership Director
- **July 1, 2019:** President Elect, Secretary, IL, IN, IA, Webmaster



NCBEA Convention Rotation

- Summer/Fall 2016..... Michigan
- Summer/Fall 2017..... Ohio
- Summer/Fall 2018..... Missouri
- Summer/Fall 2019..... Minnesota
- Summer/Fall 2020..... Wisconsin
- Summer/Fall 2021..... Iowa
- Summer/Fall 2022..... Illinois
- Summer/Fall 2023..... Indiana
- Summer/Fall 2024..... Michigan
- Summer/Fall 2025..... Ohio
- Summer/Fall 2026..... Missouri
- Summer/Fall 2027..... Minnesota
- Summer/Fall 2028..... Wisconsin
- Summer/Fall 2029..... Iowa
- Summer/Fall 2030..... Illinois
- Summer/Fall 2031..... Indiana
- Summer/Fall 2032..... Michigan

Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the [National Business Education Association](http://www.nbea.org) (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

