



Regionally Speaking

A Publication of the North Central Business Education Association



A Message from the President

By Matthew White, NCBEA

Illinois, Indiana, Iowa, Michigan, Minnesota,
Missouri, Ohio, and Wisconsin Business
Educators

"What a Wonderful Year It's Been!"

I can't believe my term as NCBEA President has gone by so quickly. It has been a truly enjoyable experience for me and I look forward to continued hard work and service as Immediate Past President. NCBEA is in great hands as Jason Hendrickson will move into the president's role on July 1. Jason has been a pleasure to work with and I know he will do a great job for 2017-2018.

If you were not able to attend the National Business Education Association Annual Convention in Chicago in April, you missed some great general and concurrent sessions as well as the terrific networking that always takes place at this event. Chicago is always such a great place to visit and I know everyone that attended came home with some excellent new ideas to implement in their classrooms.

I would like to take this opportunity to give thanks to a couple of individuals on the NCBEA Administrative Board as their term is ending June 30, 2017: Bob Murray, Minnesota; and Tina Trumbower, Wisconsin. Your service to NCBEA is so appreciated and we wish you ongoing success as you embark on your next professional journey.

In addition, some individual thanks are in order as well. Jason Hendrickson – thank you for your unwavering willingness to serve business education – NCBEA is very fortunate to have you stepping into the position of president on July 1. Bob Murray – thank you for always being there when questions arose – it was a smooth transition into the position of president last summer. Cathy Carruthers – thank you for your tireless work this year in leading the effort to get our bylaws and policies updated – in addition, thank you for being a terrific support system for the organization in ensuring we are moving forward continuously. Colleen Webb – thank you for all of your efforts in preparing a wonderful NCBEA convention last fall – and thank for all you do in representing NCBEA on the NBEA Executive Board. Dr. Janet Treichel – thank you for your ongoing leadership of NBEA and for the support you have provided to me and to NCBEA during my reign as NCBEA President. To those board members not named individually, know that you continue to make a difference for our organization by representing your school and your state on the NCBEA Administrative Board – THANK YOU!

Finally, to my fellow NCBEA members – thank you for your faith and confidence in my leadership of NCBEA for the past year. Without the support you have given me, I know I could not have served you successfully.

Continued on page 2...

I want to take this opportunity to wish every NCBEA member a relaxing and rejuvenating summer and to ask that you each continue to actively support and participate in your state, regional, and national professional organizations!

Regards,

Matt White, NCBEA President



The Ohio Business Teacher's Association and North Central Business Education invite you to the...

90th Annual OBTA Professional Development Conference & NCBEA Convention

"Student Success for the Classroom and Beyond"

September 29, 2017

The Columbus State Conference Center -- The Center for Workforce Development
Columbus, Ohio

Visit the [Conference page](#) to learn more about registration and submitting a proposal.

First Time Attendees Stipend

First time attendee to the NCBEA Conference?

Download the NCBEA Past President's Conference Stipend Form-2017 (Due September 1, 2017)

Visit: <http://www.ncbea.com/forms.html>

Conferences

Mark your calendar!

2017 Upcoming Regional Conferences

[Missouri](#)—July 24-27, 2017
University Plaza Hotel, Springfield

[Ohio/NCBEA](#)—September 29, 2017
Columbus State Conf. Center, Columbus

[Wisconsin](#)—October 5-6, 2017
Holiday Inn Convention Center, Stevens Point

[Iowa](#)—October 22-23, 2017
Holiday Inn and Suites West, Urbandale

[Illinois](#)—November 8-10, 2017
Wyndham Hotel, Springfield

[Michigan](#)—November 8-10, 2017
Bavarian Inn and Conf. Center, Frankenmuth

[Indiana](#)—November 17-18, 2017
Wyndham Indianapolis W Hotel, Indianapolis

[Minnesota](#)—Fall 2017
To be announced

NBEA 2018 Annual Convention

March 27-31

Marriott Waterfront

Baltimore, Maryland

Mark Your Calendar



NCBEA...



Hurry, there is still time to nominate someone for an NCBEA Award!

Deadline for nominations is June 30, 2017

We all know teachers who have done outstanding jobs in the classroom. And we know individuals or organizations (such as legislators, administrators, or supportive businesses) that have made significant contributions to the improvement, promotion, development, and progress of business education. Consider nominating one or more for the 'Emerging professional' award, 'NCBEA Teacher of the Year' awards, 'Friend of Business Education' award or, 'Administrator/Supervisor' award.

NCBEA has seven categories of awards, the teacher or organization you know is sure to fit into one of them.

- ***Emerging Professional***
The nominee must be primarily engaged in teaching business at the K-12 level. The nominee must have taught for five or less years.
- ***Outstanding Contributions to Business Education by a Middle School Business Teacher***
The nominee must be primarily engaged in teaching business at the middle school level.
- ***Outstanding Contributions to Business Education by a Secondary Business Teacher***
The nominee must be primarily engaged in teaching business at the secondary school level.
- ***Outstanding Contributions to Business Education by a Postsecondary Business Teacher (Other than a Senior College or University Teacher)***
The nominee must be primarily engaged in teaching business at the postsecondary school level.
- ***Outstanding Contributions to Business Education by a Senior College or University Business Teacher***
The nominee must be primarily engaged in teaching business at the collegiate/university level (including business teacher education).
- ***Friend of Business Education Award***
A "Friend of Business Education" is defined as individuals or organizations outside the field of business education who have made significant contributions to the improvement, promotion, development, and progress of business education. Individuals or organizations considered for this award must have demonstrated a concern for business education as evidenced through sponsored programs, publications, financial support, and other activities.
- ***Administrator/Supervisor of Business Education Award***
The nominee must be primarily engaged in the administration or supervision of a business education program. If the nominee has dual responsibilities, **at least 50 percent of those responsibilities** must be in an administrative/supervisory function at the major employing institution.

The nomination forms are available on the Website (<http://www.ncbea.com/forms.html>).

Deadline for nominations is June 30, 2017.

For more information contact Robert Murray, Awards Chair at RMurraymbel@gmail.com



"If you can dream it,
you can do it."



By Laurie Gardner

"If you can dream it, you can do it." Walt Disney said this years ago and many people still live by this quote today.

In 2012, my family and I were at the Magic Kingdom and I noticed a group of students walking with a tour guide inside the park; it looked like they were engaged and learning relevant real-world information about Walt Disney World and how the company has grown into the company it is today. At that moment, I decided one day my students would travel with me to Disney to learn about one of the most successful companies ever. My goal was to create an educational and fun trip that they would remember forever.

When I came home from my family trip, it was time to start researching. It took some time to get a plan set, get approval from the school district, and get the ball rolling. In May of 2016, we packed our bags; 24 students and 10 chaperones embarked on this journey with me for the first time.

As an innovative business education teacher, I thought this trip was a perfect plan for so many reasons and on so many levels. Students would see lessons that were taught in class being implemented in the real world at "the happiest place on earth." They would learn strategies in teamwork, leadership, and go behind the scenes at the Magic Kingdom. There would also be many firsts for a lot of the students -- traveling on an airplane, leaving their parents for a few days, having some independence and having to navigate and be punctual and professional, using the Disney transportation system, visiting another state, visiting the Walt Disney Resort... the list goes on. The experience consisted of a Disney Youth Education Series program at Epcot on leadership and a Keys to the Kingdom tour at Magic Kingdom. The YES program has developed objectives that align to state curriculum; it was the perfect supplement to the material students had learned in my classroom. During the trip, students had an ideal balance of learning and time to explore the parks on their own with their chaperones and friends all

while experiencing the magic of Disney. They got to see firsthand the important attributes of a successful business such as cleanliness, professionalism, customer service, and management. It was memorable for me to see the smiles, laughter, hear the highlights, and realize just how incredible this trip was; for some it was life changing.

I would like to thank my principal, Suzanne Cybulla for helping me get this initiative off the ground and my friend and colleague, Kristy Sagan, for the help and support throughout the planning process and the trip. I am very fortunate to be able to work with awesome students and bring some fresh ideas to the business department at Marine City High School.

As Walt said, "The way to get started is to quit talking and begin doing."

For more information or questions about this program, please feel free to contact me. It would be my pleasure to help other educators bring the magic of Disney to their classrooms.

Laurie Gardner
Marine City High School
Business Education Teacher
lgardner@ecsd.us



Twenty-Four Students and Ten Chaperones at Disney



Photos continued, page 5...

...Photos continued from page 4



**We
Love
Disney**



Mickey and Minnie clips are free to non-profit organizations: Disneyclips.com

Are you a Leader? Yes, you are!



By Bob Murray, Immediate Past President, NCBEA

We are all leaders. The question is, in what direction do you lead people? As a classroom or online teacher, you are leading every time you engage students. A second question is, how are you going to use the leadership skills that you have acquired. How about using the skills to support your profession?

Congratulations! Today is your day.

You're off to Great Places!

You're off and away!

You have brains in your head.

You have feet in your shoes.

You can steer yourself any direction you choose.

(Oh, the Places You'll Go! By Dr. Seuss 1990)

Is it time to steer yourself toward your state association? I'm sure they would love to have you volunteer to be an officer, committee person, or just promote membership in the organization. Contact a member of the executive committee of your state association for more information. Maybe, just maybe, you would consider offering to help out North Central Business Education Association. I know for a fact that NCBEA is always looking for leaders like you. Like your state association, NCBEA has Administrative Board positions to be filled. You could be your State Membership Director, Secretary, or if accounting is your thing, get yourself nominated to be the Treasurer. Don't be bashful, stand up, raise your hand, and say "I will". (And don't forget to think about your own resume—it's good to be involved in leadership roles in professional organizations.)

And will you succeed?

Yes! You will, indeed!

(98 and $\frac{3}{4}$ percent guaranteed.)

KID, YOU'LL MOVE MOUNTAINS!

So... be your name Buxbaum or Bixby or Bray or Mordecai

Ali Van Allen O'Shea,

you're off to Great Places!

Today is your day!

Your mountain is waiting.

So . . . get on your way!

(Dr. Seuss 1990)

News From...

Michigan

By Colleen Webb
Michigan President



Registration is now open for the 10th Annual MBEA Summer Boot Camp. This year our camp will be hosted by Westwood High School in Ishpeming, MI. Experience the beautiful UP, its hospitality, culture, food while gaining that CTE endorsed professional development.

Here are the highlights:

June 26, **Microsoft Imagine Academy Beginning/Advanced Training** with Certiport Deployment Specialist, Jason Majors

June 27-29, **Cyber Security Curriculum Training** led by Carlos Garcia, Dennis Klaas, and Patrick Schultz--- this team of MI teachers are dedicated to helping all teachers understand and develop a cyber security education program at their school while providing resources to this ever-evolving field

Note: \$65B was spent on the exploding field of cyber security in 2016 and is expected to exceed \$165B in 2020

Room blocks have been set aside in both Ishpeming and Marquette. Visit our [Summer Academy](#) tab on our website for more information.

Frankenmuth, Michigan, better known as “Michigan’s Little Bavaria” is the site of the 2017 Michigan Business Education Association 79th Annual Fall Convention. Join us November 8-10 at the Bavarian Lodge and Conference Center. do you have someone that you think would be a great presenter for that topic? Do you have an idea/topic that you would want to share? We welcome our NCBEA members to join us and present. Visit our [Convention Tab](#) on our website for more information.

During your down time, visit Bronner’s—the world’s largest Christmas store as well as all that the area has to offer.

NCBEA members--come and join these grand adventures!

Questions? Please feel free to contact MBEA President, Colleen Webb for more information:

webb6164@gmail.com

Colleen Webb, President

Michigan Business Education Association

NCBEA Director to the NBEA Board

News From...

Missouri

By Theresa Bynum
Missouri Membership Director



MISSOURI BUSINESS EDUCATORS

With just over 17,000 FBLA members strong, the Missouri Business Educators have been busy either wrapping up their FBLA 2016-2017 competitive year or preparing to move on to the National level of competition in Anaheim, CA (June 29 – July 2).



Setting Goals
Pays Off!



Jackson High School FBLA

The NBEA convention in Chicago was again a big success offering multiple workshops and sessions for business educators to update their curriculum if needed, make new contacts, or meet up with colleagues they had not seen since the last conference. For one Missouri member, it was her first national convention. Amanda

Harvey, Business Educator from Smith-Cotton High School stated, “I really enjoyed the NBEA Conference. The general sessions and keynote speakers were amazing! I also enjoyed the workshops and came back with a lot of ideas to implement in my classroom. It was the rejuvenation I needed to finish the school year strong!



Amanda Harvey



Refresh Renew Recharge

Use this time of year to rejuvenate yourself and ignite your professional development and growth

Refresh

Freshen up your business education courses through obtaining new curriculum ideas

Renew

Energize yourself through professional development opportunities

Recharge

Restore your knowledge through informational and noteworthy publications, articles, and resources

For membership details visit www.nbea.org

University Professors: Let your students know about a new membership opportunity for non- NABTE college/university students to apply for free professional memberships!

The past presidents of the North Central Business Education Association (NCBEA) will be awarding two student professional National Business Education Association (NBEA) memberships (a \$90 value) to two business education students yearly. NBEA members are automatically members of the regional association, NCBEA. One membership will be awarded during the fall semester and one during the spring semester.

Visit <http://www.ncbea.com/membership.html> for details and information on how to apply!

NBEA Publications

[NBEA's Online Bookstore](#)

Visit our online bookstore to browse or purchase all of the books, apparel, and specialty items that we currently sell.

[Order Form](#)

The National Business Education Association makes purchasing your favorite publications and promotional materials a snap.

[Return Policy](#)

Click on the link above to view our return policies.

NCBEA Electronic Toolkit

An NCBEA Resource compiled for teachers by teachers!

Visit:

<http://www.ncbea.com/publications.html> for details and ordering information

NCBEA Membership: Interested in joining NCBEA or renewing your membership? The process is simple. If you live in one of North Central Business Education Association's regions, then join NBEA (National Business Education Association) and you are automatically a member of NCBEA, too!

An online renewal and application form is available at <http://www.nbea.org/newsite/member/join.html>

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business

Name _____

Institution/Organization _____

Home Address _____

Address _____

City _____

City _____

State _____

State _____

Zip _____

Zip _____

Telephone _____

Telephone _____

E-mail _____

E-mail _____

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA *Yearbook*
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education (ARBE)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 90
- ☐ Professional / International Society for Business Education (ISBE).. \$125
- ☐ Professional / Assn for Research in Business Educ (ARBE) \$150
- ☐ Professional / ISBE / ARBE \$185

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard

Card Number _____

Expiration Date _____ 3-Digit Card Code _____

Signature (required for all charges) _____

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association

1914 Association Drive

Reston, VA 20191-1596

Educating for Success in Business and Life!

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www.nbea.org • E-mail: nbea@nbea.org

NBEA National
Business
Education
Association

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Retired
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NBEA, Reston, VA
NBEA President Dr. Priscilla Romkema
Black Hills State University, Spearfish, SD

NCBEA Web Site..... www.ncbea.com

NCBEA Officer Rotation

July 1, 2017: President Elect MO, WI, Newsletter Editor
 July 1, 2018: President Elect, Treasurer, MI,
 MN, OH, Regional Membership Director
 July 1, 2019: President Elect, Secretary, IL,
 IN, IA, Webmaster

Call for

Articles

Regionally Speaking can be found as a
 Link on the NCBEA Website:

www.ncbea.com

Next Deadline: August 10

Submit article to:

Sue Elwood

rselwood@mchsi.com

NCBEA Convention Rotation

- Summer/Fall 2017 Ohio
- Summer/Fall 2018 Missouri
- Summer/Fall 2019 Minnesota
- Summer/Fall 2020 Wisconsin
- Summer/Fall 2021 Iowa
- Summer/Fall 2022 Illinois
- Summer/Fall 2023 Indiana
- Summer/Fall 2024 Michigan
- Summer/Fall 2025 Ohio
- Summer/Fall 2026 Missouri
- Summer/Fall 2027 Minnesota
- Summer/Fall 2028 Wisconsin
- Summer/Fall 2029 Iowa
- Summer/Fall 2030 Illinois
- Summer/Fall 2031 Indiana
- Summer/Fall 2032 Michigan

Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the [National Business Education Association](http://www.nbea.org) (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

LEGISLATIVE NEWSLETTER!

Tips to Make Your Legislative Advocacy
 Communications More Effective

Visit:

<http://www.ncbea.com/Newsletters/Legislative%20-%20Spring%202017.pdf> to read the Spring 2017 NCBEA Legislation Update!