

Regionally Speaking

A Publication of the North Central Business Education Association



A Message from the President

By Jason Hendrickson, NCBEA

Illinois, Indiana, Iowa, Michigan, Minnesota,
Missouri, Ohio, and Wisconsin Business
Educators

It is so hard to believe that the second semester of the 2017-2018 academic year is in the second month already. It was great seeing so many new faces at the Fall NCBEA convention this past September in Ohio. Thank you to the Ohio Business Technology Association for a great conference and all the hard work putting this type of event together.

All of our state association conferences have concluded, and I hope you had a chance to network with colleagues and refresh your teaching resources with a great new idea. Do you have a great new teaching tool that you would like to share and have highlighted in an upcoming issue of Regionally Speaking? Please feel free to share those tools with us via email by sending your teaching tool to our Newsletter Editor, Sue Elwood at elwoods@nicc.edu. We can't wait to see what you all have to share.

Please mark your calendars for the National Business Education Association annual convention which will be held March 27-31, 2018 at the Marriott Waterfront Hotel in Baltimore, Maryland. I encourage each of you to our national convention. While in attendance you will meet so many new friends and catch up with old friendships. I remember the first time I attended NBEA. The conference was in Chicago, IL and it was really cold outside. However, the new connections, teaching strategies, information, and opportunities to learn about leadership positions fulfilled my heart and still do to this day.

If you need more information on the upcoming annual convention, please find registration information and membership renewal forms at the NBEA website; www.nbea.org. When in attendance, be sure to attend the NCBEA Business meeting which will be held at the NBEA convention.

Membership is such vital piece of our association. It is so easy for us to talk about NBEA/NCBEA and its' benefits. Most of our colleagues and business teacher friends give us the time to tell them why it is important to be a member. So, be sure you are prepared with your 30 second elevator speech. I am sure you will have so much to say in 30 seconds, that your audience will want to hear more! In addition to membership, be sure to fulfill your leadership wants and needs. Join our Executive Board within the NCBEA family. We have many positions that come available from time to time. This is an excellent way to serve your business educator colleagues, increase leadership skills on your resume, and looks good for those teacher evaluations. We are always encouraging leaders that are

wanting to make an impact to join. Be sure to talk to your membership director today for more details. Membership director information can be found on our website, www.ncbea.com.

In closing, I hope to see you at the National Business Education Association convention in March, until then, please don't hesitate to contact me via email a jhendrickson@msdwt.k12.in.us. I look forward to serving this year as President and hope to meet several of you throughout the remaining portion of the year.

--Jason Hendrickson
2017-2018 NCBEA President

2017 NCBEA Awards



Outstanding Contributions to Business Education By a Senior College or University Business Teacher

Dr. Debbie L. Stanislawski



Dr. Stanislawski started her business education career at Sheboygan North High School in Sheboygan, WI in 1997. She currently is a professor at the University of Wisconsin-Stout in the Marketing and Business Education Program. In addition to these highlighted positions, she has served in numerous other teaching and administrative roles at the secondary and collegiate level.

Her professional involvement includes membership in Wisconsin Educators of Business and Information Technology, North Central Business Education Association, and National Business Education Association. In addition to these memberships, she has served in numerous roles within these organizations over the past 20 years, including Wisconsin Business Education Journal Research Editor, 2012-2015, North Central Business Education Association Wisconsin Representative, 2008-2011, and NCBEA Director on the NBEA Board, 2013-2016. She also has an impressive list of publications and presentations of which she has been a part.

One of her letters of support noted, "Debbie is anything but your average professor; she is kind, caring, and dedicated for all of her students' success. She has always been a person I could go to with questions about anything." Another letter of support noted, "Dr. Stanislawski has received various teaching awards during her tenure at UW-Stout which support her commitment to excellent teaching and dedication. She was given the Jax Excellence in Teaching Award in 2011 and the Outstanding Teacher Award in 2005."

Please congratulate the 2017 NCBEA Outstanding Contributions to Business Education By a Senior College or University Business Teacher Award Recipient, Dr. Debbie L. Stanislawski from the University of Wisconsin-Stout.

Outstanding Contributions to Business Education By an Administrator or Supervisor of Business Education

Dr. Patrice C. Boyles



Dr. Boyles has been teaching business education courses for over 17 years. She has recruited, retained and advised many students during her tenure. As the senior faculty member and administrator for Career and Technical Education Programs at Chicago State University, Dr. Boyles has developed and revised curriculum, interviewed and assessed junior faculty, completed audits, written articulation agreements, completed assessment reports, annual state reports and program reviews, and provided workshops for edTPA candidates.

Her professional involvement includes membership in Chicago Business Education Association, Illinois Business Education Association, North Central Business Education Association, National Business Education Association, and Illinois Business Teacher Education Council. She has received numerous awards over her career, including being the recipient of the NCBEA Outstanding Contributions to Business Education By a Senior College or University Business Teacher in 2014. Dr. Boyles also has an impressive list of publications and presentations of which she has been a part.

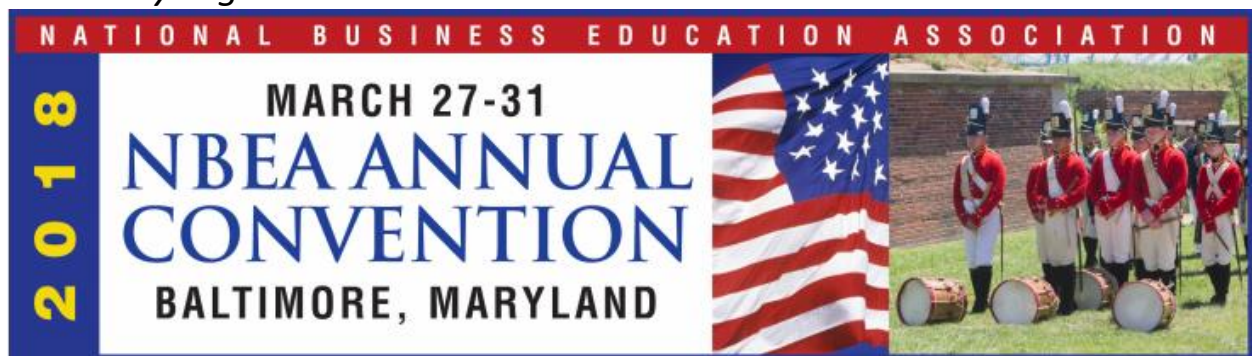
One of her letters of support noted, “Her knowledge as a business educator gave future business educators a vast advantage to succeed in the field of education. Her expertise made it possible for those to have a better understanding of business and technology in the world today.” Another letter of support noted, “Her presentations are always organized, understandable and useful. Dr. Boyles keeps abreast with technology and is a wealth of information for what is available, [sic] how to use it as a consumer as well as an educator.”

Please congratulate the 2017 NCBEA Outstanding Contributions to Business Education by an Administrator or Supervisor of Business Education Award Recipient, Dr. Patrice C. Boyles from Chicago State University.

Yes! There is still time to register.

NBEA 2018 ANNUAL CONVENTION AND TRADESHOW

Early registration due March 7. Hotel Reservation due March 5



You may go to <https://www.nbea.org/newsite/conferences/convention/convention.html> to access information about the convention, register, and make your hotel reservation.

Nominate someone today!

2018 NCBEA Nominations and Election

Due April 1, 2018



Matt White, Past President

The North Central Business Education Association (NCBEA) is seeking nominees for NCBEA President- Elect, Treasurer, and Regional Membership Director. Please assist the NCBEA Administrative Board by distributing this information to eligible individuals, by nominating eligible individuals, and by encouraging those you believe are good candidates to submit their application materials.

The Positions

- **NCBEA President-Elect.** Serves a three-year term (president-elect, president, past president) on the NCBEA Administrative Board. The nominee must have served at least one full year on the NCBEA Administrative Board. The term begins July 1, 2018.
- **Treasurer.** Serves a three-year term on the NCBEA Administrative Board. The nominee is not required to have previously served on the NCBEA Administrative Board. The term begins July 1, 2018. The Treasurer is also expected to attend the following: NCBEA Convention, NCBEA Administrative Board meetings, NCBEA Annual Business meetings, and the NCBEA Awards event.
- **Regional Membership Director.** Serves a three-year term on the NCBEA Administrative Board. The nominee must have served as a state membership director on the NCBEA Administrative Board. The term begins July 1, 2018. The Regional Membership director is also expected to attend the following: NCBEA Convention, NCBEA Administrative Board meetings, NCBEA Annual Business meetings, and the NCBEA Awards event.

The Process

1. Nominations may be sent via e-mail or postal mail to Matt White, Nominating Committee Chair, on or before the deadline (April 1). Notification of nomination will be sent immediately to the nominee after the nomination has been received.
2. Applications for President-Elect, Treasurer, and Regional Membership Director: Nominee Agreement Form may be sent via e-mail attachment or postal mail to Matt White, Nominating Committee Chair, on or before the deadline (April 15). A signature is required.
3. The NCBEA Nominating Committee will make the final selection of the nominees whose names will appear on the ballot.
4. By May 15, 2018, the ballot will be distributed. The deadline for voting will be by May 31, 2018.
5. The person elected will be notified within one week of the voting deadline.

Visit <http://www.ncbea.com/forms.html> to locate the NCBEA Officer Nomination Form.

Direct questions to Matt White at whitemc@prodigy.net

NCBEA Meetings at NBEA

Thursday, March 29
1:30 p.m. – 2:30 p.m.

NCBEA Past Presidents' Meeting
All NCBEA Past Presidents invited

Thursday, March 29
3:45 p.m. – 4:45 p.m.

NCBEA Business Meeting
All NCBEA member invited

Thursday, March 29
7:00 p.m. – 9:00 p.m.

NCBEA Board Meeting
All NCBEA Board members invited

Meet 2017-18 New Board Members

President Elect...

Tina Trombower

Wisconsin

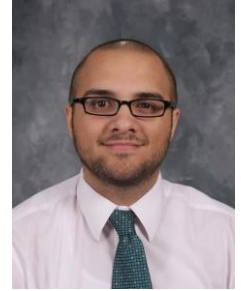


Tina Trombower has been teaching Business and Marketing courses in Wisconsin for the last 28 years. At her previous school, she taught many courses, advised the yearbook, FBLA, and the National Business Honor Society. She is presently in her fourth year at Waunakee Community High School where she enjoys being referred to as “the accounting teacher.” Tina attended the Accounting Bridge Project training last summer, has served as President of the Wisconsin Business Education Association, NCBEA Wisconsin Membership Director, and is currently the NCBEA President Elect. When possible, she enjoys attending Milwaukee Brewer and Green Bay Packer games.

Membership Director...

Brian Wolfe

Indiana



Brian Wolfe has taught at Lost River CC/West Washington HS for six years in the field of Digital Communication/Interactive Media, where he has taught a variety of media courses, including Interactive Media, Radio/TV, Design Fundamentals, and Introduction to Communication. He also serves as a local chapter advisor for Business Professionals of America.

Wolfe serves on the Indiana Association of Business Professionals of America executive board, where he serves as the Indiana BPA Post-Secondary State Advisor. He also serves as the interim Membership Director for North Central Business Education Association/National Business Education Association.

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University Professors: Let your students know about a new membership opportunity for non-NABTE college/university students to apply for free professional memberships!

The past presidents of the North Central Business Education Association (NCBEA) will be awarding two student professional National Business Education Association (NBEA) memberships (a \$90 value) to two business education students yearly. NBEA members are automatically members of the regional association, NCBEA. One membership will be awarded during the fall semester and one during the spring semester.

Visit <http://www.ncbea.com/membership.html> for details and information on how to apply!

ISBE USA

It's never too early to start planning!

90th Annual International Conference

Reykjavik, Iceland

July 29-August 3, 2018

Conference Theme: "Start-Ups"

Just add \$35 to your NBEA Membership to join ISBE!

See membership form on page 7.

BUSINESS

TECHNOLOGY

RESEARCH

NETWORKING

PUBLICATIONS

Put Your Heart

in

**ANNUAL
CONVENTION**

**LIABILITY
INSURANCE**

NBEA

**TEACHING
IDEAS**

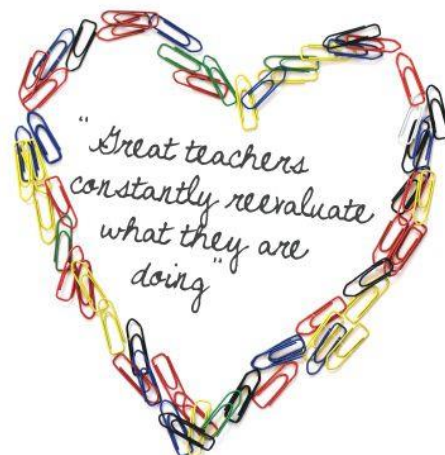
**LEADERSHIP
OPPORTUNITIES**

**Join or renew your
membership online today at
www.nbea.org**

NBEA National
Business
Education
Association



Teaching
is a work of
♥
Heart



NCBEA Membership: Interested in joining NCBEA or renewing your membership? The process is simple. If you live in one of North Central Business Education Association's regions, then join NBEA (National Business Education Association) and you are automatically a member of NCBEA, too!

An online renewal and application form is available at <http://www.nbea.org/newsite/member/JOIN.html>

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business

Name _____
Home Address _____
City _____
State _____
Zip _____
Telephone _____
E-mail _____

Institution/Organization _____
Address _____
City _____
State _____
Zip _____
Telephone _____
E-mail _____

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA *Yearbook*
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education (ARBE)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 100
- ☐ Professional / International Society for Business Education (ISBE).. \$135
- ☐ Professional / Assn for Research in Business Educ (ARBE) \$160
- ☐ Professional / ISBE / ARBE \$195

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard

Card Number _____

Expiration Date _____ 3-Digit Card Code _____

Signature (required for all charges) _____

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
1914 Association Drive
Reston, VA 20191-1596

Educating for Success in Business and Life!

1914 Association Drive, Reston, VA 20191-1596 • (703) 860-8300 • Fax (703) 620-4483
www.nbea.org • E-mail: nbea@nbea.org

NBEA National
Business
Education
Association

NCBEA Board

President.....Jason P. Hendrickson

President-Elect..... Tina Trumbrower

Immediate Past President.....Matt White

Secretary..... Cathy Carruthers

TreasurerStella Hull

NCBEA Director to the NBEA Executive Board
.....Colleen L. B. Webb

Regional Membership DirectorSue Elwood

Illinois Membership Director Kathy Mountjoy

Indiana Membership Director Brian Wolfe

Iowa Membership Director..... Rhonda Schmaltz

Michigan Membership DirectorPatricia Pearson

Minnesota Membership Director..Robert Murray

Ohio Membership Director Matt White

Wisconsin Membership Director
..... Michelle Gibson Herman

Newsletter Editor/Webmaster.....Sue Elwood

ISBE Representative (ex-officio)David Gilberstadt

NBEA Executive Director (ex-officio).....
..... Janet M. Treichel

NBEA President (ex-officio)Diane J Fisher

NCBEA Website www.ncbea.com

NCBEA Officer Rotation

July 1, 2018: President Elect, Treasurer, MI,MN, OH, Regional Membership Director
July 1, 2019: President Elect, Secretary, IL, IN, IA, Webmaster
July 1, 2020: President Elect, MO, WI, Newsletter Editor

*Officer Nominations are open until April 1, 2018.
See page 4 for all the details!*

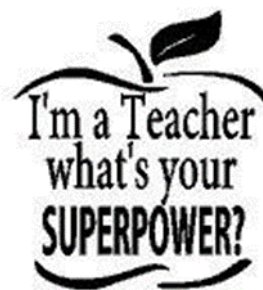
Call for

Articles

Regionally Speaking can be found as a
Link on the NCBEA Website:

www.ncbea.com

Submit article to:
Sue Elwood
rselwood@mchsi.com



Vision and Mission

The North Central Business Education Association (NCBEA) is an affiliate of the [National Business Education Association](#) (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.