



A Publication of the North Central Business Education Association

May 2019 Issue

A Message from the NCBEA

President

TINA TRUMBOWER

Illinois, Indiana, Iowa, Michigan, Minnesota,
Missouri, Ohio, and Wisconsin Business
Educators

RECHARGE AND RECONNECT



It was nice to talk with many of you at the NBEA Convention last month. Have you had a chance to implement anything new that you learned in Chicago or another workshop? Have you reached out to connect with someone you met at your latest networking event?

We often leave these professional development opportunities with great intentions and then get caught up in the routine of making it to the end of the school year. Your professional obligations probably won't end in May or June. However, I hope that summer provides you with the opportunity to recharge and again find a work-life balance. The Mayo Clinic staff provides some insight in the article [Work-life balance: Tips to reclaim control](#).

The North Central Business Education Association board members will continue working to update policies and procedures based on bylaw changes that were approved. I am lucky to be involved with individuals willing to provide their time and expertise to serve on the NCBEA Board and move our organization forward. As you will see in this publica-

tion, Michelle Gibson Herman has accepted a nomination for NCBEA President-Elect and Debbie Stanislawski has accepted a nomination for the position of Secretary. As you probably know, membership in our state, regional, and national organizations is at an all-time low. Please consider inviting a new member to join or consider a future role on the NCBEA board.

Feel free to reach out to myself or one of the [NCBEA board members](#) with tips, questions, or concerns. Plan now to attend the 2020 NBEA Conference in Boston, Massachusetts, April 7-11. Thank you for being a member of NCBEA/NBEA.

*Sincerely,
Tina Trumbower*

In This Issue

President-Elect Message and Election News.....	2
Election News and NBHS.....	3
ISBE and State Updates.....	4
State Updates.....	5
Teaching Tips & A Thought.....	6
The NBEA Convention.....	7
NBEA/NCBEA Update.....	8
Board Members, Vision.....	9
NBEA Membership Form.....	10

Message from NCBEA President-Elect



Rhonda Schmaltz

It is incredibly hard to believe that the academic school year is winding down for so many of us! In a few short weeks, at least at the high school level, our schedules will change drastically! For me, personally, this will also be the end of my teaching career...for now. I am retiring from high school teaching after 30 years! My emotions were up and down as we entered the month of May. What a privilege it has been to teach hundreds of students and work with amazing colleagues in my life. Education certainly has changed over those 30 years, with many more changes happening.

Even though my teaching responsibilities will be ending, I will continue to be active in NBEA, NCBEA, and my state Iowa Business Education Association. I have gained so much from my involvement in all these organizations. The friends I have met and collaborated with are an amazing network of individuals that I look forward to reaching out to and working with in the future! Continue your own professional involvement at all three levels! You will never regret it and it truly gives back to you over and over!

ELECTION CANDIDATE INFORMATION

2019-20 CANDIDATE FOR NCBEA PRESIDENT-ELECT

Michelle Gibson Herman
University Wisconsin-Stout (UW-Stout)



Michelle Gibson Herman is currently an online adjunct professor at UW-Stout in Menomonie, Wisconsin, where she teaches a variety of courses including Principles of Career and Technical Education and Instructional Evaluation in Career and Technical Education. Michelle is also the student teacher supervisor for the secondary level in Business and Marketing Education. Michelle has been involved in several research publications both non-published and published.

Michelle holds membership not only with her state association of Wisconsin, but also with NCBEA, NBEA, and ISBE. Michelle has served as the Membership Director from Wisconsin for NCBEA for a few years now. In addition, she has served as State Convention Chairperson for Wisconsin's state conference, and the U.S. Chapter's North Central Representative for ISBE. Michelle was granted the Outstanding Business Educator-Post Secondary Award by the Wisconsin Educators of Business and Information Technology and the Theodore Woodward Leadership Award by Delta Pi Epsilon. Michelle resides in Oconomowoc, Wisconsin.

2019-20 CANDIDATE FOR NCBEA SECRETARY

Dr. Debbie Stanislawski
University Wisconsin-Stout (UW-Stout)



Dr. Stanislawski is currently a professor at UW-Stout in Menomonie, Wisconsin, where she teaches a variety of courses including the Marketing and Business Education Methods course. Debbie's service to professional organizations is extensive at the state, regional, and national levels. She has been a member of NCBEA and NBEA for several years. Debbie has served in the classroom in a high school setting and post-secondary setting. She has been interviewed by her peers for her scholarly work and published in several professional publications.

Debbie has presented on the local and national level providing professional development to many audiences. Her presentation topics have included but certainly have not been limited to: Creating and Sustaining Contemporary Business Partnerships, Teaching Business Education Content through Multiple Intelligences, and Career Paths and Implications for the Profession. She has received several honors for her dedication to the teaching profession. Her multiple award-winning profession has also earned her several grants from professional organizations and agencies. Debbie resides in Menomonie, Wisconsin.

Start a National Business Honor Society Chapter Today!

Provide recognition to your students for their academic achievement of their business courses by starting a chapter of the National Business Honor Society at your school. The National Business Honor Society is a division of the National Business Education Association.

Who is eligible? Any high school junior or senior who has a 3.0 (overall) and 3.5 (business course) GPA.

Applications must be received by October 1 or February 1. It's very easy to do!

IMPORTANT: You do not have to wait until you have identified your eligible students before starting a chapter. Actually, it is best to start the chapter and work on student eligibility as your chapter approval process is completed.

For instructions and information on starting a chapter, download the documents from the NBEA website: <https://www.nbea.org/newsite/about/NBHS.html>.

If you have questions, please send an email to nbea@nbea.org. The subject line should read: National Business Honor Society.

Do you already have a NBHS chapter? If so, please share this message with your colleagues and encourage them to start a chapter.



International Society for Business Education



The 2019 International Society for Business Education (ISBE) conference will be July 28-August 3 at Argostoli, Kefolonia, Greece. This year's theme is "*Diversity in Business Education*". This year's conference committee would like to emphasize how diversity can bring people together. Other details, such as payment options, conference schedule, and more, are available at the link: [http://](http://www.siec-isbe.org/2019-international-conference.html)

www.siec-isbe.org/2019-international-conference.html.

Can't make it this Summer? Then mark your calendar for the 92nd Annual Convention with a Nordic Conference Cruise July 25-August 1, 2020. Cities that we will be porting at include Stockholm, Helsinki, St. Petersburg, and Tallinn.

ISBE is an affiliate of the National Business Education Association. Dues are only \$35. Information about dues payment is available through the NBEA home page. Select the membership category of Professional/International Society for Business Education. See the Membership Application on page 10.

Updates from the States

INDIANA BUSINESS EDUCATORS

The Indiana Business Education Association (IBEA) is excited to announce that they have opened their speaker proposal system for the upcoming IBEA November Professional Development Conference for Business, Marketing, Information Technology, and Entrepreneurship teachers. The dates for the event are November 22-23, 2019, at the Wyndham Indianapolis West.

Please consider applying to be a speaker by submitting a proposal through their system. If you have a colleague that would be a great asset to the lineup, please consider having them apply as well. The conference website can be found by going to www.in-ibea.org. There you will find all the information you need to sign up, submit your proposal and gather more information about the event.

MISSOURI BUSINESS EDUCATORS

Missouri is proud to share with our regional states the winner of the State Economics Challenge, Lindbergh High School went on to place as a Semi Finalist at the National Economics Challenge! Congratulations to Lindbergh High School and the amazing Business Education teachers.

Congratulations to Dr. Kurt Haner and his students from the Hannibal (MO) Career & Technical Center. They will be among 20 state championship teams competing in a

State Updates, cont.

test of essential life skills that are too often overlooked in America's schools: money and personal finance.

The Beta Chapter of Pi Omega Pi at Northwest Missouri State University is the best in the country again, taking first place in its national competition for the third consecutive year. It is the fourth time in five years. Results of the National Business Education Honor Society's (NBHS) national chapter competition were announced at the NBEA convention, April 16-20, in Chicago.

Competition results were based on chapter involvement in the national organization and local chapter activities throughout the 2018 calendar year. The Beta Chapter's community service projects included school visits during which members presented computer science concepts to elementary and high school students in rural districts.

Central Missouri Community Credit Union (CMCCU) hosted the Mad City Money simulation for their students enrolled in Personal Finance. It was a huge hit with students, many of who commented, "Life is expensive!" The students each received a monthly career paycheck and had to make decisions on how to spend their money at ten different stations (Housing, Transportation, Clothing, etc.) In addition to CMCCU, volunteering was Kyle Herrick with Bryant Motors, and Ashlee Martin with ReMax. According to Amanda Harvey, a Smith Cotton High School Business teacher and NBEA/NCBEA member, having the community involved helped organize the event. "It was a great way to end the semester. The event had students applying all of the concepts they had learned in class this semester."

WISCONSIN BUSINESS EDUCATORS

The Wisconsin Educators of Business & Information Technology (WEBIT)/Wisconsin Marketing Education Association (WMEA) was hosted at UW-Stout on February 8, 2019. Ryan Nelson, Keynote, painted a picture of his career journey from pre-service teacher through his current day role as Business Development Officer at Wells Fargo. Dave Thomas, Business and Information Technology Consultant at the DPI shared updates on Perkins V and the progress being made on the IT Pathway Development in Wisconsin. In addition, there were also workshops on financial literacy about a new award-winning financial education game *Don't Be Jack High School Edition* <https://www.weabenefits.com/dbjstudent/>. SBE's were presented as a high impact work based learning strategy and trends in integrated marketing/graphic communications.

Wisconsin Business Educators were busy wrapping up their competitive year or preparing for the National Leadership Conference in San Antonio, TX (June 29-July 3).

Registration is now open for the 71st Annual WEBIT Convention. This year our convention will be in Fond du Lac, Wisconsin. Something new this year at the convention will be pre-convention workshops hosted by **Microsoft Imagine Academy** and **Personal Finance Consortium** that will be included with registration. Please join us October 23-25, 2019! Do you know someone you feel would be a great presenter? Or maybe consider yourself. We would welcome any and all NCBEA members to join and present. Please visit the [Convention Tab](https://webit-apricot.org/2019-Convention) on our website for more information. The website is <https://webit-apricot.org/2019-Convention>.

Teaching Tips

Below are some links to websites anyone who teaches careers might find useful.

<https://www.youtube.com/watch?v=zs6nQpVI164&feature=youtu.be> This YouTube video might be used the first day.

Three to four days of the first week of school might be spent showing and using the video guide for this documentary. <https://www.youtube.com/watch?v=pfDx4duheHk>

The sites given below are easily clicked on to see if they contain online assessments you can use.

<http://www.testq.com/career/quizzes/96-whats-your-true-color>

<https://ideas.ted.com/quiz-are-you-an-extrovert-introvert-or-ambivert/>

<https://www.16personalities.com/free-personality-test>

<https://testyourself.psychtests.com/testid/4059>

<https://www.truity.com/test/personal-strengths-inventory>

<https://www.truity.com/test/disc-behavior-inventory>

<http://www.humanmetrics.com/cgi-win/jtypes2.asp>

<http://www.educationplanner.org/students/self-assessments/learning-styles-quiz.shtml>

<https://personalitymax.com/multiple-intelligences-test/>

Other sites which might be of interest are shown here.

Ethics: https://www.youtube.com/watch?v=8juebyo_Z4&feature=youtu.be

<https://www.proprofs.com/quiz-school/story.php?title=104464>

Brain hemisphere: <https://braintest.sommer-sommer.com/en/>

Values: <https://www.quizony.com/what-are-my-values/index.html>

Aptitude test: <https://www.123test.com/career-test/>

Holland code: <https://www.truity.com/test/holland-code-career-test>

*Dena Irwin
NCBEA Director on the NBEA Board*

A final PowerPoint project assigned to my HiTech students at the community college where I, Stella Hull, teach did not give me any teaching tips, but it did give me a student presentation which was very thought provoking. Highlights of the presentation are below. I hope it makes you think.

Skills that should be taught in School

- Handling Money—schools will teach math, science, history, and everything else, but not how to manage money. Teaching money management will improve student's decision-making skills, stop them from impulse spending, and help with financial responsibility and stability.
- Time Management—another important skill so students will not be missing important life and academic deadlines, they will be less stressed and have more flexibility, and most of all it can help those who choose to attend college.
- Credit Cards—an important asset necessary today might get students thinking about their very important credit score. Students can become more responsible and learn how to wisely use credit cards. Knowing about credit cards can help them be prepared for the unexpected.
- Mental Health—Sex Ed is taught, but what about preparing students to be mentally ready and able to speak up for themselves. This might help with depression and perhaps decrease the student suicide rate. Mental health helps students be more open and aware.

Comments from NBEA 2019 Conference Attendees

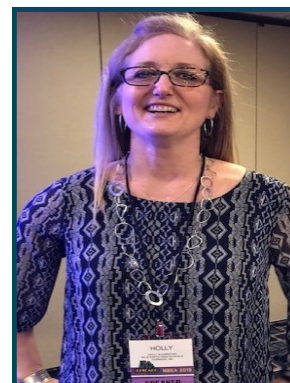
The individuals below give their reasons for attending the NBEA Annual Convention. This page may be preaching to the choir, but I feel it gives reason to those who may be considering dropping membership. It may also give reasons to help us tell colleagues about our state, regional, and the national organization. NCBEA/NBEA membership is important and helps strengthen our commitment to business education.

Stella Hull
NCBEA Newsletter Editor



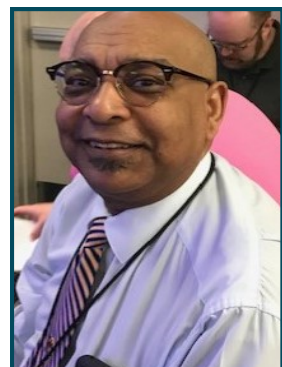
Rachelle Jones
John Adams High School
South Bend, IN
She has been an IBEA member for about 20 years and NBEA member for about 15. Rachelle feels the business department promotional materials, the keyingIN brochure, and the Business Education Forum as well as the fun and PD benefits from the annual convention are most beneficial for her.

Holly Christian
Blue Earth Area Schools
Blue Earth, MN
In her 23rd year of teaching, Holly's college advisor influenced her decision to join NBEA. She presented this year, but feels attendance is a great way to connect face to face with colleagues from across the country. She looks forward to the printed materials from NBEA and people are so generous with their tools and talents.



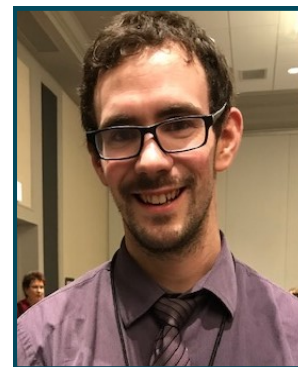
Dena Irwin
Pike Freshman Center
Indianapolis, IN
As a 25-year educator, it seems she has been an NBEA member for almost as long. Dena attends the annual conference to get relevant teaching ideas to take back to her classroom and start using right away. She also enjoys seeing her BE friends from all over the US and beyond.

Al Roane, Retired
South Western Publishing
Cincinnati, OH
Al began as a BE Teacher in the early 70's before having a variety of positions with South Western that took him worldwide. He enjoys giving back to his profession and looks forward to visiting with the many teachers and friends he has made over his 44+ years with NBEA.



Stephen Lewis, Sr.
Olentangy Orange H. S.
Lewis Center, OH
New to Business Education (seven years) after being in the business sector for about 18 years, Stephen attends the national convention to remain current in his skills and knowledge of BE and developments in BE at the state and national levels.

Sean Van Aacken
Oshkosh West High School
OshKosh, WI
An NBEA member since 2014, Sean attends the conference to learn new strategies, methods, and ideas to take back to his school and classroom. He likes the networking and has met mentors and colleagues he can call upon for advice.



NBEA/NCBEA Update

It was so great to see so many friends at the latest NBEA convention in Chicago! What a great time we all had between the fantastic sessions, networking, leadership development, and of course the raffles!

One of the sessions I attended was about the Red Paper Clip project. Great session with great potential to use in my classroom. I think that is the best part about the NBEA convention, I can walk away with something that I can use in my classroom day one upon returning.

Your NCBEA leadership team met to discuss the inclusion of the approved by-law changes that occurred during the business meeting in Indianapolis. This effects our upcoming state rotation or a shared conference. At this time, the board will now complete an analysis of the need of the conference at the state association level. This is to cut down on board expenses and overall expenses that the local states and region were experiencing.

In addition, discussion on an approved budget and election procedures concluded. You should soon be seeing a ballot that will allow you to vote on our open election for two positions; board secretary and president-elect.

Finally, we know that the expenses grow each year and budgets shrink for travel to conventions and conferences. However, we encourage you to start making plans now and make your next national professional destination Boston for NBEA 2020. Details are available via the www.nbea.org website.

Thanks again and good seeing so many old and new friends in Chicago. Enjoy your summer vacation and see you real soon.

Jason Hendrickson
NCBEA Immediate Past President

2020 National Business Education Association ANNUAL CONVENTION AND TRADESHOW



The NBEA 2020 Annual Convention and Tradeshow will be held at the Boston Marriott Copley Place, April 7-11, 2020. Prepare now to attend the premier convention for business educators at all levels of education.



NCBEA Board

President.....	Tina Trumbower
President-Elect	Rhonda Schmaltz
Immediate Past President	Jason Hendrickson
Secretary	Cathy Carruthers
Treasurer	Brian Wolfe
NCBEA Rep to the NBEA Board.....	Dena Irwin
Regional Membership Director.....	Sue Elwood
Illinois Membership Director	Heidi Eaton
Indiana Membership Director	Jason Hendrickson
Iowa Membership Director	Andrew Thonstad
Michigan Membership Director	Patricia Pearson
Minnesota Membership Director	Vacant
Missouri Membership Director	Theresa Bynum
Ohio Membership Director	Matt White
Wisconsin Membership Director	Michelle Gibson-Herman
Newsletter Editor	Stella Hull
Webmaster.....	Sue Elwood
ISBE Representative	Michelle Gibson-Herman
NBEA Executive Director	Janet M. Treichel
NBEA President	Margaret Blue
NCBEA Web Site	www.ncbea.com

Officer Rotations

July 1, 2019—President-Elect, Secretary, NCBEA Director on the NBEA Board, Regional Membership Director, Webmaster and IL, IN, and IA Membership Directors

July 1, 2020—President-Elect, Newsletter Editor, WI and MO Membership Directors

July 1, 2021—President-Elect, Treasurer, and MN, OH, and MI Membership Directors

Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the **National Business Education Association (NBEA)**, the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

A Call for Articles

Regionally Speaking and other information about your organization can be found at the NCBEA website,

www.ncbea.com

If you have anything to add to the newsletter, please let me know. You may email me at hully48@msn.com. Use this email address for articles, comments, and other communications.

The next scheduled deadline for submissions is August 10, 2019.

Stella Hull

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business

Name _____
Home Address _____
City _____
State _____
Zip _____
Telephone _____
E-mail _____

Institution/Organization _____
Address _____
City _____
State _____
Zip _____
Telephone _____
E-mail _____

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA Yearbook
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education (ARBE)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 100
- ☐ Professional / International Society for Business Education (ISBE).. \$135
- ☐ Professional / Assn for Research in Business Educ (ARBE) \$160
- ☐ Professional / ISBE / ARBE \$195

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard

Card Number _____

Expiration Date _____

3-Digit Card Code _____

Signature (required for all charges) _____

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association

1914 Association Drive

Reston, VA 20191-1596

Educating for Success in Business and Life!

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