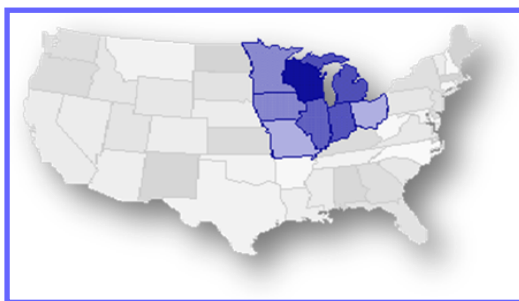




Regionally Speaking

A publication of the
**NORTH CENTRAL
BUSINESS EDUCATION
ASSOCIATION**

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Rhonda Schmaltz

PRESIDENT'S MESSAGE to Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin Business Educators

Welcome to the start of another school year! I hope everyone had a restful, re-energizing summer. As we look at this publication, my guess is that all of you have started your school year. I hope that each of you have the best school year yet!

I'd like to introduce myself since this is the first newsletter with myself as president of NCBEA. I am from Ames, Iowa and have taught for 30 years at the high school level in business education and CTE. This past spring I retired, but I definitely wanted to continue to give back to my profession by being on the NCBEA Board. I have served on the NCBEA board for many years. I began as membership chair for the state of Iowa, was president-elect last year, and now president during the 2019-2020 school year. It is an absolute privilege for me to lead our organization this year, and I am looking forward to meeting and seeing many of you in the coming months.

I firmly believe that an organization is only as strong as its membership. While it is important to access resources and information from NCBEA and NBEA to help each of us grow professionally, it is equally important that as a member, we actively participate in the organization. I hope that every one of you will make it a priority this year to 1) stay or get involved in your state business education associations, 2) grow professionally by attending conferences, and 3) reach out to others in your city and state to become members of NCBEA and NBEA (remember, your NBEA membership automatically makes you a member of NCBEA!)

We have an excellent team of individuals this year on the NCBEA Board, and we are here to work for you! Please feel free to reach out to any of us with questions, suggestions, help, etc. Also, be sure to mark your calendar NOW for NBEA 2020 which will be in Boston, April 7-11. Have a fabulous fall!

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International Society for Business Education

The 91st ISBE Conference, from July 28 through August 2, was held in Argostoli, Kefolomia, Greece this year. The theme for this 2019 event was "Diversity in Business Education". There were representatives from various countries including Iceland, Sweden, Denmark, Germany, Austria, Puerto Rico, Finland, Australia, Malta, the United States, and Greece. Workshops, presentations, and a poster session were part of the professional development program with speakers from the host country of Greece presenting talks on education, economy, and culture in Greece. For further information on international business, visit our website at siec-isbe.org. You may also contact Priscilla Romkema (South Dakota), U.S. Vice President, or Lila Waldman (Wisconsin), SIEC-ISBE General Secretary respectively at romkema@suchmore.com or waldmanl@uww.edu. Our NCBEA-ISBE representative is Michelle Gibson-Herman. Her email is gibsonhermanm@gmail.com. NCBEA members who attended the 2019 ISBE Conference appear below.



From left to right: Tamra Davis (Illinois), Elisabeth and Urs Haltinner (Wisconsin), Lila and John Waldman (Wisconsin) and Terry and David Gilberstadt (Minnesota)

Weren't able to make it this Summer? Then mark your calendar for the 92nd Annual Convention with a Nordic Conference Cruise, July 25-August 1, 2020. Cities that we will be porting at include Stockholm, Helsinki, St. Petersburg, and Tallinn.

The United States Chapter of the International Society for Business Education (ISBE) is the international division and liaison for National Business Education Association (NBEA). As an affiliate the organization delves in international affairs related to business education. Because ISBE is an affiliate of NBEA, dues are only \$35. Information about dues payment is available through the NBEA home page at nbea.org. You may also select the membership category of Professional/International Society for Business Education on the Membership Application on page 8.

Upcoming NCBEA State Conferences

Illinois Business Education Association



The 57th annual IBEA Fall Conference will be held in Springfield, Illinois, **November 6, 7, and 8, 2019**, at the President Abraham Lincoln Springfield—A DoubleTree by Hilton Hotel in Springfield.

The 2019 IBEA Conference will offer a variety of **professional development opportunities, featured speakers, and tours of businesses.**

Certiport Certification sessions, numerous Break-Out sessions, Commercial Exhibitors, and Networking opportunities will be available.

PD credit will be available at this year's conference. For more information visit their website at <https://www.ibea.org>.

Comfortable Hotel Facilities

- Free in-room wireless Internet
- Parking in attached garage

Delicious food included in registration fee

- Wednesday reception
- Thursday continental breakfast and lunch
- Friday breakfast break and closing lunch

Conference Pre-Registration and Hotel Deadlines will be announced at a later date.

NCBEA State Conferences, cont.

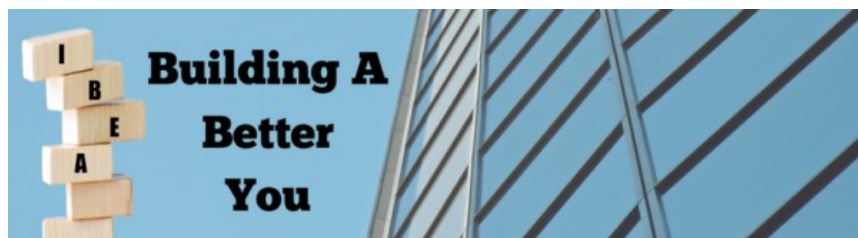
Indiana Business Education Association

November Professional Development Conference
Wyndham Indianapolis West Hotel
November 22-23, 2019



Indiana invites you to come celebrate with them as they network with colleagues and friends. They will once again honor outstanding Business Education teaching members and friends of Business Education. State updates on business education and the curriculum will be given. Early registration is now available. Speaker proposals are now being accepted. IBEA is also now accepting professional organizations and vendors who would like to register for the upcoming 2019 conference. Hotel reservations can also be made at this time. Visit their website, ibeainovemberconference/home, for more detailed information.

Iowa Business Education Association



- September 29 - 30, 2019
- Holiday Inn & Suites Des Moines Northwest
- Urbandale, Iowa

To register for this upcoming event go to ibeasonline.org. Register before September 20 to save \$20.

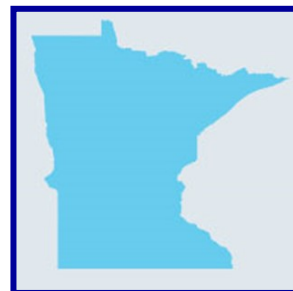
The Keynote Speaker is Alissa Gardner. Her topic takes on the tug-of-war battle of work life balance. A few of the Breakout Session topics include: Microsoft Office: What's New in Office, FREE Resources for Teaching Financial Literacy, Emotional Intelligence: A Critical Skill for Future Business Leaders, Surviving a Business Classroom Jungle, and Constructive Chaos in the Classroom: How to Manage Projects.

NCBEA State Conferences, cont.

Minnesota Marketing-Business-Information Technology Educators

MBITE Fall 2019 Conference
September 27, 2019

Payment and registration were due by September 9.



Some highlights of the conference include: "The Marketing Teacher by " Jeff McCauley, WISE Personal Finance Certification, Methods for teaching Personal Finance and Entrepreneurship, Tech Tools, and Coding and Gaming.

The conference will be held at Bethel University Anderson Center, 2 Pine Tree Drive, Arden Hills, MN 55112. If still interested at this late date, contact MBITE President Justin Wittrock. Please contact him at jwittrock@isd465.org.

Wisconsin Educators of Business & Information Technology

October 23-25, 2019

Be the Beacon. Light the Way.



Registration is now open for the 71st Annual WEBIT Convention. This year the convention will be in Fond du Lac, Wisconsin, at the Radisson/Lake Winnebago Convention Center. The 2019 Wisconsin Educators of Business & Information Technology (WEBIT) and Wisconsin Marketing Education Association (WMEA) convention will offer unique opportunities to network with Business, Information Technology, and Marketing educators from across the state during this two-day event.

New this year at the convention will be pre-convention workshops hosted by **Microsoft Imagine Academy** and **Personal Finance Consortium**. Cost is included with registration. A variety of topics, roundtables, and information related to Business, IT, and Marketing will be available. Exhibitors will be available on October 24. Any and all NCBEA members are invited to attend and present. More information is available at the following website: <https://www.webitonline.org/2019-Convention>.

Hotel accommodations can be made at the Radisson (920) 923-1440. Room rates include complimentary breakfast. Hotel reservations must be made by September 23, 2019. Convention registration is due by October 12, 2019.

New NCBEA Board Member & NBEA



Karen Hirschy has been named the new Indiana Membership Director on the NCBEA Board. We welcome her with excitement. Karen teaches at Homestead High School in Fort Wayne, Indiana. She has served on the IBEA Board as Indiana membership director for a few years now. In addition, she has also served on the Indiana Executive Board for several years. Here she is with her CTE award. Karen brings an eagerness to serve to the NCBEA Board.

NBEA 2020 ANNUAL CONVENTION AND TRADESHOW

The National Business Education Association 2020 Annual Convention and Tradeshow will be held at the Boston Marriott Copley Place on April 7-11, in Boston Massachusetts. Start preparing now to attend the premier convention for business educators at all levels of education.

Educating for Success in Business and Life!



National Business Education Association

Educating for Success in Business and Life

NCBEA Board

President	Rhonda Schmaltz
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Minnesota Membership Director	Vacant
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Wisconsin Membership Director	Michelle Gibson-Herman
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Webmaster	Sue Elwood
NBEA Executive Director	Janet M. Treichel
NBEA President	Colleen Webb
ISBE-North Central Rep.....	Michelle Gibson-Herman
NBEA Web Site	www.nbea.org
NCBEA Web Site	www.ncbea.com

Officer Rotations

July 1, 2020—President-Elect, Newsletter Editor, WI and MO Membership Directors
 July 1, 2021—President-Elect, Treasurer, and MN, OH, and MI Membership Directors

Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the [National Business Education Association](#) (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

A Call for Articles

Regionally Speaking and other information about your organization can be found at the NCBEA website,

www.ncbea.com

If you have anything to add to the newsletter, please let me know. You may email me at hully48@msn.com. Use this email address for articles, comments, and other communications.

The next scheduled deadline for submissions is **January 15, 2020**.

Stella Hull

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business

Name

Institution/Organization

Home Address

Address

City

City

State

State

Zip

Zip

Telephone

Telephone

E-mail

E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA Yearbook
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education (ARBE)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 100
- ☐ Professional / International Society for Business Education (ISBE) .. \$135
- ☐ Professional / Assn for Research in Business Educ (ARBE) \$180
- ☐ Professional / ISBE / ARBE \$195

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard

Card Number

Expiration Date

3-Digit Card Code

Signature (required for all charges)

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
1914 Association Drive
Reston, VA 20191-1596

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