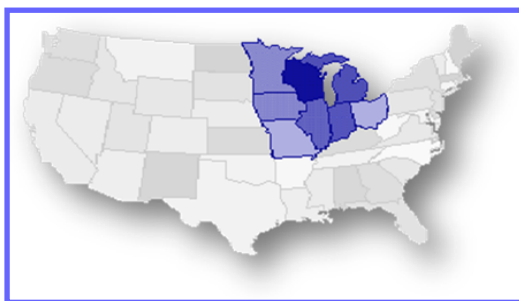




Regionally Speaking

A publication of the
**NORTH CENTRAL
BUSINESS EDUCATION
ASSOCIATION**

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Rhonda Schmaltz

PRESIDENT'S MESSAGE

to

**Illinois, Indiana, Iowa, Michigan, Minnesota,
Missouri, Ohio, and Wisconsin
Business Educators**

Happy New Year! Welcome to 2020! Does it just seem like we rang in 2000 and wondered what would happen to our computers, phones, televisions, etc...? It's hard to believe that was 20 years ago! Time does fly by!

Such a big year coming up! There are lots of items to be aware of, starting of course, with the NBEA Convention in April. This year's conference is in Boston and what a wonderful year to be there as the 400th anniversary of the Mayflower is celebrated! One of my first NBEA conferences was in Boston and it was fabulous! I hope many of you are planning to attend. There are extraordinary sessions to select from as well as dynamic keynote speakers. I am never disappointed with the quality of our conference. The NBEA conference is April 7-11, 2020, at the Boston Marriott Copley Place. Visit NBEA's web-

site, nbea.org, for more information.

Spring is a busy time for our advisors of CTSOs. State competitions are held and national competitive events occur. Each of the advisors spends countless hours with these students to provide a valuable experience for each of them. I wish all of you the best as you work this spring with students!

NBEA has a new executive director --Joe McClary. We look forward to meeting him and hearing about his vision for NBEA as we move forward. It is an exciting time to be a member of NBEA. If you haven't joined yet, now is a great time to do so. For information on joining NBEA (and you will be an NCBEA member too!), follow the link provided here: <https://www.nbea.org/newsite/member/join.html>

Looking forward to seeing each of you in Boston in April! Hopefully, by then, we will be done with winter!

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CALL FOR NOMINATIONS 2020 NCBEA AWARDS PROGRAM

The North Central Business Education Association recognizes the achievements of its members in the field of business education through its awards program. The 2019-2020 Awards Committee, chaired by Tina Trumbower, seeks nominations for this year's awards, which highlight the contributions to business education through teaching, participation and involvement in professional organizations, publications and research, and contributions to the community.

The nominee must be a member of NBEA both at the time nominated and at the time of receiving the award.

Nominations must be made by an NBEA member or by the Executive Boards of NBEA-affiliated state or local associations. The nominator signing the nomination form cover sheet must be a current NBEA member, or the nominee will be disqualified.

The signed nomination form cover sheet must be forwarded to the nominee for completion of the biographical data and responses to each criterion. Specific guidelines can be found on the nomination form.

Please consider nominating a dedicated colleague, administrator, or friend of business education. *These awards celebrate the efforts of those who make great contributions to business education.*

REMINDER: Submission Deadline is March 10, 2020!

The new forms are now available for downloading at <https://www.ncbea.com/awards-forms>. Here are your choices:

- ◇ Administrator/Supervisor of Business Education Award—nominee must be engaged in administration or supervision of a business education program.
- ◇ Emerging Professional—nominee must be engaged in teaching business at the K-12 level and have taught for less than five years.
- ◇ Friend of Business Education—nominee is defined as an individual or organization outside the field of business education who has made significant contributions to the improvement, promotion, development, and/or progress of business education.
- ◇ Middle School—nominee must be engaged in teaching business at the middle-school level.
- ◇ Postsecondary—nominee must be engaged in teaching business at the post-secondary (two-year, or community college) level.
- ◇ Secondary—nominee must be engaged in teaching business at the high school level.
- ◇ University—nominee must be engaged in teaching business at the collegiate/university level (including business teacher education).

Submitted by Tina Trumbower
2019-2020 Awards Chair



International Society for Business Education

2020 SIEC-ISBE International Conference July 26-30, 2020



We cordially invite you to participate in the 92nd SIEC-ISBE International Conference to be held in Trieste, Italy.

“Sustainability Meets Business Education” is the theme for this year’s conference. For our societies to be sustainable, it is vital for our future leaders to understand and fully integrate sustainability concerns in their thinking and acting.

Our major goal is the encouragement of wide reflections on the importance of sustainability in business education and its effects on economic, environmental and societal aspects.

The conference sessions include keynote addresses, presentations and workshops of researchers and practitioners, company visits and the chance to learn more about the history of Trieste.

Tentative Program, venue, presenters and call for papers, and more can be found at: <http://www.siec-isbe.org/2020-international-conference.html>.

NCBEA State Conference Updates

Wisconsin Educators of Business & Information Technology Convention Highlights

October 23-25, 2019, WEBIT and WMEA held its third joint convention, Be the Beacon. Light the Way. New this year was a pre-convention for attendees. Information on Personal Financial Literacy co-led by Joel Chrisler, Sauk Prairie Schools and Dave Thomas, DPI Consultant for Business and IT, along with other panelists, provided information on various partnerships being developed; the coalition's impact on economic systems, and implementation opportunities for students and educators. A sneak peek at the new Personal Finance standards was also highlighted. Microsoft Imagine Academy (MSIA) along with Certiport provided another opportunity for attendees to dig deeper into the vast resources available to educators using MSIA materials and the bridge to use Certiport MOS testing.

Attendees had the opportunity to socialize, network, and enjoy food and drink at the social Wednesday evening. NCBEA board members were also in attendance.



(left: Michelle Gibson Herman, NCBEA President-Elect; Tina Trumbower, Past President; Rhonda Schmaltz, President; and Debbie Stanislawski, Secretary)

Thursday's opening session included comments from WMEA President, Heidi Warren; WEBIT President, Stacey Ryan; and welcoming our attendees to Fond du Lac, City Manager, Joe Moore. Keynote speaker, Dr. Aaron Sadoff, Superintendent of North Fond du Lac Schools gave his keynote address on, We GET to Give Reasons to WHY Things Happen!, focusing on ways of how happiness increases productivity, reduces stress, and makes a positive community.

Areas of Tech Tools, Entrepreneurship, Poverty in the Workplace, School-Based Enterprise, Boosting Creativity, Business Panel, Assessment, Wellness, Social Media, Personal Finance, FBLA and DECA and more were discussed during the day's break-out sessions.

To cap off Thursday's day full of breakout sessions, attendees tested their trivia knowledge with an evening of Tacos and Trivia hosted by THEY Improv. Food, conversations, and laughter were just what was needed to rejuvenate for the next day's sessions.

Friday morning was fast paced and filled with updates on FBLA and DECA. WI DPI Consultants, Dave Thomas and Tim Fandek, highlighted information that was being proposed at the state level.

Stephanie Helmers was Friday morning's keynote speaker. Entrepreneurship was her topic and the attendees loved her message and the reason she created her company, Zen and Pow!

Sessions wrapped up by 12:30 after three break-out sessions focusing on; Xello, Assessment, Being a Tech Coach, Flipgrid, Product Prototyping, Writing, Creating/Modifying Curriculum and profession-based learning.

Join us October 21-23, 2020, at the Ingleside Hotel and Convention Center for two fast-paced days of workshops, sessions, relaxing, and collaborating with colleagues.

NCBEA State Conferences Updates, cont.

2019 Illinois Business Education Association (IBEA) Fall Conference Highlights

Illinois 2019 Board Directors want to thank all members, presenters, chairpersons, exhibitors, sponsors, and volunteers who helped make the 2019 IBEA Fall Conference a success! Held at the President Abraham Lincoln Springfield—A DoubleTree by Hilton Hotel, this year's conference included great professional development sessions, engaging speakers, and valuable opportunities for networking and reflection. In the ballroom, teachers from around the state visited exhibitors and the silent auction area. The theme for the conference is shown below along with a few images from this successful event.



Conference attendees at the Opening Session Luncheon



←Abe Lincoln and Executive Director, Gary Hutchinson

Immediate Past President, Kathleen Dougherty (left) passes the gavel to 2020 IBEA President, Patrice Boyles (right)→



Mark your calendar for the 2020 IBEA Fall Conference, November 11-13, 2020, in Springfield, Illinois.

2019-2020 NCBEA State Award Winners

Listed below are the winners from State Conferences held last year. We recognize each of them for a job well done in serving their individual states.

ILLINOIS

Secondary Teacher of the Year—Jessica Ervin

INDIANA

Outstanding Secondary Business Teacher Award—Jonathan Grismore

IBEA Barbara K. Beadle Award—Jason Hendrickson

IOWA

Outstanding New Educator—Tina Miller, Akron-Westfield High School

Outstanding Secondary Educator—Vicki Hales, Ames High School

Best Award Winners

Kyle Van Ausdall, Central Lee High School

Steve Verdon, Chariton High School

Carrie Kohl, Missouri Valley High School

Distinguished Service to Business Awards

Vonda Junck, Ames High School teacher on Special Assignment

VisionBank—Brenda Dryer and Ali Weinert

Ames Chamber of Commerce—Dan Culhane and Brenda Dryer

WISCONSIN

Wisconsin Marketing Education Association Award Winners

Teacher of the Year—Ketith Warzenluft, Racine Case High School

New Teacher of the Year—Maggie Heck, Stoughton High School

Emerging Educator—Abigail Hall, UW-Whitewater

Wisconsin Educators for Business and Information Technology Award Winners

Dr. Russell Hosler Award Winner—Sheri Gunderson, Cadott High School

Outstanding Educator—Dawn Jameson, Wausau West High School

Lorraine Missling Outstanding Early Educator—Sean Van Aacken, Oshkosh West High School

2019 Friend of WEBIT—Michelle Grajkowski, Wisconsin Business World

NBEA 2020 Annual Convention

The National Business Education Association 2020 Annual Convention and Tradeshow will be held at the Boston Marriott Copley Place on April 7-11, in Boston Massachusetts. Find out all you need to know about this year's exciting convention at <https://nbea.org/newsite/conferences/convention/convention.html>. Chart your course to Boston now! NBEA members have worked hard to organize outstanding professional development sessions that will take your teaching to the next level. More technology workshops have been instituted and will be held on Friday, April 10th. Start preparing now to attend the premier convention for business educators at all levels of education.

Educating for Success in Business and Life!



Room rates for the NBEA Convention (April 7-11, 2020) at the Boston Marriott Copley Place are exceptionally low: \$169 Single; \$189 Double; each additional person in the room is \$20. Online reservations are being accepted until March 13, 2020, through the following link: <https://book.passkey.com/e/49971005>.



NBEA 2020 Annual Convention Overview

NBEA returns to Boston for the NBEA 2020 Annual Convention, April 7-11, 2020. The Boston Marriott Copley Place, located in Boston's Back Bay area, will serve as the location for the NBEA 2020 Convention. World-famous shopping, dining, museums, and historical attractions await you, so plan to come early and stay late so you can experience all that Boston has to offer. This year also marks the 400th anniversary of the Mayflower Voyage and the founding of Plymouth Colony. The NBEA 2020 Annual Convention is the only convention solely dedicated to the profession and advancement of business education. You won't want to miss the variety of thought-provoking, relevant, and cutting-edge sessions for all teaching levels. A complete listing of upcoming sessions will be available at www.nbea.org, but here's a quick preview:

- ◇ What's the Problem? Developing Critical Thinking Skills in Gen Z Learners
- ◇ America's Opioid Crisis
- ◇ Building Business and Industry Partnerships Through Advisory Boards: The Key to Supercharging Your Business Program
- ◇ Accounting Games: Strategies to Add Enthusiasm to Accounting Classes
- ◇ Portfolios: Scrapbooks of Learning
- ◇ Integrating Data Analytics into Accounting Courses
- ◇ Getting on the Coding Train without Computers
- ◇ Implementing Work-Based Learning through Internships and Career Shadows
- ◇ Beyond the Handshake: Championship Etiquette = Networking Success
- ◇ Personal Finance Games and Activities
- ◇ Digital Communications: Teaching Your Students the Future of Business Communication
- ◇ Grading: Philosophies & Strategies
- ◇ National Business Honor Society Promotes Your Program & Students
- ◇ Teaching Data Analytics through Entrepreneurship, Marketing and Sports
- ◇ Effective Strategies for Teaching Digital & Social Media Marketing
- ◇ What's New with Escape Rooms, Edu Breakouts, and Digital Breakouts
- ◇ Help Students Produce Amazing Projects Using Project Management

NBEA 2020 Convention Registration Fees*

Professional Member.....	\$295
Student Member.....	\$180
Retired Member.....	\$225
Nonmember.....	\$515
Spouse/Partner (non-teaching, non-student only)....	\$150

*On or before March 18, 2020

NCBEA Board

President	Rhonda Schmaltz schmaltzr@gmail.com
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Immediate Past President.....	Tina Trumbower tinatrumbower@waunakee.k12.wi.us
Secretary	Debbie Stanislawski stanislawskid@uwstout.edu
Treasurer	Brian Wolfe wolfeb@wwcs.k12.in.us
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Illinois Membership Director	Vacant
Indiana Membership Director	Karen Hirschy khirschy@sacs.k12.in.us
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Ohio Membership Director.....	Matt White whitemc@prodigy.net
Wisconsin Membership Director	Denise Roseland roseland@uww.edu
Newsletter Editor	Stella Hull hully48@msn.com
NBEA Executive Director.....	Joe McClary
NBEA President	Colleen Webb
NBEA Web Site.....	www.nbea.org
NCBEA Web Site	www.ncbea.com

Officer Rotations

July 1, 2020—President-Elect, Newsletter Editor, WI and MO Membership Directors
 July 1, 2021—President-Elect, Treasurer, and MN, OH, and MI Membership Directors

Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the [National Business Education Association](#) (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

A Call for Articles

Regionally Speaking and other information about your organization can be found at the NCBEA website,

www.ncbea.com

If you have anything to add to the newsletter, please let me know. You may email me at hully48@msn.com. Use this email address for articles, comments, and other communications.

The next scheduled deadline for submissions is **April 24, 2020**.

Stella Hull

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business

Name

Institution/Organization

Home Address

Address

City

City

State

State

Zip

Zip

Telephone

Telephone

E-mail

E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA Yearbook
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education (ARBE)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$ 100
- ☐ Professional / International Society for Business Education (ISBE) .. \$135
- ☐ Professional / Assn for Research in Business Educ (ARBE) \$160
- ☐ Professional / ISBE / ARBE \$195

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard

Card Number

Expiration Date 3-Digit Card Code

Signature (required for all charges)

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
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Reston, VA 20191-1596

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