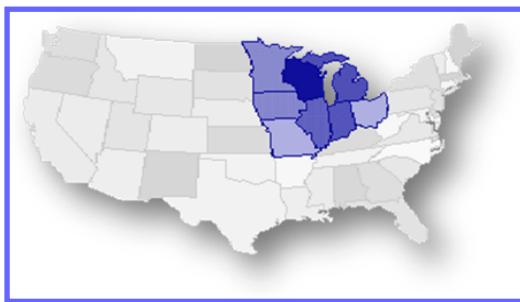




Regionally Speaking

A publication of the
**NORTH CENTRAL
BUSINESS EDUCATION
ASSOCIATION**

Volume 52, Issue 3

September 2020



PRESIDENT

PRESIDENT'S MESSAGE to

**Illinois, Indiana, Iowa, Michigan, Minnesota,
Missouri, Ohio, and Wisconsin
Business Educators**

Greetings!

I hope all of you were able to find some joy with family this summer and stayed safe during these unprecedented times of COVID-19. Many of you will be in classrooms, teaching virtually, or a hybrid of both; regardless of where you may find yourselves, I hope it is a successful and safe year.

A few exciting opportunities I would like to draw your attention to in this newsletter. Please, consider joining us this fall for our book club featuring the book, *The Energy Bus*, by Jon Gordon. Signup, dates, and additional information are inside. Also, there is information on an opportunity, through Cisco Networking Academy, to self-enroll for a free course, Introduction to Cybersecurity.

NCBEA Awards nominations will be available on our website. All submissions will be completed using an online form this year and will be available October 1. Deadline for nominations is December 1 and deadline to receive the completed nomination/application is January 15. NCBEA will announce award winners during their meeting at the NBEA Conference in New Orleans.

NBEA is in its planning stages for the 2021 conference in New Orleans. Information on the conference and hotel reservations can be found at the following location: <https://nbea.org/page/AnnualConventionNewOrleans>. Please consider attending March 31-April 2, 2021. Proposals are being accepted online at this link: <https://nbea.org/page/ConventionProposal>.

Welcome to new board members featured in this issue. We heartily welcome these new individuals as well as other Membership Directors new to the NCBEA Administrative Board.

Information pertaining to an event for NCBEA has been in the works for a while now. It is the Summer Summit in 2021. You will find an announcement here and more information on the website on November 1.

Please take a look at the various states that will be offering virtual conferences this fall.

Wishing you all the best this new school year. Stay safe and be healthy.

Kind Regards,
Michelle Gibson Herman,
President, NCBEA

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President-Elect Message

Hello NCBEA Members,

I am your President Elect, I began my term of office on July 1, 2020.

Currently I am serving as President of the Michigan Business Education Association. I started my final year on the NBEA Board as Immediate Past President on July 1. I am no stranger to the NCBEA Board—having served as Secretary and the NCBEA Director to the NBEA Board.

My background in education is varied having taught in both the secondary and post-secondary areas. I retired from the East China School District where I spent 30 years. At one time or another, I taught every class in the district business education curriculum. I was also an active BPA local and Regional Advisor for many years.

Retirement lasted only two weeks as Baker College recruited me to teach Managerial Accounting. During my 13 years as a Baker adjunct faculty member, I taught numerous Business classes in both the Accounting and Administrative Professional areas. Also, during my Baker tenure, I was a full-time employee administering a grant program for Michigan Works. This program was a 10-week crash course in basic office skills. The prerequisites were the ability to touch type at 30 wpm and be on public assistance. The program ran for six years. During this time many of the students earned the basic skills to gain entry level employment. Several enrollees went on to gain their Associate degrees as Administrative Assistants.

My husband, Larry, is a retired elementary teacher. We have raised two children who both went on to major in business and currently work in the field. My son lives in Chicago and works in financial investment software and holds an interest in a local bar/restaurant. My daughter will soon be moving to Brussels where she will be working in the European division of her company. Needless to say—I see an extended trip or two to Europe in the very near future. In my leisure time I enjoy gardening, reading, and traveling.

I am looking forward to continuing to work with NBEA, NCBEA, and with President Michelle Gibson Herman and taking NCBEA forward.

Please feel free to contact me with any questions or concerns.

Best Regards,

Colleen L. B. Webb

webb6164@gmail.com



PRESIDENT ELECT

NCBEA Administrative Board Meetings

The NCBEA Administrative Board meets several times a year in order to plan and implement a program of work for members throughout the region. Minutes from the Administrative Board meetings are available to all members on the NCBEA Website. This past year the meetings have been virtual; yet, the planning has continued to ensure the organization continues to add value to members. You can check out the minutes at:

<https://www.ncbea.com/minutes>

New Members to the Administrative Board



TREASURER

Taking over for Brian Wolfe in his last year of the office of Treasurer is new recruit, Diane Weinheimer-Webber. We hope she will agree to continue her service in 2021. After graduating from UW-Whitewater, Diane began her teaching career at Beaver Dam High School. She also taught at LaCrosse Logan High School and University High School (Orlando, FL). She currently teaches at Jefferson High School and serves as the advisor for FBLA, DECA, Tomorrow's Hope, and Prom. Diane also supervises the school's SBE, The Eagles' Nest. In 2016, Wisconsin Educators of Business and Information Technology (WEBIT) named her the Business Educator of the Year. In 2019, she was voted as the Best of the Area Teacher by readers of the Daily Jefferson County Union. She currently serves as WEBIT's treasurer. In her free time, she enjoys spending time with family and gardening.

If you'd like any additional information, please contact Diane. Information submitted courtesy of Diane Weinheimer-Webber, Jefferson High School Business and Marketing Teacher.

MISSOURI MEMBERSHIP DIRECTOR



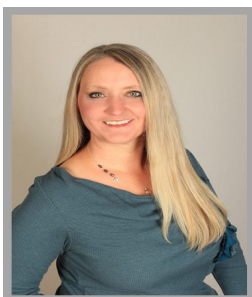
Tonya Skinner, is the new membership director for Missouri. She is the former president of the Missouri Business Education Association. Over her teaching career, She has served as both a student and a teacher on the board. Those positions were NCBEA Student Representative and NCBEA Webmaster. Therefore, Welcome Back!

Currently, Tonya teaches at Jackson Senior High School, a large high school in Southeast Missouri. This semester, She is teaching Web Design, Photoshop, Computer Applications, Business/Personal Law, and Applied Business Communications. She will also be teaching a virtual section of Photoshop using Chromebooks as an

overload course. It sounds as though it will be a busy semester!

Here are a few personal tidbits about this membership director. She has been married for 25 years. This year Tonya has one daughter starting college and another one starting high school.

WISCONSIN MEMBERSHIP DIRECTOR



Welcome Dr. Denise Roseland to the NCBEA Board. She serves as the Wisconsin Membership Director. Denise is an Assistant Professor in Business, Marketing, and Computer Science Education at the University of Wisconsin Whitewater.

She submits what she thinks is a silly fact about herself. She rarely lives in the city where she works. Her colleagues tease her mercilessly about her current commute to get to UWW, which is just over 1,700 miles via the friendly skies. At least we know she is not averse to traveling for work.

OHIO MEMBERSHIP DIRECTOR



Thomas Mays is an associate professor in the Department of Commerce, College of Liberal Arts and Applied Sciences at the Miami University Regionals. Tom has a bachelor's degree from Ohio University, an MBA and a master's degree from Wright State University, and a Ph.D. from the University of Dayton. Before starting his teaching career, Tom was a small business owner working in corporate communication. We welcome Tom to the NCBEA Board.

NCBEA Officer Nominations & SIEC-ISBE

2021-2022 NCBEA Nominations and Election

Due April 15, 2021

The North Central Business Education Association (NCBEA) is seeking nominees for three positions beginning July 1, 2021. They are: NCBEA President-Elect, NCBEA Treasurer, and NCBEA Regional Membership Director(s). Descriptions of each position can be found on the NCBEA Website (<https://www.ncbea.com/bylaws-policies-procedures>).

The Positions:

NCBEA President-Elect. Serves a three-year term (president-elect, president, past president) on the NCBEA Administrative Board. The nominee must have served at least one full year on the NCBEA Administrative Board. The term begins July 1, 2021.

NCBEA Treasurer. Serves a three-year term on the NCBEA Administrative Board. The nominee must have served at least one full year on the NCBEA Administrative Board. The term begins July 1, 2021.

NCBEA Regional Membership Director. Serves a three-year term on the NCBEA Administrative Board. The nominee must have served at least one full year on the NCBEA Administrative Board. The term begins July 1, 2021.

The Process: The Nomination Form may be found on the NCBEA Website (<https://www.ncbea.com/officer-nominations>).

- * Nominations may be sent via e-mail or postal mail to Rhonda Schmaltz, Nominating Committee Chair, on or before the deadline (April 15, 2021). Notification (application) of nomination will be sent immediately to the nominee after the nomination has been received.
- * Applications for all three positions: Nominee Agreement Form may be sent via e-mail attachment to Rhonda Schmaltz, Nominating Committee Chair, on or before the deadline (May 1, 2021). A signature is required.
- * The NCBEA Nominating Committee will make the final selection of the nominees whose names will appear on the ballot.
- * By May 15, 2021, the ballot will be distributed. The deadline for voting will be by May 30, 2021.
- * The person elected will be notified within one week of the voting deadline.

News from SIEC-ISBE



With the canceling of the 2020 conference, the Assembly of Delegates had a virtual meeting on July 31, 2020. Highlights of the meeting are as follows:

- A new journal website has been created allowing resources to be available without cost. If you are looking for peer-reviewed articles for research or to support your classes, curriculum, and lesson planning please take a look at this wonderful resource. <https://www.ijbe.online/>
- A new global exchange networking program has been developed. There are live sessions on international topics, collaboration opportunities, and the international conference. Take a look at the new opportunities available to members. <http://www.siec-isbe.org/>
- Please mark your calendar for the next international conference in Trieste, Italy, August 1-6, 2021. Additional information will be available soon, so please check back to the website soon.

NCBEA State Conferences

IOWA



All day, Monday, September 28, 2020

Virtual

Check <https://www.ibeasonline.org/upcoming-events> for more information.



2020 OBEA Virtual Professional Development Conference
"Engaging Learners through 21st Century Technology Tools"

All day, Friday, October 23, 2020

Registration Cost: \$15

<http://www.obea-ohio.org/OBEA/2020-conference/>

This year's **Ohio BEA** Professional Development Conference will be virtual, with all sessions delivered online via Zoom! We are excited to continue to offer this high-quality professional development opportunity in this format this year.



The **Michigan** Business Education Association has scheduled their conference for Saturday, December 5, 2020. No further information is available at this time.



**Wisconsin Educators of
Business & Information Technology**

Wisconsin EBIT has decided to postpone their annual convention until June 2021. No further information is available at this time.



The **Illinois** Business Education Association is thrilled to announce that the 58th Annual Fall Conference will be **VIRTUAL** for the first time. As you are aware, COVID-19 has forced many changes to education. The conference will be a one day event on Thursday, November 12, 2020, using Microsoft Teams. The theme is *Align, Integrate, and Strengthen*. Registration is available online at IBEA.org.

Upcoming for NCBEA!

Join the NCBEA Book Club this Fall



Book: "*The Energy Bus*" by Jon Gordon

When: meet virtually on

Monday, Oct. 5, 6:00-7:30 p.m. CT (chapters 1-15)

Monday, Nov. 16, 6:00-7:30 p.m. CT (chapters 16-34)

Why: To network with business teachers throughout the region and learn how to apply strategies and turn negative energy into positive achievement.

How do I get started: Sign up at <https://forms.gle/mcVVpx4BiHXosfwb6>

Order your book today. It is available on Amazon.

For more information please contact:

Debbie Stanislawski, NCBEA Secretary, at stanislawskid@uwstout.edu

2021 NCBEA Awards Program

Please consider nominating a colleague, administrator or friend of business for an NCBEA Award in 2021. Nomination forms will be available on the NCBEA Website on October 1, 2020. Nominations will be due by December 1, 2020. The following NCBEA Awards will be available in 2021:

- ◆ Distinguished Service Award for Outstanding Contribution to Business Education by an Administrator or Supervisor of Business Education
- ◆ Collegiate/University Teacher of the Year Award
- ◆ Post Secondary Teacher of the Year Award
- ◆ Middle School/Secondary Business Teacher of the Year Award

NBEA 2021 Conference

The National Business Education Association 2021 Annual Convention and Tradeshow will be held in New Orleans, Louisiana.



New Orleans Marriott

555 Canal Street
New Orleans, LA 70130

(504) 581-1000

<https://www.marriott.com/hotels/travel/msyla-new-orleans-marriott/?scid=bb1a189a-fec3-4d19-a255-54ba596febe2>

2021 NBEA Annual Convention and Trade Show

Starts at 8 a.m. on March 30

Ends at 5 p.m. on April 3, 2021

New Orleans, Louisiana

For more information, use the website at <https://www.nbea.org/>



CISCO and the SUMMER SUMMIT

Signup for a Free Online Technology Exploration Course

Topic	Course	Benefits
Cybersecurity	Intro to Cybersecurity (15 hrs)	Learn how to protect your personal data and privacy online and in social media, and why more and more IT jobs require cybersecurity awareness and understanding. Receive a certificate of completion.

Try your cyber skills and upon completion of the course you will receive both a certificate and badge recognizing your accomplishments. This course is open Now through December 31, 2020. This great opportunity is through a partnership with Cisco Networking Academy. Look for an Entrepreneurship course starting January 6, 2021!

Enroll at: <https://www.netacad.com/portal/web/self-enroll/c/course-1047389>



www.NetAcad.com



Summer Summit YOU ARE WELCOME!

The 2021 NCBEA Summer Summit will be held where the three rivers meet in La Crosse, Wisconsin, July 21-23, 2021, at the Lunda Center-Western Tech Campus.

The 2021 summit offers a unique opportunity to network with Business, Information Technology, and Marketing educators across the eight-state region.

TIME: 7PM - 12:30PM

DATES: July 21-23

LUNDA CENTER, WESTERN TECH

REGISTRATION & INFORMATION WILL BE AVAILABLE

November 1, 2020 at

<https://ncbea.com>

NCBEA Board

President	Michelle Gibson Herman
ISBE-North Central Rep.....	gibsonhermanm@gmail.com
President Elect.....	Colleen Webb
.....	webb6164@gmail.com
Immediate Past President.....	Rhonda Schmaltz
.....	schmaltzr@gmail.com
Secretary	Debbie Stanislawski
.....	stanislawskid@uwstout.edu
Treasurer.....	Dianne Weinheimer-Webber
.....	webberd@sdoj.org
NCBEA Rep to the NBEA Board	Andrew R. Stout
.....	stouta@zbths.org
Regional Membership Director	Sue Elwood
Webmaster.....	elwoods@nicc.edu
Illinois Membership Director	Karen Drage
.....	ksdrage@eiu.edu
Indiana Membership Director	Karen Hirschy
.....	khirschy@sacs.k12.in.us
Iowa Membership Director	Andrew Thonstad
.....	athonstad@akron-westfield.com
Michigan Membership Director	Patricia Pearson
.....	ppearson66@comcast.net
Minnesota Membership Director	Justin Wittrock
.....	jwittrock@isd465.org
Missouri Membership Director.....	Tonya Skinner
.....	tskinner@jackson.k12.mo.us
Ohio Membership Director.....	Thomas Mays
.....	maysta@miamioh.edu
Wisconsin Membership Director	Denise Roseland
.....	roseland@uww.edu
Newsletter Editor	Stella Hull
.....	hully48@msn.com
NBEA Executive Director.....	Joe McClary
NBEA President	Benita Moore
NBEA Web Site.....	www.nbea.org
NCBEA Web Site	www.ncbea.com

Officer Rotations

July 1, 2021—President Elect, Treasurer, and MN, OH, and MI Membership Directors

July 1, 2022—President Elect, NCBEA Director to the NBEA Board, Webmaster, and IL, IA, and IN Membership Directors

Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the [National Business Education Association](#) (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

A Call for Articles

Regionally Speaking and other information about your organization can be found at the NCBEA website,

www.ncbea.com

If you have anything to add to the newsletter, please let me know. You may email me at hully48@msn.com. Use this email address for articles, comments, and other communications.

The next scheduled deadline for submissions is **January 10, 2021**.

Stella Hull

To join NBEA/NCBEA online, visit https://nbea.org/page/Member_Benefits, or you can complete the form below and mail it to NBEA.

NATIONAL BUSINESS EDUCATION ASSOCIATION MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ Home ☐ Business Retirees and students can indicate on this form and the applicable discount will be applied.

Name

Institution/Organization

Home Address

Address

City

City

State

State

Zip

Zip

Telephone

Telephone

E-mail

E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - Special publications and promotional items
 - Natl Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association of Business Teaching and Research (ABTR)

MEMBERSHIP CLASSIFICATION

- ☐ Professional \$149
- ☐ Professional / International Society for Business Education (ISBE). \$199
- ☐ Professional / Assn for Bus. Teaching and Research (ABTR) \$209
- ☐ Professional / ISBE / ABTR..... \$244

Membership dues include a \$80 subscription to *Business Education Forum*. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.
Note: pay your membership dues more securely and instantly at [NBEA.org](https://nbea.org).

METHOD OF PAYMENT

- ☐ Check Payable to NBEA ☐ VISA ☐ MasterCard or AMEX

Card Number

Expiration Date

3-Digit Card Code

Signature (required for all charges)

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
1914 Association Drive, Suite 203
Reston, VA 20191-1596

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