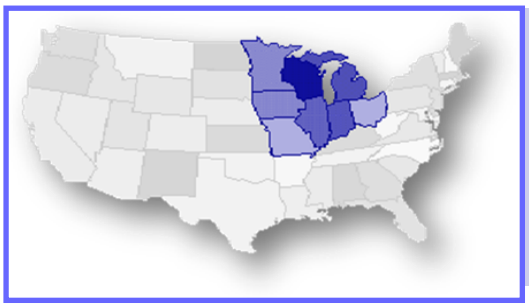

Regionally Speaking

A publication of the NORTH CENTRAL BUSINESS EDUCATION ASSOCIATION

Volume 53, Issue 2

April 2021

PRESIDENT

PRESIDENT'S MESSAGE to Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin Business Educators

Greetings!

Signs of spring are all around us—flowers, showers, and the warmth of the sun! We can all hope as we move through the spring and summer, that a little sense of normalcy will begin to return.

At the beginning of the month NBEA's hybrid convention, in New Orleans, provided so many unique opportunities for those who attended either in person or virtually. Opportunities focusing on leadership, Google Boot Camp, BERC sessions, a large variety of sessions over three fast-paced days and for those in-person attendees, a Creole Cruise.

This spring some great professional development opportunities were available for our members We just finished one of our book club books, Start with Why, by Simon Sinek on Wednesday, April 14. We will be having another opportunity in May with the book, Maid, by Stephanie Land. Please, consider joining us! Signup, dates, and additional information are inside, we look forward to having you join us!

NCBEA is looking for a few leadership positions to our board. Please consider either self-nominating or nominating a fellow colleague!

On Tuesday, April 27, there will be a virtual all-member meeting from 6:30-7:30 p.m. (CST). Agenda and meeting link will be emailed, so please be on the lookout for the invite in your inbox!

Last, but finally, not least, NCBEA will be offering a summer summit for the first time. The dates are Thursday, July 22-Friday, July 23, in LaCrosse, Wisconsin. There is a Call for Proposals open until May 14, 2021; a tentative schedule is posted under our events page on our website. Please consider presenting and/or attending! More information will be continually updated on our webpage.

Wishing you all a wonderful finish to the school year. Continue to stay safe and be healthy.

Kind Regards,

Michelle Gibson Herman,
President, NCBEA

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Meetings Information

NCBEA Administrative Board Meetings

The NCBEA Administrative Board meets several times a year in order to plan and implement a program of work for members throughout the region. Minutes from the Administrative Board meetings are available to all members on the NCBEA Website. This past year the meetings have been virtual; yet, the planning has continued to ensure the organization continues to add value to members. You can check out the minutes at:

https://www.ncbea.com/minutes

NCBEA Book Club 2021

JOIN THE 2021 NCBEA BOOK CLUB

May 10, 4:00-5:30
Stephanie Land, Maid

October 4, Time to Be Determined
Adam Grant, Think Again

Signup at:
https://forms.gle/aPNGiyBNsHQ4WmJr6

PLEASE JOIN NCBEA MEMBERS FOR NETWORKING AND CONVERSATION SURROUNDING THESE THOUGHT PROVOKING READS THAT WILL CHALLENGE OUR THINKING ABOUT LEADERSHIP, POVERTY, AND BEING WRONG.

NCBEA 2021Summer Summit

NCBEA
North Central Business Education Association

Summer Summit Conference

Live @ncbeanbea

Discover. Network. Create. +

Join us this summer at the Lunda Center, Western Technical College, LaCrosse, Wisconsin. Network with other NBEA members in our eight-state region; discover new trends in business education; and create new opportunities for you, your students, and other members of your department.

Lunda Center

Leadership Academy; workshops; and breakout sessions

Pearl Street Brewery

Evening of fun, friends, and food! Join us on Thursday night for food and beverages at Pearl Street Brewery

LaCrosse

Bring your family or significant and spend some time after the summit to explore the bluffs and the mighty Mississippi

July 22-23, 2021

Registration is Open!
(See page 11)

Proposals Being Accepted NOW!

00:00

www.ncbea.com
OR on FaceBook @ncbeanbea

Other News!

NCBEA BUDGET PREPARATION

Prepared	3/26/2021	2020-21	2020-21	2020-21	2021-22
Approved	4/30/2021	Budget	Actual	Difference	Budget
			7/1/20 - 3/26/21	7/1/20 - 3/26/21	7/1/21 - 6/30/22
INCOME:					
420	Fundraisers Income	500.00	170.00	330.00	500.00
422	Interest Income	2.00		2.00	2.00
423	CD Income	50.00		50.00	50.00
435	Conference Income				5,100.00
445	Transfer from Savings Account	2,448.00		2,448.00	
	TOTAL INCOME	$ 3,000.00	$ 170.00	$ 2,830.00	$ 5,652.00
EXPENSES:					
611	Electronic Communications (web site, domain)	100.00		100.00	100.00
	COMMITTEES				
630	Membership/Marketing/Linkages	1,200.00		1,200.00	800.00
633	Awards/Recognition		45.04	(45.04)	200.00
	OFFICERS				
641	President's Travel Expense	0.00		0.00	200.00
643	Liability Insurance	200.00	200.00	0.00	200.00
644	Treasurer's Audit Expense	0.00		0.00	200.00
668	NCBEA Board Meeting at NBEA	1500.00		1500.00	1300.00
670	Conference Expenses				2000.00
	TOTAL EXPENSES	$ 3,000.00	$ 245.04	$ 2,754.96	$ 5,000.00
	NET INCOME (LOSS)		$ (75.04)	$ 75.04	$ 652.00

BEREAVEMENT

Belated condolences go out to the family of Dr. Joyce McGrath. Joyce served as NCBEA President in 2001. She served many roles as a leader in Ohio from her local Cleveland Area Business Teachers Association to what is now Ohio Business Educators Association. She served as OBEA president in 1991. Joyce's hard work, wit, determination, and ultimate leadership will be greatly missed. Dr. McGrath passed away March 26, 2021, in Summerfield, Florida.

Please mark your calendar for the next international conference. Details:

- **Start: August 1, 2021**
- **End: August 6, 2021**
- **Website: http://www.siec-isbe.org/conferences.html**
- **International Society for Business Education**
  92nd International Conference, 2021
- **Trieste, Italy**

NCBEA State Updates

This **Illinois Business Education Association** (IBEA) Report was submitted by ***Dr. Karen Drage*** of Eastern Illinois University.

The Illinois House has introduced 4,052 pieces of legislation and the Illinois Senate has introduced 2,885 bills. The shift in the House Operating Rules will place all those House bills on the calendar at some point this spring. The biggest challenge facing Illinois this year is the number of new people in the General Assembly, Therefore, contact with local legislators is paramount. The Illinois Business Education Association is encouraging teachers to set up a Zoom meeting with local legislators. Another suggestion is to produce a YouTube video featuring business education programs and projects.

IBEA held a Spring Board Meeting on April 17. The NCBEA Summer Summit was included in the NCBEA Membership Director's report to the Board members. IBEA Board members have been encouraged to attend. The annual IBEA Convention usually held in November was also discussed as well as other policies and topics.

Four Illinois Business Education Association members attended the National Business Education Association Convention in New Orleans, Louisiana, in person. Cathy Carruthers, Barbara Hagler, Andrew Stout, and I attended in person (*see picture above*). Cathy Carruthers, is a former NCBEA President. I served as a University Co-chair for the Program Committee, and presented two sessions. Barbara Hagler and Andrew Stout are NBEA Executive Board members. Many other IBEA members attended virtually.

The Data Analytics session I presented was well attended. I included an interview with the GM of Rapsodo, Inc., Mr. Chou. He explained that Rapsodo is a sports analytics company that includes sports analytics hardware and software. The equipment (hardware) and software are sold to customers. Rapsodo is different from sports management or sports marketing companies. According to Mr. Chou, the company is about helping athletes improve. When asked about the future of data analytics in sports, Mr. Chou stated that it is going to get bigger and bigger. Mr. Choi would look for future Rapsodo employees who have worked in banking and retail especially to help him judge their work ethic. Those applicants with experience keeping score or being a school sports manager might also be good candidates. Mr. Choi suggested that students align work experience opportunities with the career they want to pursue.

The Work-based Learning session I presented included the key components of Work-based Learning. Those components include alignment of classroom and workplace learning, application of academic, technical, and workplace skills in a work setting, and support from classroom and workplace mentors. The presentation emphasized the importance of Work-based Learning. Properly designed Work-based Learning will assist students to determine a career pathway and assist students with choosing a major at a postsecondary institution. The point was emphasized with statistics that 41 percent of recent college graduates work in jobs not requiring a degree and only 27% of college graduates work in their career-related major. The presentation included several activities for implementing work-based learning, even during a pandemic. The Toolkit included in the presentation included 25 links to sources for all key components. Both of these presentations are included with the NBEA Convention Handouts.

This **Missouri Business Education Association** report was submitted by ***Tonya D. Skinner*** of Jackson Senior High School.

The Missouri Department of Elementary and Secondary Education (DESE) will host their summer Emerging Tech Workshop Series in June. Last year, this was suspended due to COVID-19, but this year it will be live and in-person. It is free to all Missouri business/marketing/information technology teachers.

Continued on page 7.

NCBEA State Updates *continued*

Continued from page 6.

Missouri ACTE and MBEA will be having their annual conference in person from July 26-29 in Springfield, Missouri. The business division speaker will be Sean Crevier, author of "***Get Up Living: Helping Yourself and Others Rise Through Life with Purpose***" and there will be lots of breakout sessions, district summer meetings, a dinner, and a country themed social event.

Some big initiatives in Missouri are centered around computer science education. The Missouri Department of Elementary and Secondary Education will again provide grants to eligible entities for the purpose of providing teacher professional development programs relating to computer science.

This **Ohio Business Educators Association** report was submitted by ***Dr. Thomas Mays*** of Miami University | Regional Campuses.

Planning for the 2021 conference has begun. OBEA is seeking feedback from Ohio teachers about their pandemic year in education. The next newsletter will include an "invite a new member" callout.

My 2021 NBEA BERC presentation in New Orleans was titled "Design Thinking and Prototyping: Student Experiences and Practices." I studied student experiences and perceived learning gains related to a course project that required students to use the Design Thinking framework to address a specific problem or invent a new product, service, or process. Students reported learning gains in the areas of innovation, prototyping, and Design Thinking. Additionally, many prototypes using a wide variety of tools and approaches were created during the experience. A very short overview is given below.

Design Thinking is an innovation and problem-solving approach that has been used in a variety of disciplines for some time. It is human-centric and involves iterations of inspiration, ideation, and implementation. I was most interested in the design offered by the Hasso Plattner Institute of Design at Standford which uses five phases: empathize, define, ideate, prototype, and test. About two years ago, the design was offered to one of my 400-level courses for use in a small business innovation project.

The feedback I received from students was very positive. Many students learned new skills, including the use of design software as well as gained experience using frameworks like Lean Canvas, journey mapping, job mapping, and storyboarding. One student reported using the project as a part of her portfolio during a successful job interview. I learned along with my students at each phase of the Design Thinking process. For more information you may contact me at the email given on page 12 of this newsletter. My resources included:

Brown, T. (2008). Design thinking. Harvard Business Review, 86(6), 84-92

Hasso Plattner Institute of Design at Stanford. (n.d.). An introduction to design thinking process guide. Hasso Plattner Institute of Design at Stanford. Retrieved from https://web.stanford.edu/~mshanks/MichaelShanks/files/509554.pdf

This **Wisconsin Educators of Business and IT** report was submitted by ***Michelle Gibson Herman*** of the University of Wisconsin-Stout.

****

Wisconsin will be hosting a new, in-person event in August, The Summer Academy, is scheduled for August 2-3, 2021. It is being sponsored by WEBIT (Wisconsin Educators of Business and IT), WMEA (Wisconsin Marketing Education Association), and the Wisconsin Manufacturing Commerce Foundation (WMC). This two-day event will consist of curriculum shares, business tours, and networking social time for educators preparing for the upcoming school year. During October 21-22, WEBIT and WMEA will also be hosting their annual convention under a new name—the BEcoME IT convention. More information to follow in the next edition of ***Regionally Speaking***.

Legislative Session Recap from NBEA Conference

This was submitted by ***Andrew Stout*** of Zion-Benton Township High School in Illinois.

ACTE's Government Relations Manager, Michael Matthews, provided an update regarding changes in the government since the election including the Administration and Congress. Changes that will impact CTE and education at the federal level for 2021 were presented as well. He recapped various changes since the election so far and generally what to look for in the coming months. Members can stay up to date with CTE changes by accessing any of the following resources:

- CTE Policy Watch Blog: ctepolicywatch.acteonline.org
- ACTE Action Center: acteonline.org/advocacy/take-action/
- Other Advocacy Resources: acteonline.org/advocacy-resources
- Additionally, ACTE Released a Report on CTE During and After COVID-19:
  Contact: Hannah Neeper hneeper@acteonline.org
  ACTE Released Report on CTE During and After COVID-19

From Alexandria, VA—While COVID-19 has led to many challenges for CTE, the pandemic has also created opportunities for innovation in CTE program delivery. ACTE's latest publication, High-quality CTE During COVID-19: Challenges and Innovations, generously sponsored by MajorClarity, describes these challenges, shares examples of innovative practices, and provides recommendations for how CTE leaders can better prepare the post-COVID-19 workforce and embrace lessons learned during the pandemic.

This report highlights two of the biggest challenges CTE professionals are facing during the 2020-21 school year: motivating and engaging learners and providing hands-on learning and lab hours. It also shows how CTE educators have risen to the moment with flexibility, creativity, and perseverance. As the country begins to emerge from the pandemic, ACTE recommends that CTE leaders reassess labor market alignment of their programs, focus on skilling and reskilling the workforce, commit to equity, embrace innovative tools and delivery models, develop and support CTE professionals and advocate for CTE. These challenges, best practices, and recommendations are explored further in the report.

"Continuing to grow and learn best practices from one another during this unprecedented time cannot be underestimated," says LeAnn Wilson, ACTE's Executive Director. "We hope this report will provide an informative analysis of some of the challenges and successes that CTE programs faced during the COVID-19 pandemic, and provide insights to help CTE professionals and other stakeholders continue to improve their programs and services to students."

ACTE's latest report on CTE During and After COVID-19 can be view here:

https://www.acteonline.org/wp-content/uploads/2021/03/HighQualityCTE_COVID_ ChallengesAndInnovations_ March2021_Final.pdf

Source: https://www.acteonline.org/press-releases/acte-releases-report-on-cte-during-and-after-covid-19/

Hopefully some of the resources provided can help members access information to help them stay up to date with the various changes in CTE.

NBEA NCBEA 2021 Award Winners

At the NBEA Awards Luncheon during the annual convention, four NCBEA members were wonderfully represented among this year's winners.

The John Robert Gregg award was presented to Dr. Tamra Connor, Associate Dean for Accreditation and Operations, College of Business, and Associate Professor of Business Education at Illinois State University, Normal, Illinois. Dr. Connor received her Bachelor of Science degree in Business Administration from Oklahoma State University, Stillwater. She continued her education at the same institution where she obtained a Master of Science degree in Business Education and the Doctor of Philosophy degree in Education. Over her professional career, Dr. Connor has delivered over 20 refereed or invited professional presentations. Her long career in higher education is exemplified through presentations and publications in such areas as international business, pedagogy, and business teacher education. She is extensively published, with over 40 articles and book chapters and three textbooks. Her work has appeared in such publications as Journal for Global Business Education, International Journal for Business Education, Business Teacher Education Journal, and Journal of Research in Business Education, as well as the NBEA Yearbook.

The Council for Business Teaching and Research Leadership Award was presented to Dr. Karla Saeger, Associate professor at the University of Wisconsin—Whitewater where she serves as the program coordinator for the MS in Business Education program. She has been dedicated to the advancement of the business education profession leading the merger of the National Association for Business Teacher Education (NABTE) and Association for Research in Business Education (ARBE) to form the Association for Business Teaching and Research (ABTR). Dr. Saeger has served as the Writing Chair for the Policy Commission for Business and Economic Education resulting in publication of The Business Education Advantage for Closing the Employability Skills Gap. She is the Director for the Business Education National Hall of Fame where she coordinates the nomination and induction of business educators that have positively advanced the business education profession. Her leadership contributions also include serving as President for the Pi Omega Pi National Council.

The Council for Business Teaching and Research Best Paper was awarded to Dr. Lacey Finley, Park University, Parkville, MO; Dr. Karla Saeger, University of Wisconsin-Whitewater, Whitewater, WI; and Dr. Molly Wickam, Bethel University, St. Paul, MN. Their paper was titled, *An investigation of how the partnership for 21st century framework reflects innovation in MBA programs.* Abstract: The Accreditation Council of Business Schools and Programs defines innovation as making meaningful change to improve programs, services, and processes that create new value for students and stakeholders. A research study was undertaken to understand how American MBA programs are teaching MBA students about the skill of innovation. A descriptive survey research design using quantitative methodology was used to sample American MBA leaders from ACBSP-accredited universities. The presentation will include findings on how MBA programs are developing innovation in their students, perceptions of MBA programs' leadership on the importance of innovation skill preparation of employers who hire MBA graduates, and curriculum approaches used by MBA program leadership to develop innovation in their programs.

We congratulate these individuals for their contributions and accomplishments to business education.

NBEA 2021 Conference Overview

Submitted by ***Stella Hull***, NCBEA Newsletter Editor, from Cleveland, Ohio.

The 2021 National Business Education Association Convention in New Orleans, Louisiana, was held in person as well as virtually, March 30-April 2, 2021. Although attending virtually, I felt it was an extremely well-planned event. The sessions were varied and I hope appealed to both audiences, those in person and virtual. I missed being in New Orleans yet again, but at registration time, I was still not up to large gatherings. I do hope that next year's conference from April 12-15, 2022 in Chicago, Illinois will be in full swing.

I started the conference with the 212 degree Leadership Training presented by NBEA Executive Director, Joe McClary. The premise was that the difference between an exceptional association and a not so exceptional association can be just one degree. At 211 degrees water remains liquid, but at 212 it boils and becomes steam. That steam can cause power whereby NBEA can strive to be an exceptional association. That power can provide business education association leaders with the knowledge to turn the temperature up to release untapped potential.

During the presentation Mr. McClary alluded to five pitfalls associations must be aware of and learn how to overcome them. One pitfall is forgetting the mission of the association. Another might be ignoring the signs of degradation within the association and yet another making leadership all about tactics. Ways to overcome those pitfalls would be with ten Principles for Highly Effective Associations. Some of those principles: know what forwards business education and what does not, the internal flexibility should be greater than the external turbulence, clarity of vision must rise above information explosion, and quality must supersede quantity. Our Executive Director does have some innovative ideas and I feel he would be more than happy to share them with you if you want to be involved.

Other sessions provided presentations and materials to help with specific content areas, professionalism, soft skills, new ways to run the classroom, and disperse the wisdom needed by our students. Of course there were new things in coping with COVID, software training, equipment (drones), and analytics (modeled after sports?). We must continue to talk and share with one another. I hope to see as many of you as possible at the NCBEA 2021 Summer Summit and the NCBEA 2022 Convention.

Photos from ***Karen Drage***: Opening Session with President Benita Moore and Governor Bobby Jindal, Cruising away from the City.

NCBEA Summer Summit Registration

Summer Summit

North Central Business Education Regional Conference

July 21 – 23, 2021

Lunda Center
Western Technical College Campus
319 7th St. North, Lacrosse, WI 54601

Hotel Information:
Radisson-LaCrosse 608.668.2448 (Promo NCBEA1)

$119.00 per Night (Rate for reservations made **before June 20, 2021**)

Registrations				**Fee**	**Total**
Regular Registration (NCBEA Members and Students)				$90	$
Regular Registration (Non-NCBEA Member)				$180	
Attending the Meet 'n Greet Social @ Radisson Hotel Wednesday, July 21 7:30-9:00 p.m.				Attending ___ Yes ___ No	
Leadership Development participant Thursday, July 22 (10:30 a.m.-12 p.m.)				Attending ___ Yes ___ No	
Box Lunch -Thursday, July 22				Attending ___ Yes ___ No	
Turkey/Provolone Sandwich ___ Yes	Ham/Swiss Sandwich ___ Yes	Vegetarian Wrap ___ Yes	Gluten Free ___Yes ___No		
Awards Breakfast - Friday, July 23				Attending ___ Yes ___ No	
	BUFFET		Gluten Free ___Yes ___No		
Additional Ticket for Guest - Awards Breakfast				$20	$
*No formal luncheon will be hosted on Thursday or Friday – there will be designated breaks for lunch and networking collaboration					
Thursday Evening President's Reception and Dinner					
Pearl Street Brewery ($40 per person-this event is NOT a part of your registration fees) • Includes dinner and in-house beer, cider/seltzers, and craft sodas				$40	$
				Total (to be paid in U.S. Dollars):	**$**

Name:			
Address:			
City, State, Zip:			
Email Address:			
Phone:			
School/Employer:			
NBEA Member #:			
Current Office Held:			
First-Time Attendee:	___ Yes		
Leadership Development Participant:		___ Yes	

Please make checks payable to:
2021 NCBEA Summer Summit

Send registration form and payment to:
Diane Webber
1074 Boughton Street
Watertown, WI 53094

No refunds will be issued after July 6

Questions?
Contact: Michelle Gibson Herman – gibsonhermanm@gmail.com

Details about sessions, speakers, and agenda at http://www.ncbea.com

NCBEA Board

President ..... **Michelle Gibson Herman**
..... **gibsonhermanm@gmail.com**

President Elect..... **Colleen Webb**
..... **webb6164@gmail.com**

Immediate Past President.....**Rhonda Schmaltz**
..... **schmaltzr@gmail.com**

Secretary..... **Debbie Stanislawski**
..... **stanislawskid@uwstout.edu**

Treasurer..... **Dianne Weinheimer-Webber**
..... **webberd@sdoj.org**

NCBEA Rep to the NBEA Board ..... **Andrew R. Stout**
..... **stouta@zbths.org**

Regional Membership Director ..... **Sue Elwood**
Webmaster..... **elwoods@nicc.edu**

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..... **khirschy@sacs.k12.in.us**

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.....**ppearson66@comcast.net**

Minnesota Membership Director..... **Justin Wittrock**
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Missouri Membership Director..... **Tonya Skinner**
.....**tskinner@jackson.k12.mo.us**

Ohio Membership Director.....**Thomas Mays**
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Wisconsin Membership Director.....**Vacant**

Newsletter Editor .....**Stella Hull**
..... **hully48@msn.com**

NBEA Executive Director..... **Joe McClary**

NBEA President .....**Benita Moore**

NBEA Web Site.....**www.nbea.org**

NCBEA Web Site .....**www.ncbea.com**

Officer Rotations

July 1, 2021—President Elect, Treasurer, and MN, OH, and MI Membership Directors

July 1, 2022—President Elect, NCBEA Director to the NBEA Board, Webmaster, and IL, IA, and IN Membership Directors

Vision & Mission

The North Central Business Education Association (NCBEA) is an affiliate of the National Business Education Association (NBEA), the nation's largest professional organization devoted exclusively to serving individuals and groups engaged in instruction, administration, research, and dissemination of information for and about business. This region includes the states of Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio, and Wisconsin; and the Canadian provinces adjacent to the North Central Region.

The objectives of this Association are to improve the relationship in business education at the state, regional, and national levels; to promote the professional growth of those in business education; to promote better business education through whatever means seem desirable; and to offer assistance and service to state associations within the region.

A Call for Articles

Regionally Speaking and other information about your organization can be found at the NCBEA website,

www.ncbea.com

If you have anything to add to the newsletter, please let me know. You may email me at hully48@msn.com. Use this email address for articles, comments, and other communications.

The next deadline for submissions will be announced. Look for an email from our President.

Stella Hull

NBEA Membership Form

More information on Membership can be found at https://nbea.org/default.aspx, then click the Membership tab. You may rejoin or join online or download a hard copy of the form shown below. Membership benefits can also be found at the Membership tab.

NATIONAL BUSINESS EDUCATION ASSOCIATION
MEMBERSHIP APPLICATION

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

☐ **Home** ☐ **Business** Retirees and students can indicate on this form and the applicable discount will be applied.

This application is for: _____A NEW MEMBERSHIP _____RENEWAL

Name	Institution/Organization
Home Address	Address
City	City
State	State
Zip	Zip
Telephone	Telephone
E-mail	E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
  - NBEA's journal, *Business Education Forum*
  - NBEA's newsletter, *Keying In*
  - Special publications and promotional items
  - Nat'l Standards for Business Education
- $250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- Council for International Business Education (CIBE)
- Council for Business Teaching and Research (CBTR)

MEMBERSHIP CLASSIFICATION

☐ Professional (Bronze) $149

☐ Professional / Council for International Business Education (CIBE) (Silver) $184

☐ Professional / Council for Business Teaching and Research (CBTR) (Gold) $209

☐ Professional / CIBE / CBTR (Platinum) $244

Membership dues include subscription to Business Education Forum. Subscriptions are available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.
Note: pay your membership dues more securely and instantly at NBEA.org.

METHOD OF PAYMENT

☐ Check Payable to NBEA ☐ VISA ☐ MasterCard or AMEX

Card Number

Expiration Date 3-Digit Card Code

Signature (required for all charges)

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
1914 Association Drive, Suite 203
Reston, VA 20191-1596

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NBEA National Business Education Association